

Welcome to the third edition of Formeta Design Magazine—an archive of our evolving vision, strategy, and projects across industries over the last decade.

This issue features a curated selection of our projects developed between 2012 and 2025. Projects that were completed after the release of our first issue are specially marked throughout the magazine.

To explore more of our work, feel free to visit our website.

We hope you enjoy this journey through our design evolution.

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Formeta Design in Numbers

Over the past 13 years, we've partnered with bold innovators and industry leaders to design more than 450 products that blend cutting-edge technology with purposeful design. From everyday tools to complex systems, our work aims to elevate human experience through form, function, and foresight.



The Way We Design

"Every Form, a Letter. Every Product, a Word."

We believe that design is a language. Every curve, interface, texture, and detail is a letter in a larger narrative. When shaped with intention, these forms become products — words that speak to people, solve problems, and move industries forward.

At Formeta, we don't just design objects. We craft meaning.

Good design is not decoration — it's direction. It solves problems, drives innovation, and adds lasting value.

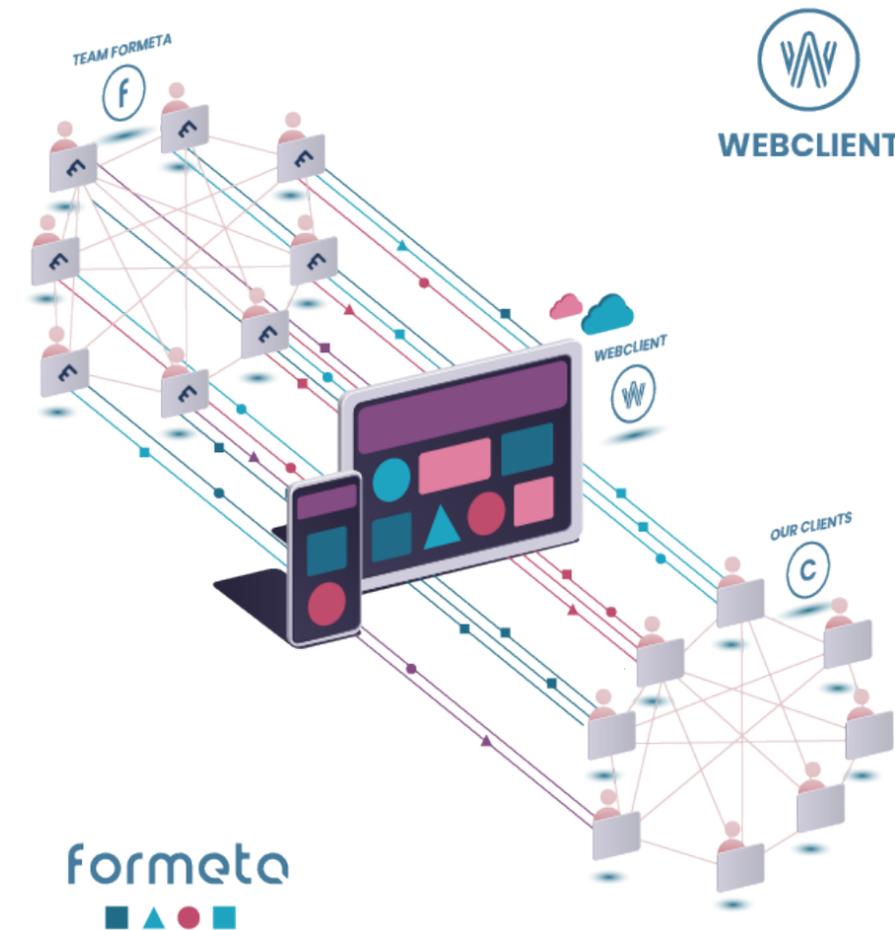
We bring ideas to life by blending aesthetics with usability, creativity with engineering, emotion with function.

Whether physical or digital, simple or complex — every product we design tells a story.

We partner with forward-thinking brands to build products that are not only seen and used, but also remembered.

This is not just what we do. This is who we are.

How We Work



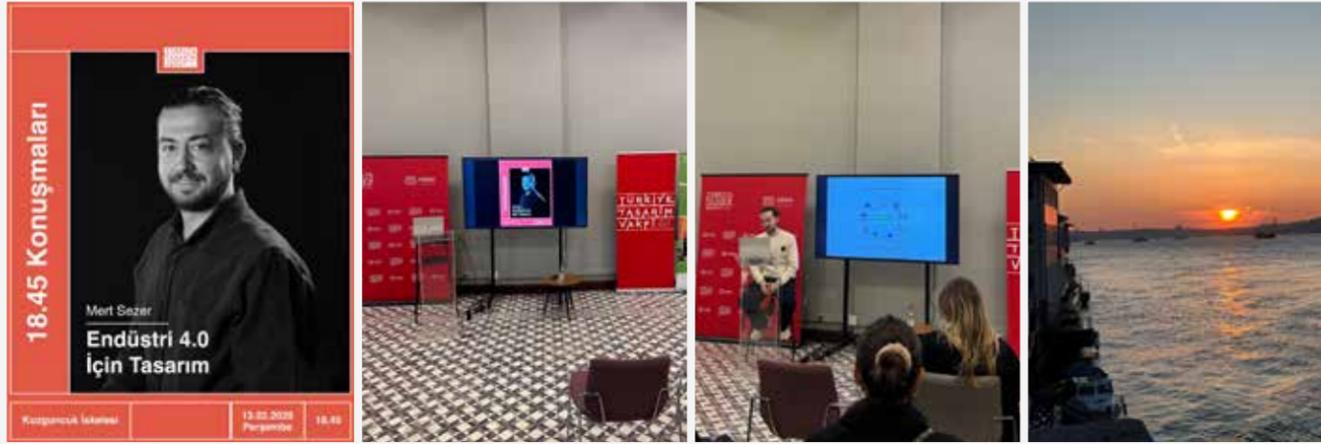
Your Online Design Department

At Formeta Design, we aim to integrate the insights of our clients and business partners into our design outcomes with a contemporary and strategic approach.

Our diverse service offerings make the design process accessible at all levels—whether for a startup or a global company—while delivering solutions that add real value to products, services, and brand identities.

By combining interdisciplinary expertise with systemized creativity, we help our clients turn ideas into meaningful design results that are both functional and emotionally resonant.

Our Milestones from the Past 5 Years



13 Feb 2025
İstanbul

Design for Industry 4.0 Conference

Hosted by Türkiye Design Foundation, we joined discussions exploring the role of design in Industry 4.0.

Our Milestones from the Past 5 Years



11 Jun 2024
İstanbul

Design Summit by ISO ETP

We spoke on the panel "Shaping the Future" as part of an EU-supported design summit.



21 Dec 2024
İstanbul

Aura Launch

The launch of Aura, the new brand of Ramses Hearings, was held at the Digital Experience Museum on the longest night of the year. Both the branding and design strategy were carried out by Formeta Design.



15 Nov 2023
Kyoto

Kyoto Global Design Awards

Formeta Design was selected as one of the top 100 design studios worldwide.



12 Oct 2024
İstanbul

Türkiye Innovation Week Panel

We participated in a panel titled "The Pen of Innovation: Design Processes" at the Haliç Congress Center.



15 Nov 2023
Kyoto

Kyoto Cultural Tour

A networking and promotional event bringing together award-winning designers and companies.

Our Milestones from the Past 5 Years



29 Jun 2022
İstanbul

Design Istanbul Panel

We participated in a discussion titled "Istanbul, the City of Design", alongside representatives from the Istanbul Metropolitan Municipality.



28 Jun 2022
İstanbul

ETMK & ENTA Leadership Talk

As the presidents of ETMK and ENTA, we discussed the role of civil society in shaping design leadership.



26 May 2021
İstanbul

"Evolution of Design" Talk

A digital talk hosted by Istanbul Technical University on changing practices in industrial design.

Our Milestones from the Past 5 Years



17-18 Dec 2021
İstanbul

Design Week Türkiye

Formeta Design participated as an exhibitor, showcasing recent innovations and product development efforts.



17-18 Dec 2021
İstanbul

Design Türkiye Award

Our Unibody eScooter received an award at the prestigious Design Türkiye competition.



09-14 Apr 2019
Milano

Ventura Future Exhibition

We exhibited our Molenore concept as part of Milan Design Week's Ventura Future platform.

CASE STUDY

B2B eSooter – Unibody



This project exemplifies our holistic approach to product development, combining market research, ergonomic analysis, and advanced visualization to deliver a user-centric, manufacturable solution.

From benchmarking and geometric analysis to CMF studies and 3D modeling, the Unibody eSooter embodies the integration of form, function, and brand identity. The project also included modular part design and prototyping, validating our concept through iterative user testing.

The result is a refined mobility solution tailored for B2B operations, with high durability, easy maintenance, and a seamless riding experience—all encapsulated within a single unibody frame.

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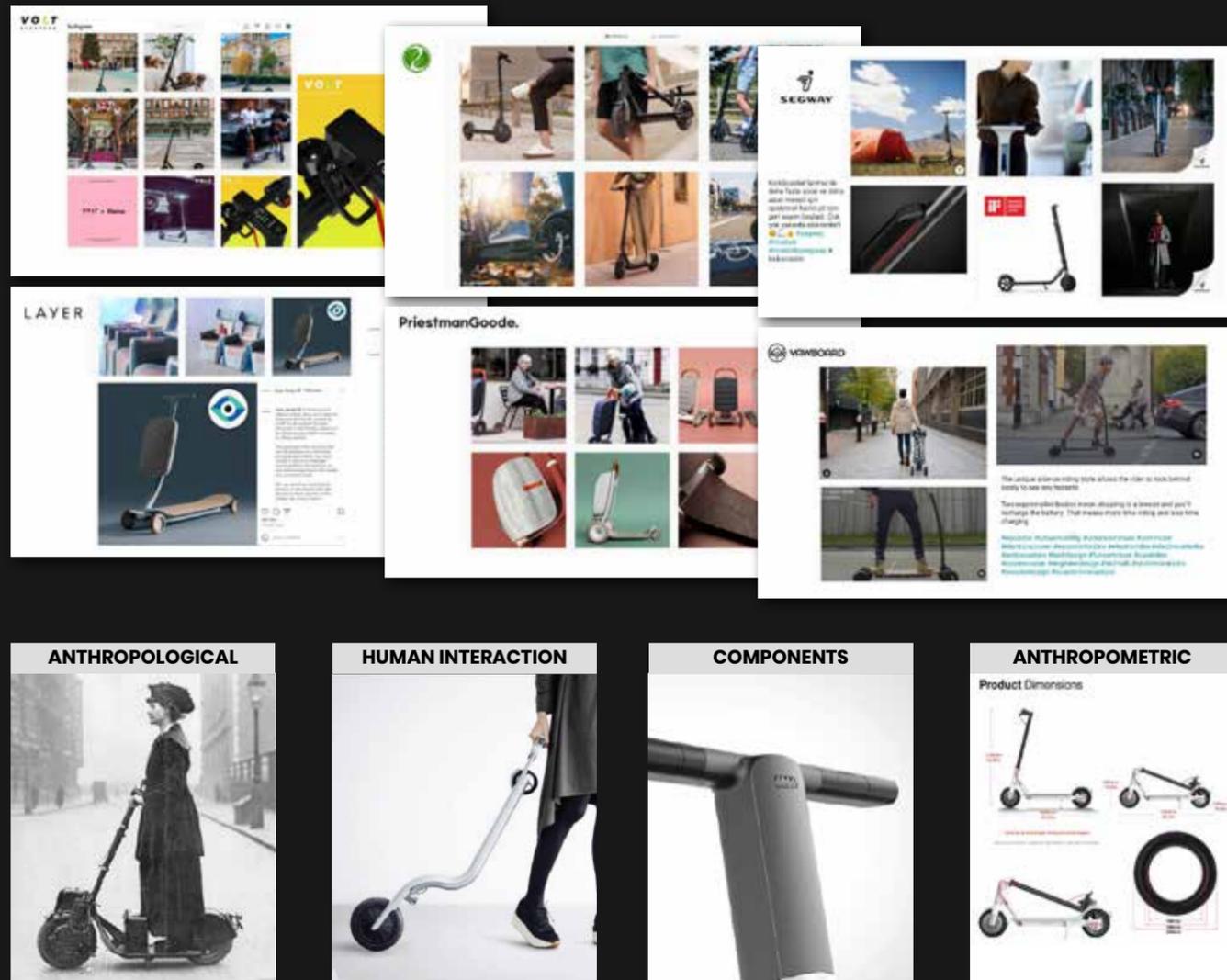
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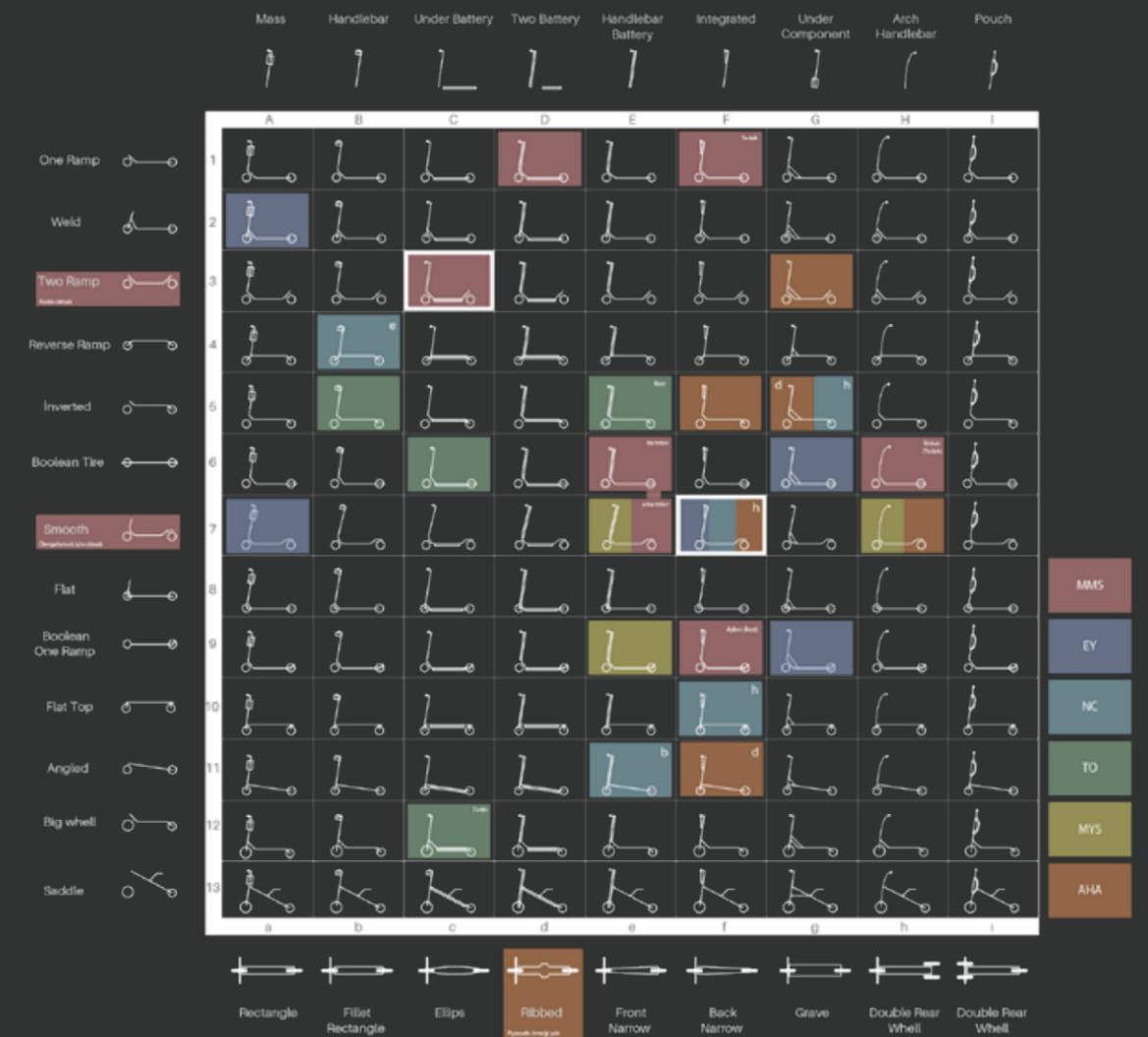


Benchmarking and Research

Benchmarking and research are essential steps in the industrial design process, offering valuable insights into market dynamics, user preferences, and competitor strategies.

At Formeta Design, we conduct comprehensive benchmarking to assess similar products, focusing on their performance, aesthetics, usability, and customer feedback. Our research methods combine both quantitative and qualitative tools, including market surveys, user interviews, and field observations.

This approach helps us identify unmet needs and innovation opportunities—ensuring that the solutions we develop are not only visually distinctive but also aligned with market demands and user expectations.

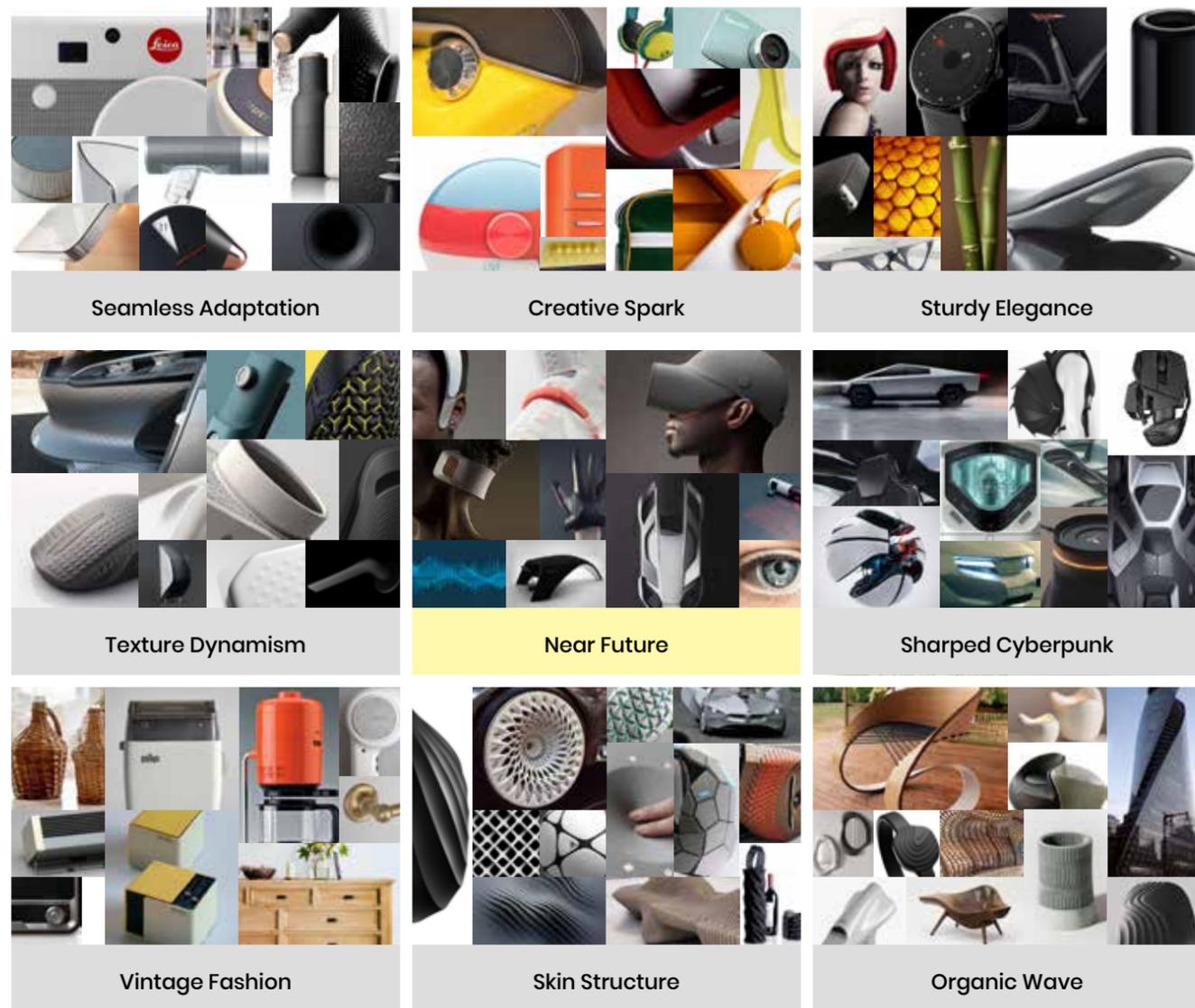


Geometric Analysis

Geometric analysis plays a pivotal role in ensuring that each design is optimized for functionality, aesthetics, and manufacturability.

At Formeta Design, we apply advanced geometric evaluation techniques to examine the dimensions, symmetry, and proportions of products. These methods allow us to strike a balance between technical feasibility and visual impact.

Through a combination of traditional sketching and digital parametric modeling, we create designs that are structurally sound, ergonomic, and suitable for mass production. Geometric analysis minimizes error, enhances usability, and streamlines manufacturing from concept to reality.



CMF and Trends

Color, Material, and Finish (CMF) strategies are integral to how users perceive and connect with a product. At Formeta Design, we follow current trends and technological advancements to define CMF palettes that are both relevant and forward-thinking.

By aligning material choices with user expectations and brand values, we enhance sensory appeal and emotional engagement. Our CMF approach also supports sustainable material selection, production efficiency, and long-term market relevance.

We apply these same principles to both physical and digital product experiences, ensuring continuity across hardware and software design.

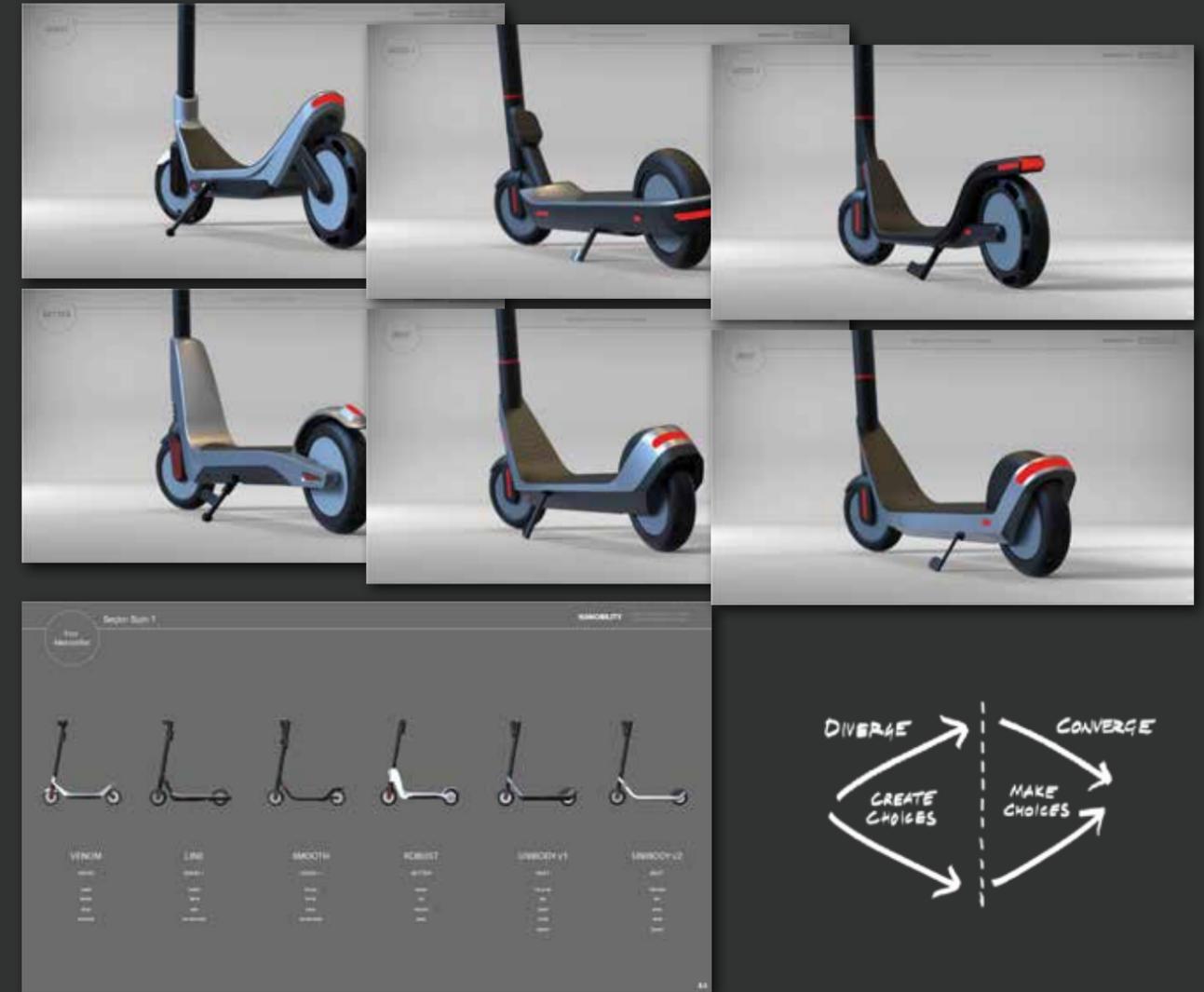
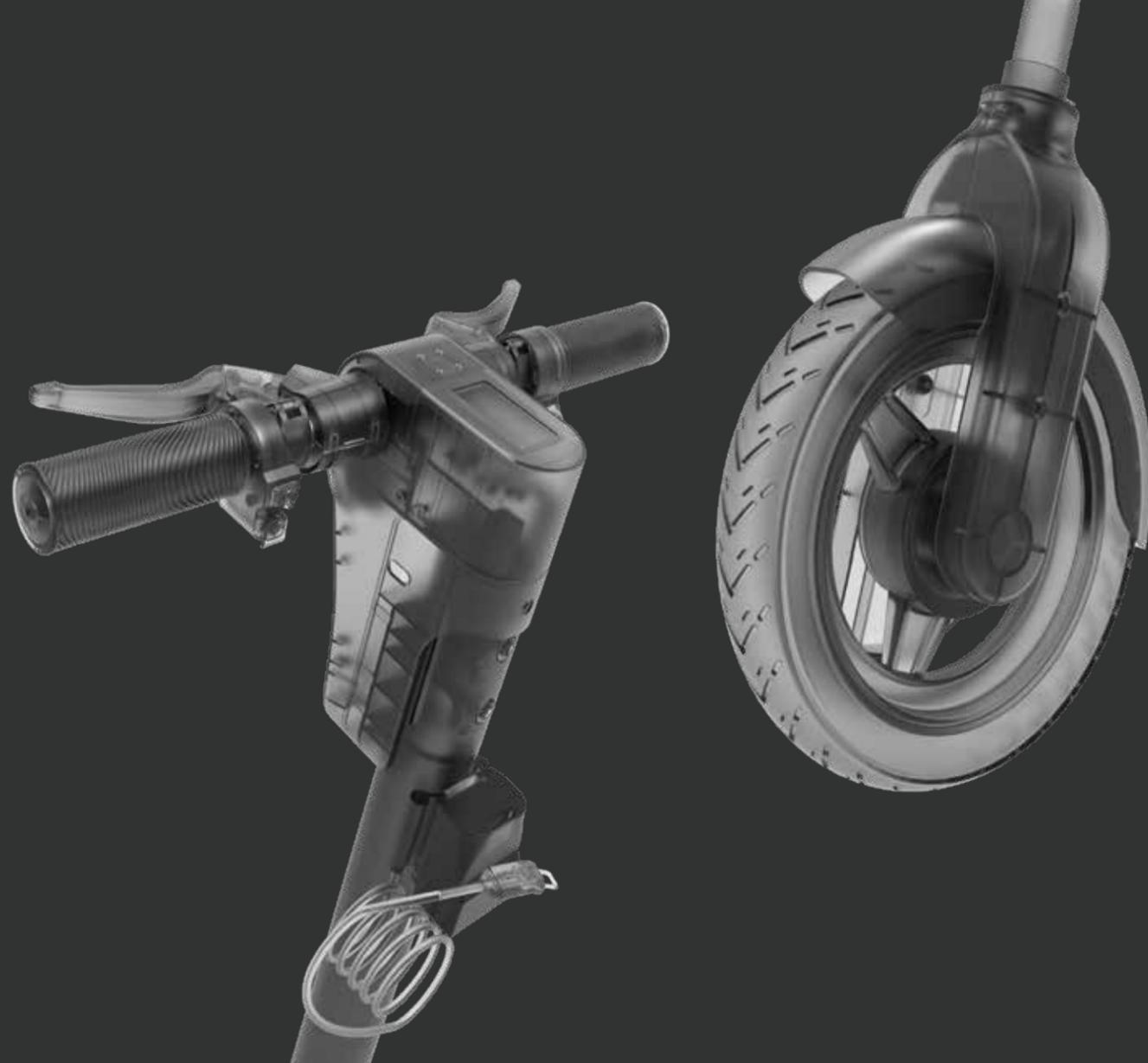


ID Sketching and Form Finding

Sketching and form development are foundational steps in the design process. They allow our team to explore concepts, iterate quickly, and translate ideas into tangible forms.

At Formeta Design, we utilize hand sketches, digital illustrations, and CAD tools to visualize alternatives, refine aesthetics, and evaluate functionality. This iterative method fosters both creativity and problem-solving.

Form finding focuses on identifying the most effective shape for the product's intended function and user interaction—balancing emotional resonance with technical performance.



3D CAD Modeling and Visualization

3D CAD modeling is at the core of modern industrial design, enabling designers to simulate products with precision and realism before production.

At Formeta Design, we use advanced CAD tools to model every detail of a product, from its internal structure to external surfaces. These models are analyzed for performance, ergonomics, and manufacturability.

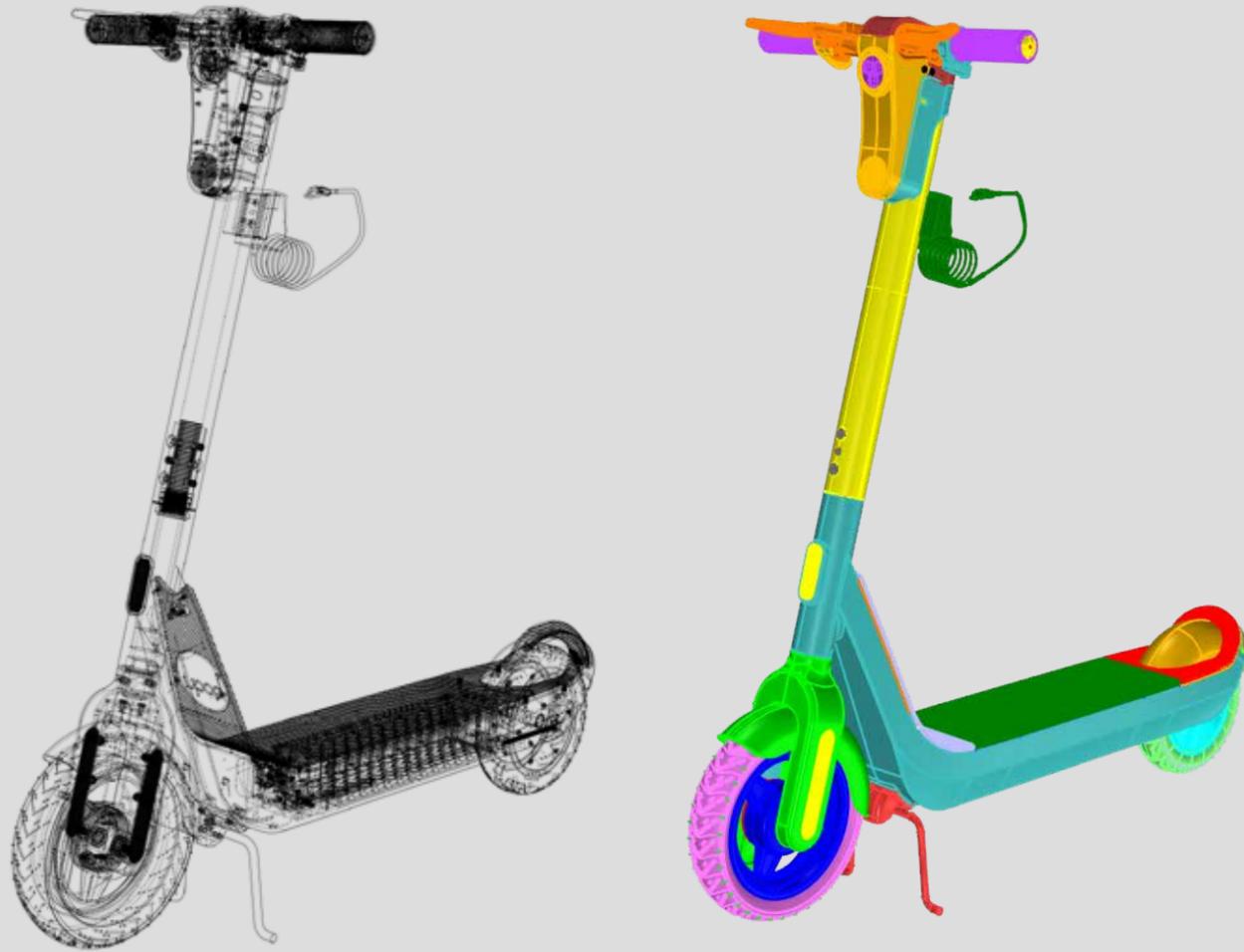
Our visualization process includes high-resolution renderings and virtual prototyping, providing stakeholders with clear insights into the final product—accelerating decision-making and reducing development time.

Alternatives and Segmentation

Exploring alternatives and segmenting user needs are critical to delivering tailored design solutions.

We develop multiple concept directions to assess various functional and emotional design responses. Simultaneously, we segment the target market to align designs with specific user groups and their distinct preferences.

This approach allows us to create modular and flexible solutions while maintaining consistency and identity. It ensures broader usability without sacrificing focus.



Part Design

Part design bridges concept development with manufacturing reality. At Formeta Design, we pay close attention to the structural and mechanical properties of each component to ensure proper fit, durability, and cost-effective production.

Using advanced CAD tools and material simulation, we define part interfaces, fastening systems, tolerances, and assembly methods. This stage is crucial for transforming elegant forms into functional, manufacturable products.

Whether designing plastic injection-molded parts, sheet metal enclosures, or composite structures, our part design process integrates technical requirements with the original design intent—ensuring seamless production and long-term reliability.

Prototyping and Testing

Prototyping and testing are vital steps in validating the effectiveness and feasibility of a design.

We employ both rapid prototyping and precision 3D printing to evaluate form, function, and user interaction. Testing is performed in real-world scenarios to assess durability, performance, and usability.

This iterative cycle of building and refining enables us to identify problems early, improve design quality, and ensure a smoother transition to production. The result is a well-rounded product, optimized for both user experience and manufacturing.

SMART TRANSPORTATION



- Mobility Design
- Ergonomics & User Scenarios
- Assembly Optimization
- CMF Development

24

HOME APPLIANCES



- Product Architecture
- Interface Integration
- Surface Detailing
- Prototyping Support

50

INDUSTRIAL EQUIPMENTS



- Robust Housing Design
- UX for Control Panels
- Modular Part Strategy
- Service Accessibility Design

94

HEALTHCARE SOLUTIONS



- Medical Device Design
- Hygiene-Centric Interfaces
- Compact Electronics Integration
- Regulatory-Aware Engineering

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CONSUMER GOODS



- Market-Driven Form Development
- Tactile Experience Design
- Packaging Integration
- Design for Manufacturability

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APP & WEB PLATFORMS



- Interface Architecture
- Visual Hierarchy Design
- Cross-Platform Adaptation
- Custom Interaction Models

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Industries

At Formeta Design, we take pride in our versatility and deep expertise across a wide range of industries.

From home appliances and healthcare to smart mobility and industrial technology, we develop design strategies that address the specific demands of each industry.

Our diverse portfolio showcases our ability to adapt to varying contexts—delivering solutions that are not only functionally effective but also emotionally engaging.

With over a decade of experience, we know that great design drives real-world impact. Our multidisciplinary approach blends creativity with engineering precision, resulting in products that enhance usability, elevate user experience, and stand out in competitive markets.

Our multidisciplinary approach blends creativity with engineering precision—transforming complex challenges into functional, human-centered design solutions.



SMART TRANSPORTATION

In today's fast-evolving transportation landscape, design plays a vital role in shaping the future of mobility.

At Formeta Design, we adopt a forward-thinking approach to designing transportation systems and products—from intuitive interfaces for autonomous vehicles to efficient, user-centric public transport solutions.

We aim to create transportation experiences that are innovative, safe, sustainable, and seamless—enhancing user satisfaction while supporting urban mobility and environmental goals.





Concept Design

S-PRO - No Touch Plane Seat

S-PRO is a next-generation aircraft seat concept designed to meet the hygiene and comfort needs of post-pandemic air travel. All seat functions—reclining, lighting, and tray table control—are managed via the passenger’s personal device, eliminating physical contact with shared surfaces.

The design focuses on privacy and personalization, featuring nano-coated upholstery, flexible storage units, and a sleek, seamless form. A contact-reducing side panel improves comfort and peace of mind.

A noise-canceling headrest with Direct Sound Technology ensures a calm and focused experience. With its smart features and minimalist aesthetic, S-PRO redefines cabin interaction through hygiene, usability, and elegance.



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Concept UX/UI

S-PRO UX - Cabin Experience Redesign

S-PRO UX is the user experience concept behind our no-touch aircraft seat design, developed to meet the new hygiene and personalization standards in aviation.

Passengers can control all seat features—including recline, lighting, and meal services—through their smart device using a dedicated app. This eliminates the need to touch any physical surfaces.

The system also includes a wide-angle square display that maintains visibility even when reclined, and a built-in charging deck ensures uninterrupted device use throughout the flight.

S-PRO UX reimagines the cabin journey as a seamless, touch-free interaction—balancing privacy, comfort, and technology in one integrated experience.



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FEATURES TO CONTROL



MOBIL SCREEN VIEW





In Production

ROQU MOBILITY - Unibody eScooter

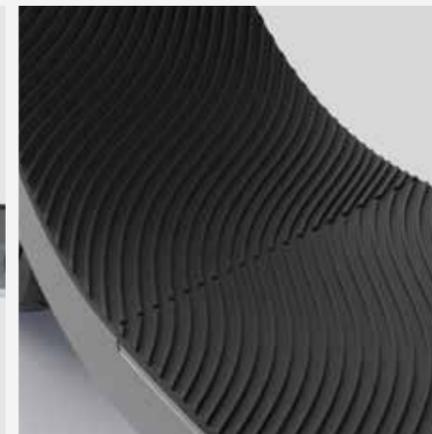
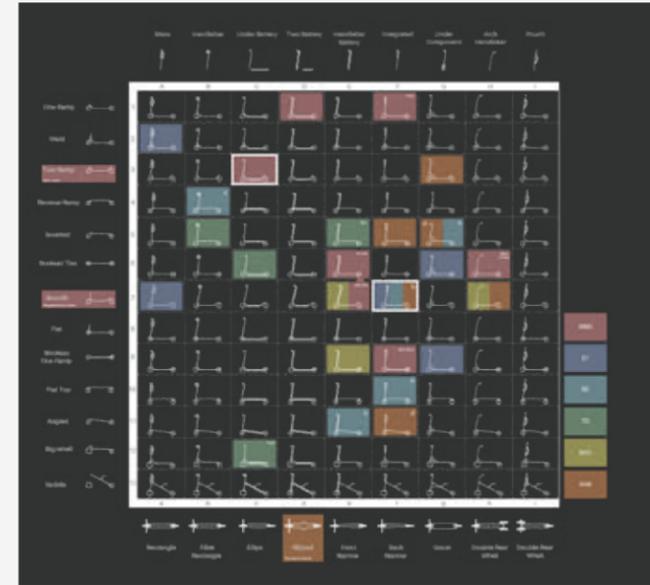
ROQU is a sleek, high-performance electric scooter designed with urban mobility in mind. Its defining feature is a seamless unibody frame that integrates all structural components—resulting in a smooth, sculptural form.

All controls are embedded into a compact handlebar module, creating a clean, modern interface. Rubber textures and ergonomic grips improve control and comfort during use.

Integrated signal lights enhance safety and visibility, while hidden fastenings and wave-like floor patterns reinforce the scooter's refined, continuous character. ROQU is a design-forward response to the demands of daily micromobility.



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In Production

ROBIONE - Autonomous Vehicle Platform

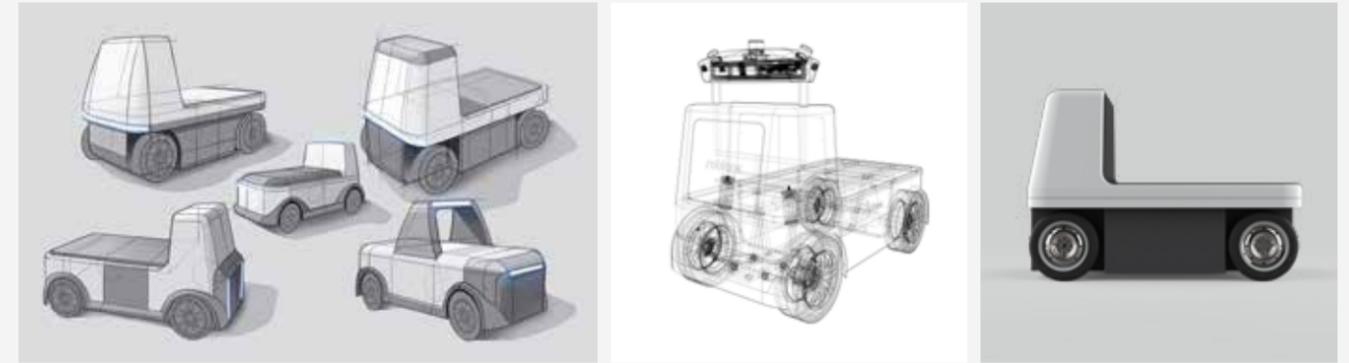
ROBIONE is an autonomous vehicle concept developed for industrial logistics and outdoor environments. It features lidar sensors and a GNSS-INS system, enabling real-time obstacle detection and precise navigation.

The design is compact and modular, reflecting a balance between function and visual clarity. Clear signaling elements and a symmetrical layout support intuitive interaction.

ROBIONE can transport materials autonomously across complex settings like warehouses, campuses, or production zones. As a new generation logistics assistant, it blends technical intelligence with a clean design identity.



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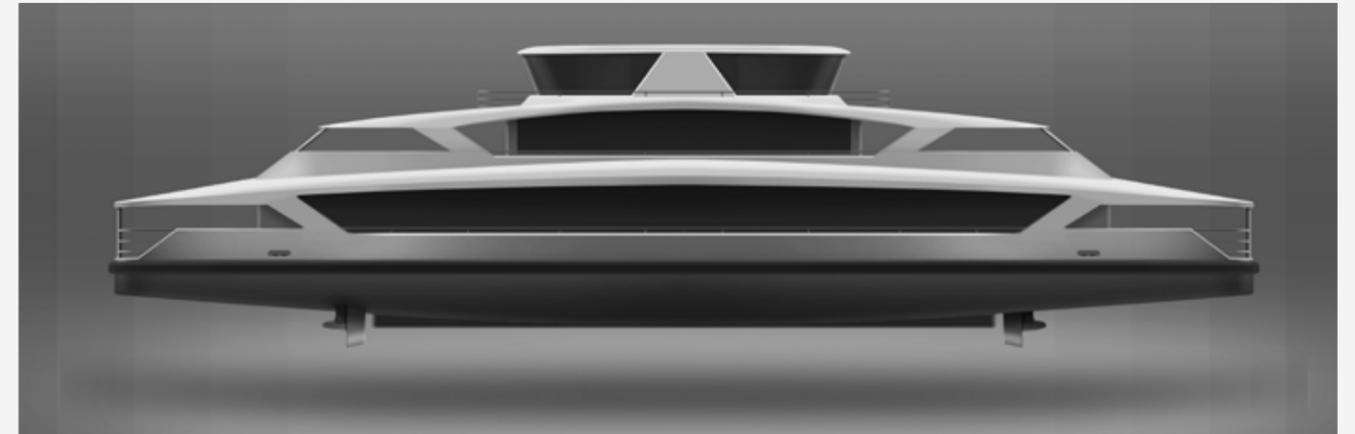
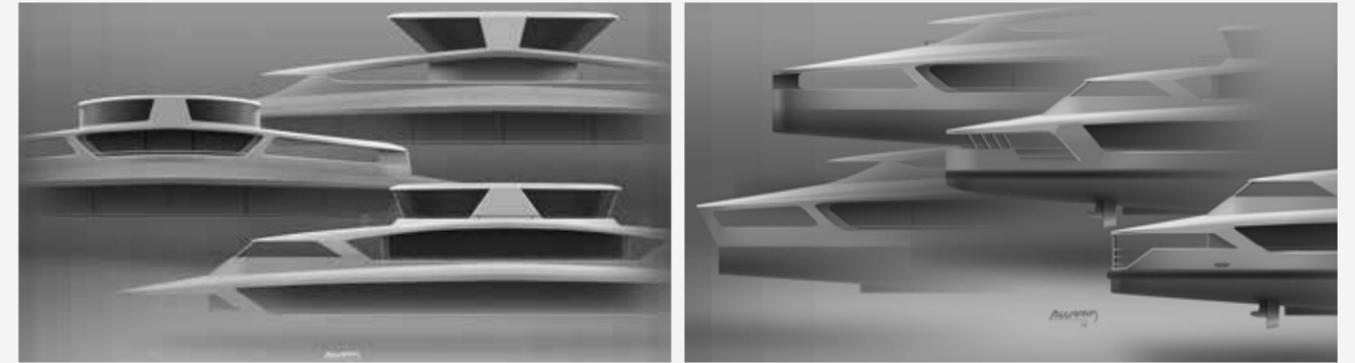
In Production

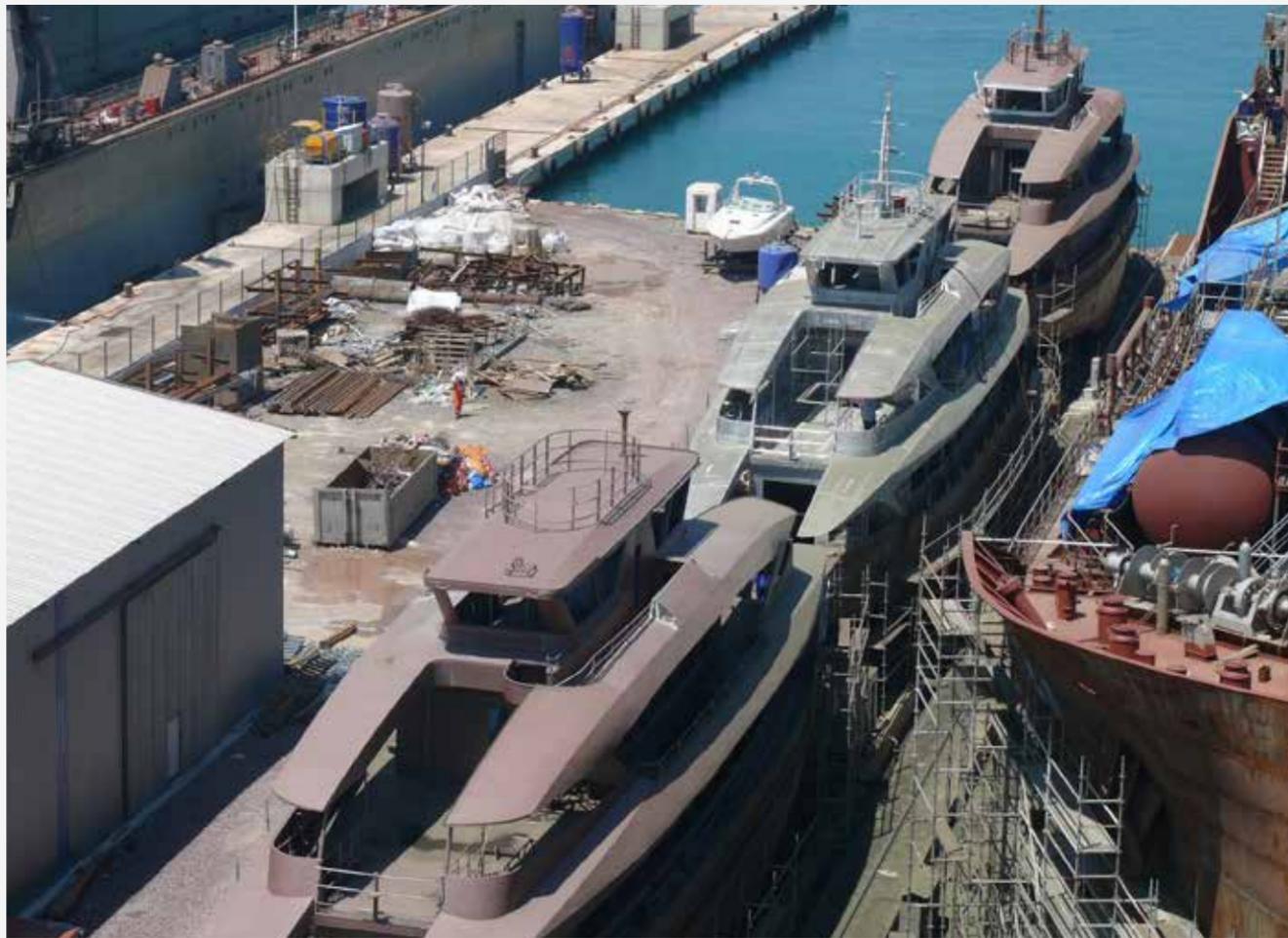
KANUNI - 37m Passenger Ferry

KANUNI is a 37-meter double-ended passenger ferry designed for Dentur Avrasya to improve transport across Istanbul's Bosphorus. It accommodates up to 350 passengers and offers simultaneous front-and-rear boarding.

Its exterior design harmonizes with the city's skyline, while the interior features accessible lounges and wide circulation spaces. The vessel also includes a mobility-friendly platform for passengers with disabilities.

Powered by low-emission Scania engines, KANUNI shortens the Üsküdar-Beşiktaş route by 40%, reducing both time and environmental impact. It's a modern marine solution combining speed, safety, and comfort.







In Production

SMOOTHON - AC Charging Station

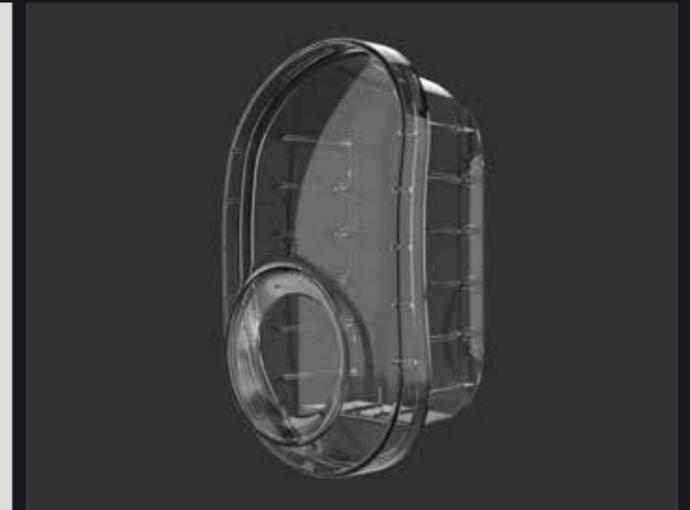
SmoothON is a wall-mounted AC EV charging station developed with Şarjon for urban and commercial infrastructure. It features a clean, minimal silhouette with curved surfaces and monochrome styling.

Clear LED indicators and tactile socket placements make it easy to use, while a hidden emergency button ensures safety without disrupting the visual clarity.

Its durable casing and balanced form language position SmoothON as a reliable, modern piece of energy infrastructure. With a calm yet assertive presence, it fits seamlessly into modern architectural environments.



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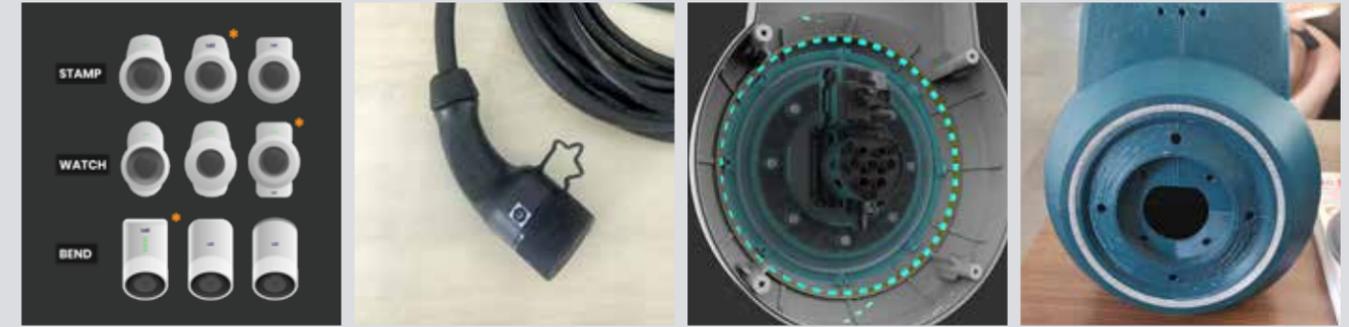
In Production

INOCHARGE - AC Charging Station

INOCHARGE, developed with Intel, is an AC charging station that fuses dynamic automotive aesthetics with smart EV functionality. Its bold lines and soft corners create a strong visual identity.

A circular LED ring frames the charging socket, adding intuitive visual feedback and a premium finish. Available in socketed and socketless versions, it adapts to various user needs.

Its high-contrast geometry allows for easy visibility in public spaces, while the modular internal structure supports ease of maintenance. INOCHARGE offers a new face to next-gen EV infrastructure.





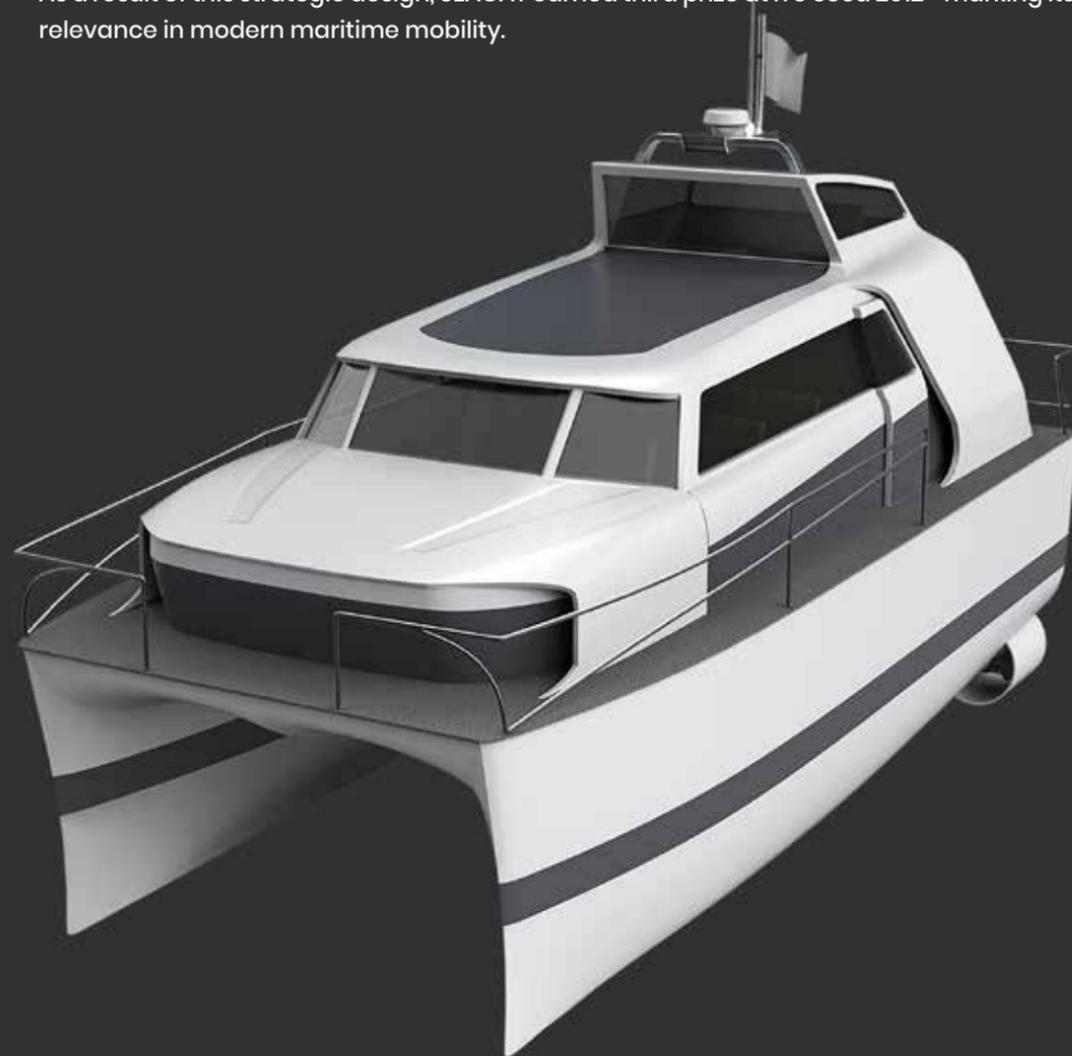
Concept Prototype

SEACAT - Hybrid Water Taxi

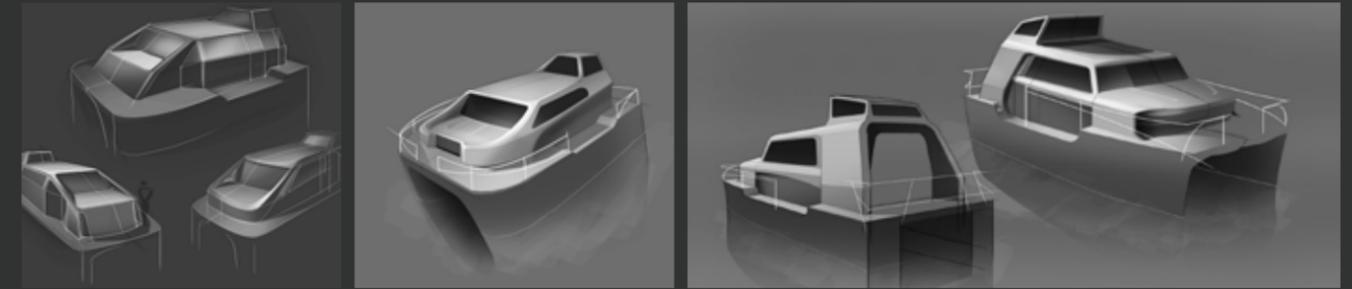
SEACAT is a hybrid catamaran designed by Formeta Design and built by TVY Marine to solve Istanbul's water transit challenges. Its twin-hull design enhances stability and increases passenger capacity.

With a hybrid engine system, SEACAT achieves fuel efficiency while minimizing emissions. It's engineered for high-speed transit between dense districts, offering a reliable and sustainable transport option.

Interior layouts prioritize standing and seating zones, making it efficient for peak-time use. As a result of this strategic design, SEACAT earned third prize at ITU Seed 2012—marking its relevance in modern maritime mobility.



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LILLMO



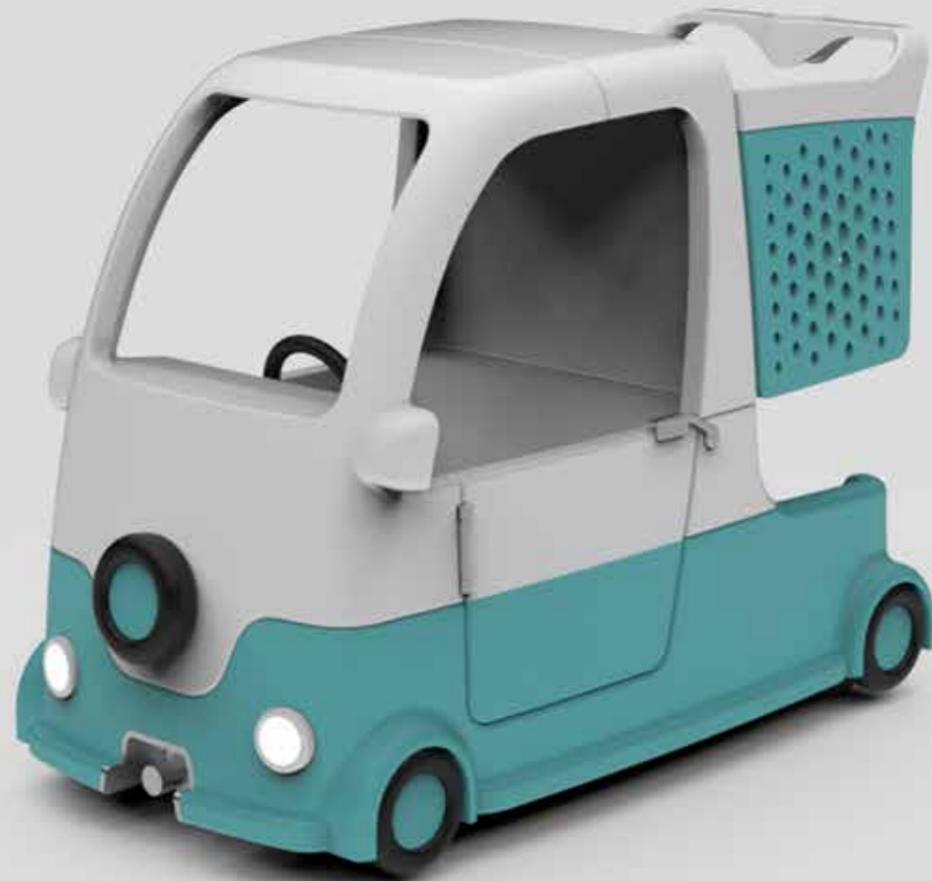
Market Ready

LILLMO - Children's Shopping Cart

LILLMO is a compact and playful shopping cart designed for children in partnership with a Dutch retail brand. Inspired by the form of the Volkswagen van, it merges familiarity with functionality.

Its small footprint makes it ideal for narrow aisles, while soft wheels and rounded forms ensure safe use by children. The cart offers both fun and independence during shopping.

By blending product storytelling with ergonomic thinking, LILLMO enhances retail interaction on a micro scale. It is a joyful example of user-centric design for the smallest consumers.



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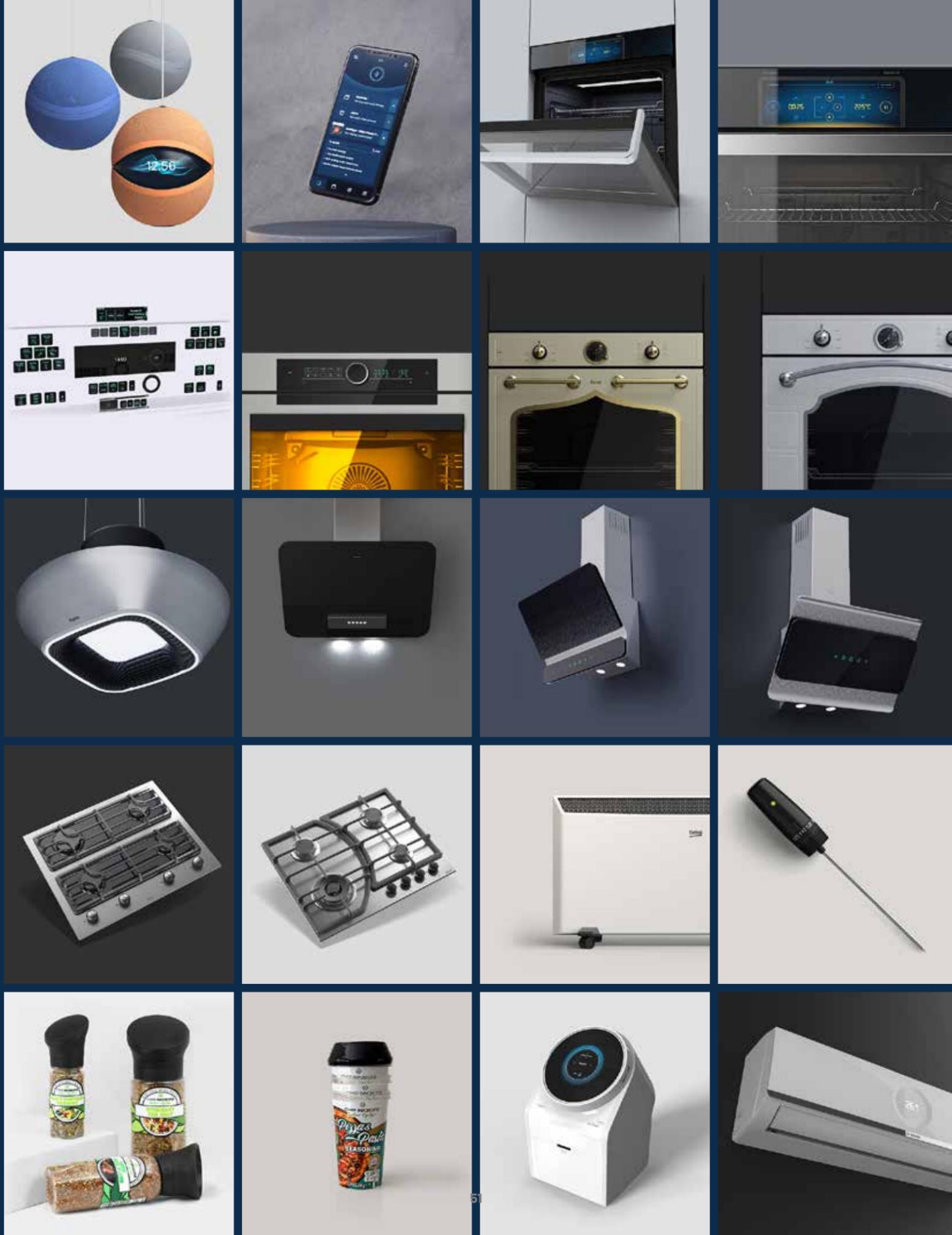
HOME APPLIANCES

At Formeta Design, we specialize in crafting forward-thinking design solutions for the home appliance industry.

Home appliances play a vital role in daily life—not only through functionality, but also through the way they interact with users and complement living spaces. We aim to create products that balance cutting-edge technology with intuitive usability, offering high performance wrapped in sleek, modern aesthetics.

Our approach focuses on ergonomics, sustainable materials, and long-term value. Each product we design is not just a tool, but a meaningful part of the home environment.

In today's competitive market, strong design is a key differentiator. Through our expertise, we help brands create appliances that resonate with users—merging practicality with emotional appeal.





Concept Design

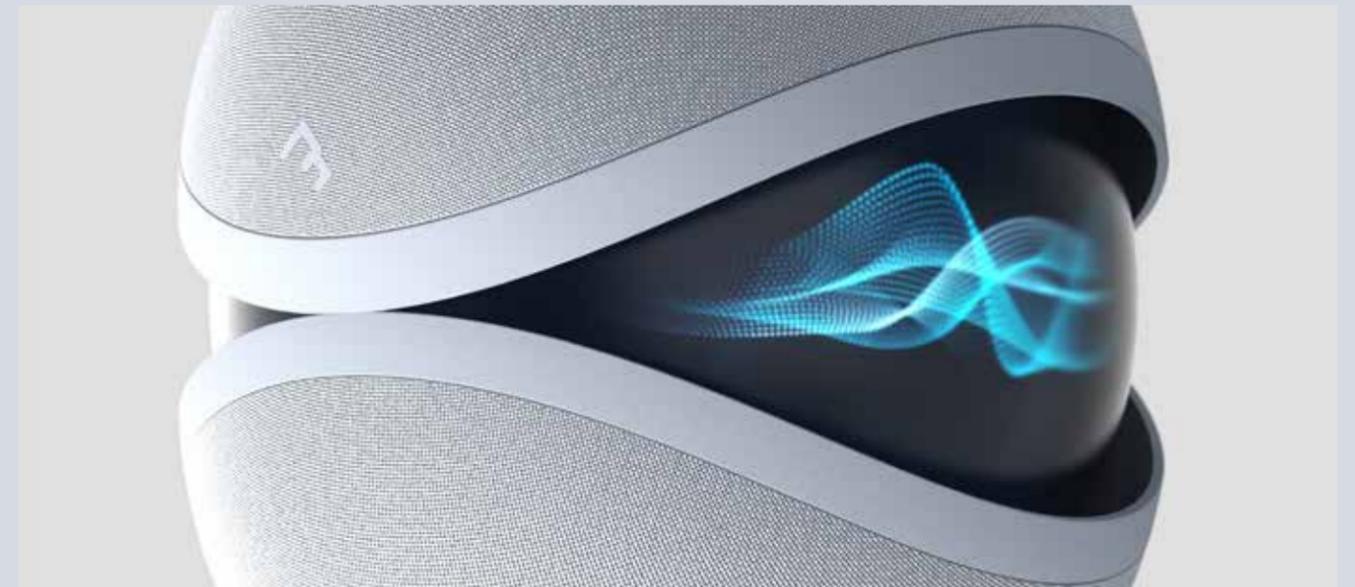
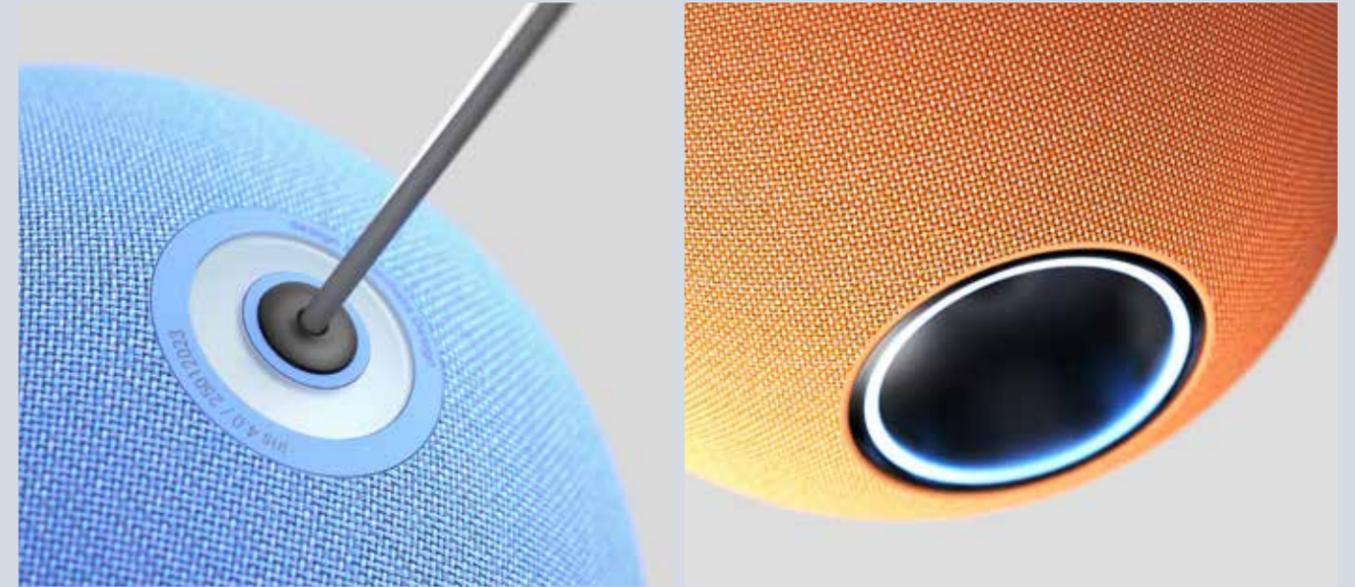


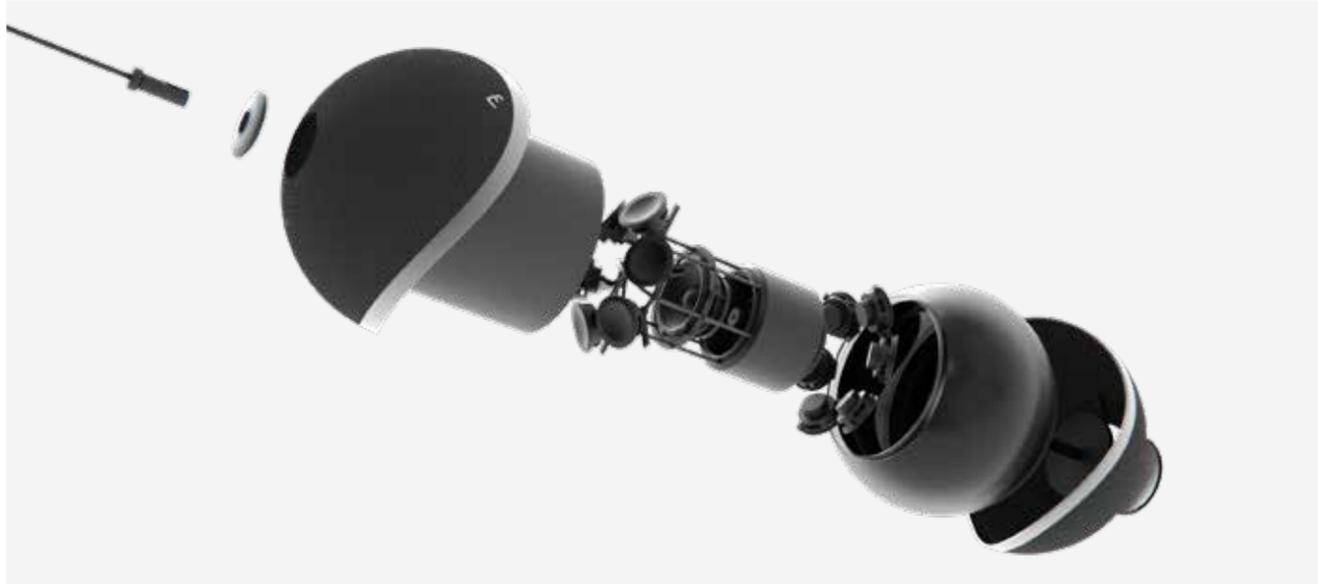
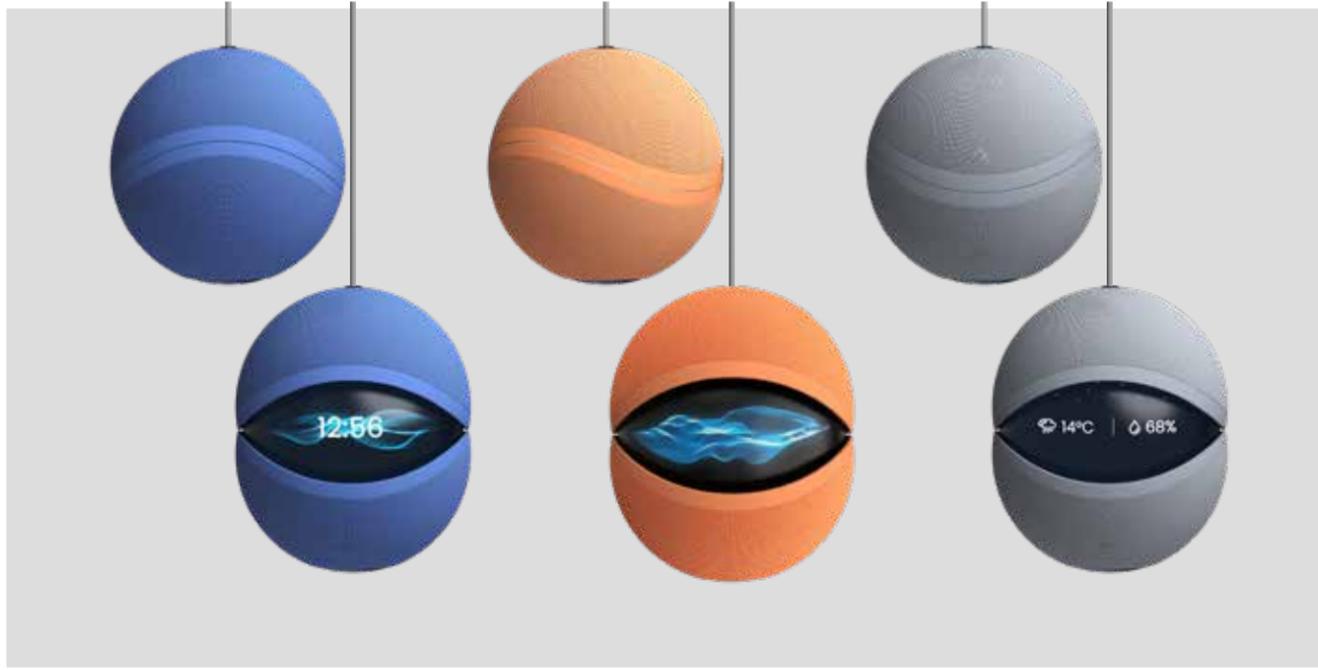
IRIS - AI Assistant Device

IRIS 4.0 is a ceiling-mounted AI assistant designed for seamless integration into smart homes. Unlike traditional tabletop devices, its elevated position allows for unobstructed sound projection, ambient lighting, and environmental control.

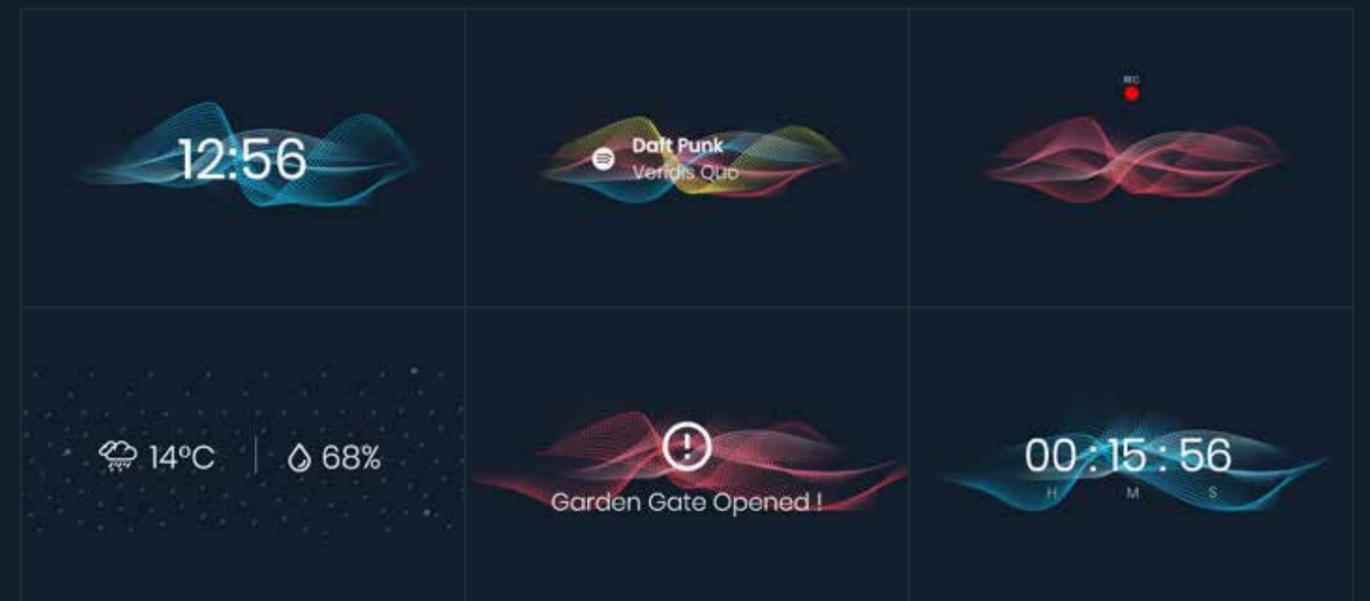
The device features a soft, fabric-wrapped exterior that blends with modern interiors, housing a powerful 6x6+1 speaker system for adaptive audio distribution.

IRIS manages tasks like lighting, sound, and security monitoring while remaining visually discreet. By rethinking both form and placement, it sets a new standard for intelligent home integration—functional, elegant, and always in tune with its environment.





IRIS 4.0 Device Interface Scenarios





Concept UX/UI

IRIS UX - Interface Scenarios

IRIS UX is the companion interface for managing IRIS 4.0 and its connected smart systems. The app features a modular layout, prioritizing frequently used functions like lighting, sound control, and security view.

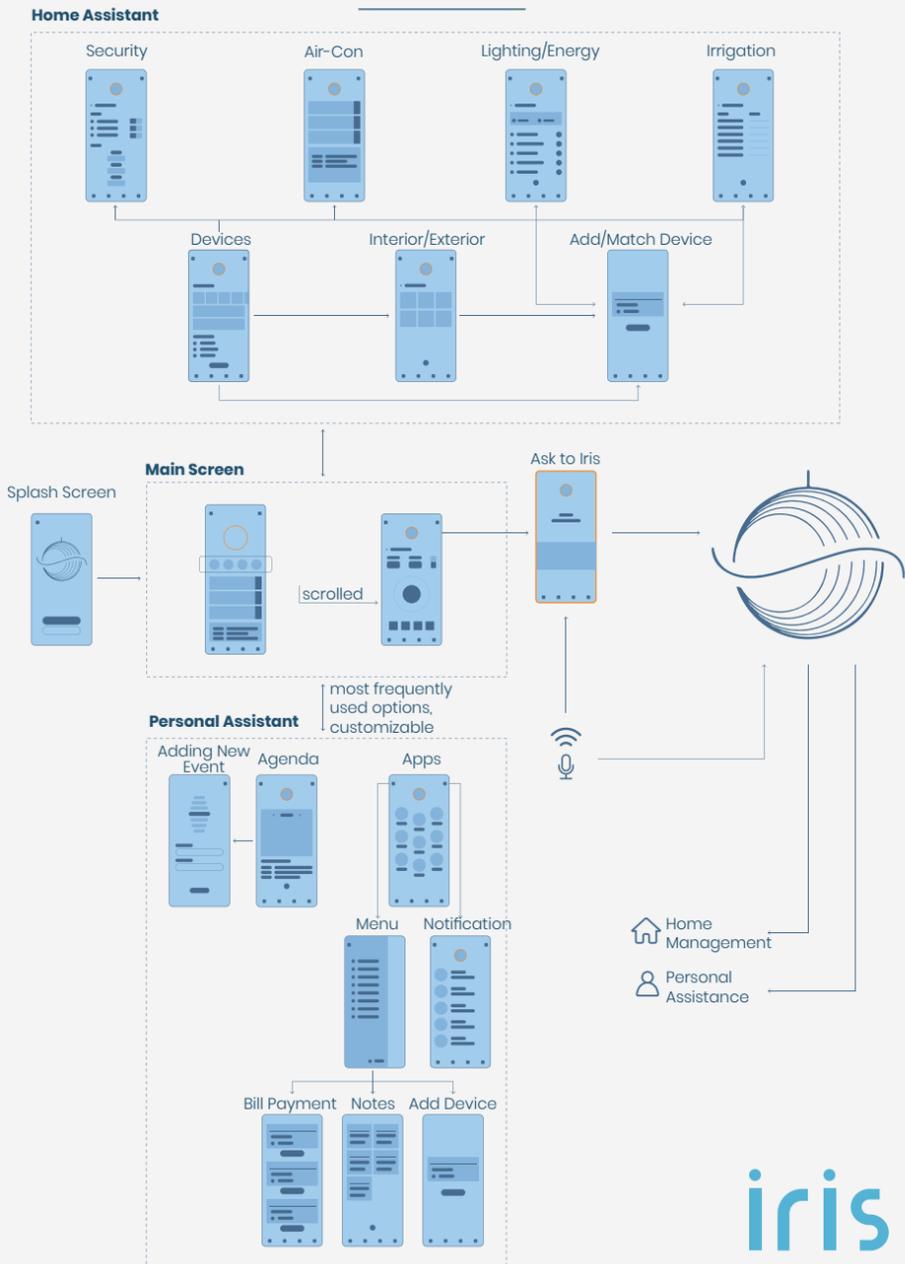
Users can manage rooms, routines, and alerts through a circular menu structure designed for quick navigation. The interface adapts to different screen sizes and supports voice and gesture inputs.

With calm visuals, subtle animations, and dark mode support, IRIS UX delivers a personalized and intuitive smart home experience that extends beyond conventional dashboard apps.



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APP FLOW



iris





Concept Design

SAFELOCK - Built-in Oven Concept

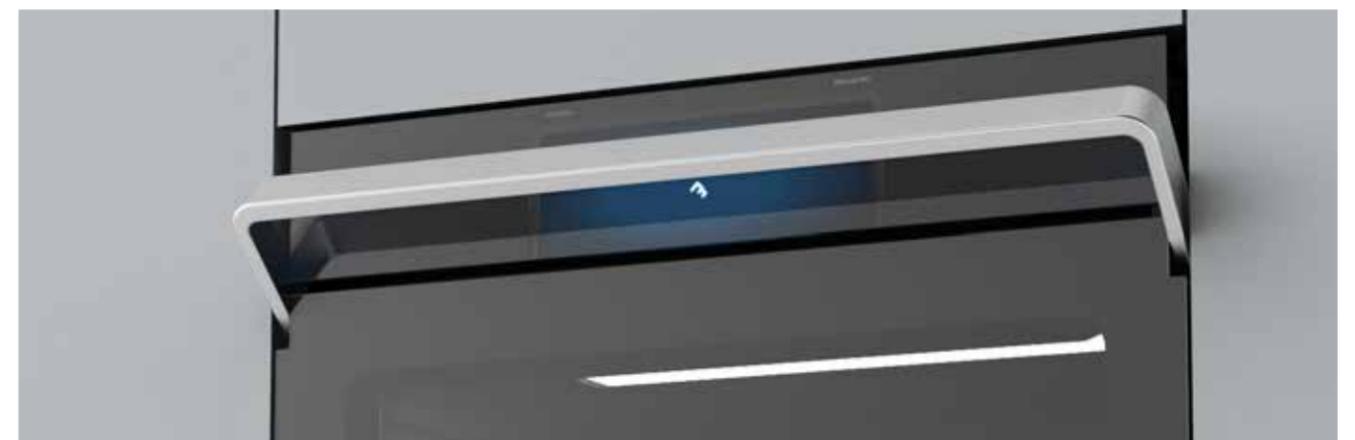
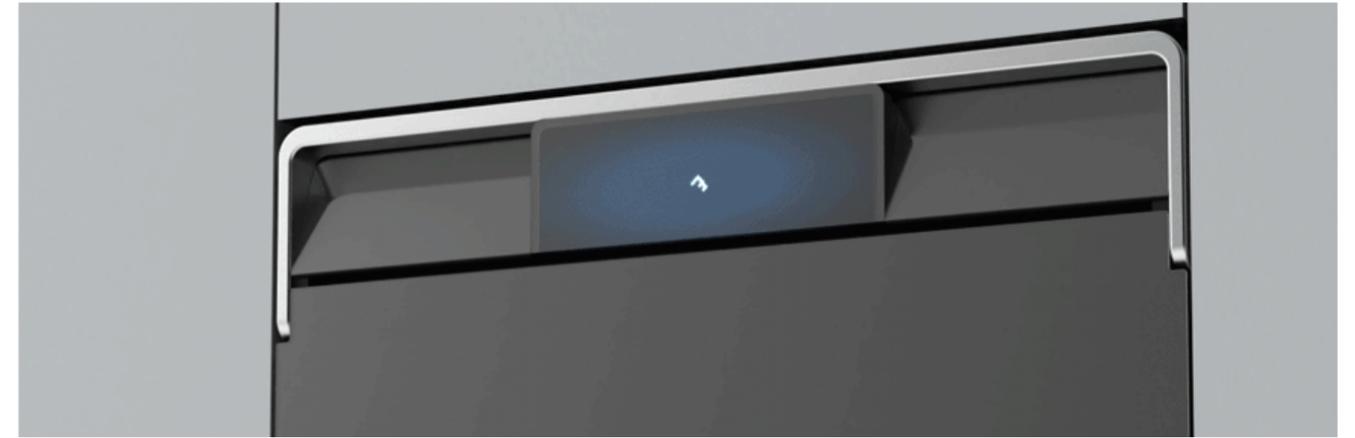
SafeLock is a built-in oven concept designed to combine safety with a bold visual identity. Its recessed handle system includes an integrated lock that prevents accidental opening during cooking.

The design features strong horizontal and vertical lines, matte metal finishes, and a slim LED status bar for discreet feedback.

SafeLock emphasizes visual weight and functional refinement, fitting seamlessly into premium kitchens. By uniting durability with intuitive safety features, it enhances everyday cooking experiences while maintaining a clean, architectural presence in the home.



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Concept UX/UI

SAFELOCK UX - Oven Interface Experience

SafeLock UX is a user-friendly interface designed to simplify the cooking process. A central rotary dial allows for quick mode selection, while LED rings provide real-time feedback.

Its circular layout supports one-handed use and minimizes distractions during cooking. High-contrast visuals and tactile controls enhance accessibility and reduce user error.

SafeLock UX bridges digital clarity with physical familiarity, offering a streamlined interaction that feels natural and efficient. It elevates the user experience through thoughtful design and intuitive flow.



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FEATURES TO CONTROL





In Production

BEST UX – TFT Screen Built-in Oven

Designed for Ferre, the BEST built-in oven introduces a next-generation user interface with a distinctive neon green TFT display. The screen color was selected to reflect the brand's forward-looking identity and to create high visual contrast with Ferre's signature orange.

At the heart of the experience is a wheel-based touch interface that mimics the motion of traditional knobs, offering a familiar yet modern interaction. This layout enhances user engagement and accessibility.

BEST UX represents the blend of intuitive design and bold aesthetics—positioning the oven as not just a kitchen appliance, but a digital centerpiece for future-focused homes.

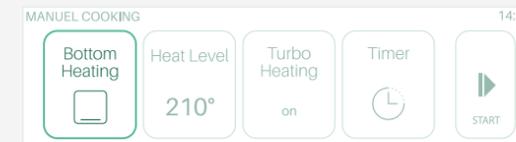


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WORKFLOW



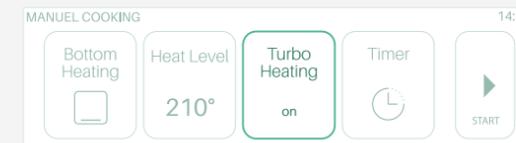
Choosing the Heating Functions



Choosing the Heat Level



Choosing to use Turbo Heating



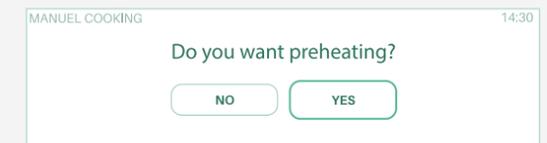
Setting the Timer



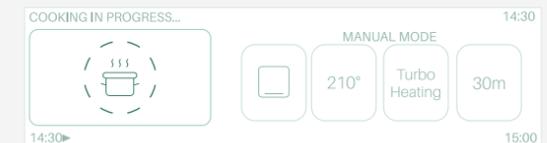
Starting the Cooking Process



Choosing to Preheat

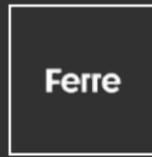


Cooking in Progress



READY TO SERVE





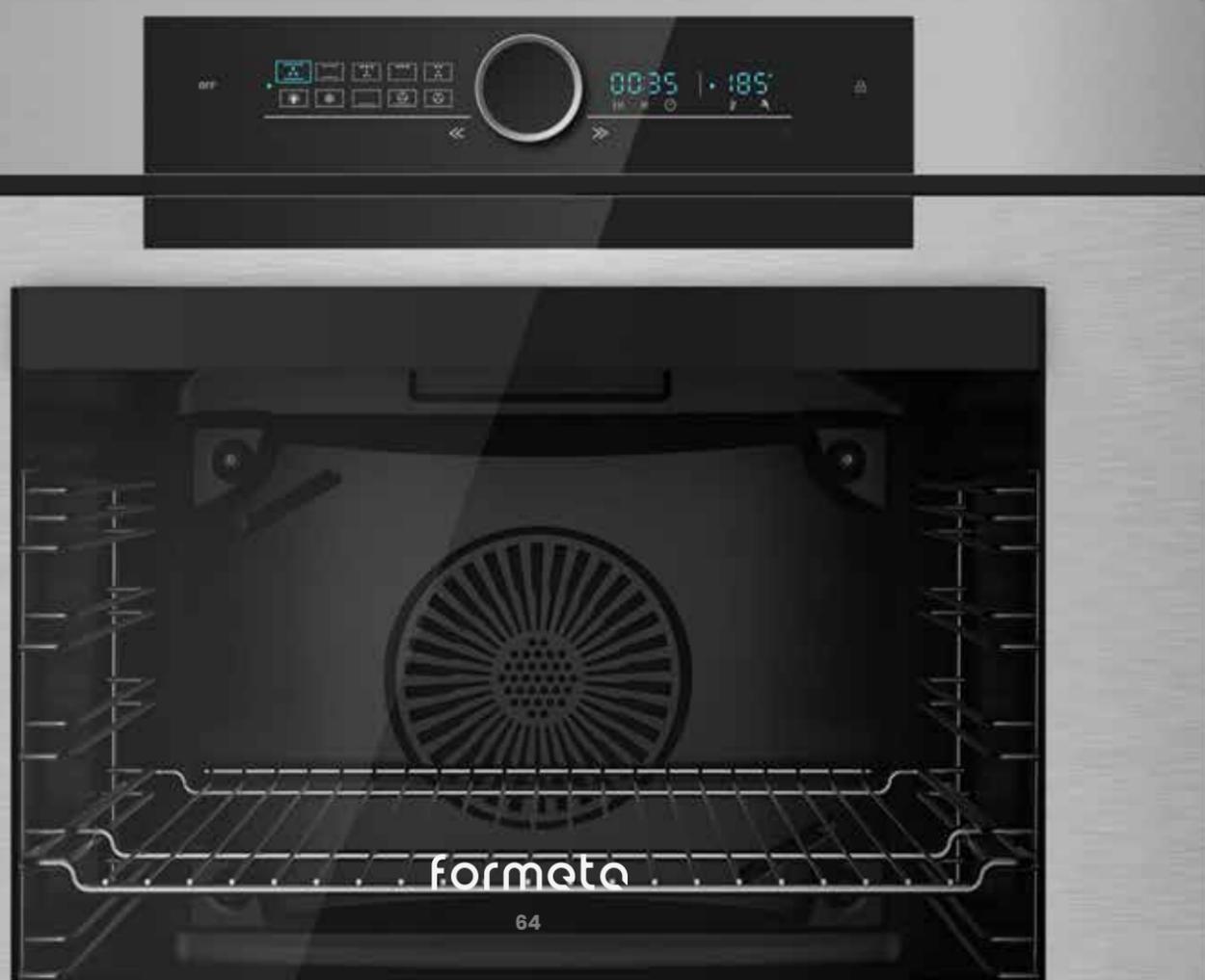
In Production

SINGLE KNOB + - TFT Screen Interface

The SINGLE KNOB + project was developed in partnership with Ferre to create a sleek, functional interface for modern ovens. Combining a physical knob with a custom-designed TFT display, the interface balances tactile feedback with digital clarity.

The layout anticipates user behavior, minimizing interaction steps while ensuring seamless control. Designed with a user-first approach, it simplifies oven operation without sacrificing performance or detail.

This project reflects Formeta Design's commitment to bridging advanced screen technology with thoughtful UX. It's not only visually refined but also supports a smoother, smarter cooking experience for a variety of users.





Ferre



In Production



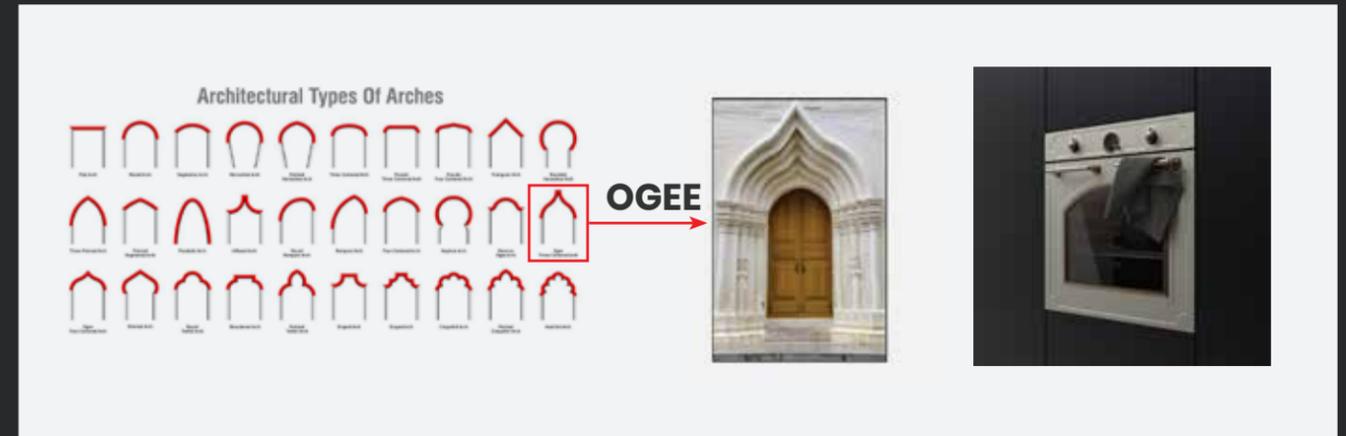
OGEE - Rustic Built-in Oven

OGEE is a built-in oven concept that combines rustic charm with modern performance. Inspired by traditional countryside aesthetics, it features prominent metal framing, tactile materials, and earthy tones to bring warmth and character to kitchen spaces.

A signature element is the curved handle, designed to feel substantial in the hand while visually referencing vintage wood-burning stoves. Large knobs and high-contrast markings support intuitive interaction.

While the visual language reflects heritage, the oven includes advanced thermal control and energy-efficient components—bridging the old-world ambiance with 21st-century functionality.

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Ferre



In Production



GAP - Rustic Built-in Oven

GAP is a built-in oven designed with an industrial character, aimed at urban lofts and raw material-focused interiors. Exposed screws, thick metal borders, and matte black finishes give the product a bold, grounded presence.

The oven door integrates seamlessly into a heavy front panel, reinforcing the idea of mass and reliability. Its visual identity is deliberately graphic and geometric, emphasizing structure over polish.

GAP merges strength with simplicity, offering a visually assertive option for kitchens that embrace texture, weight, and authenticity.





Ferre



Concept Design



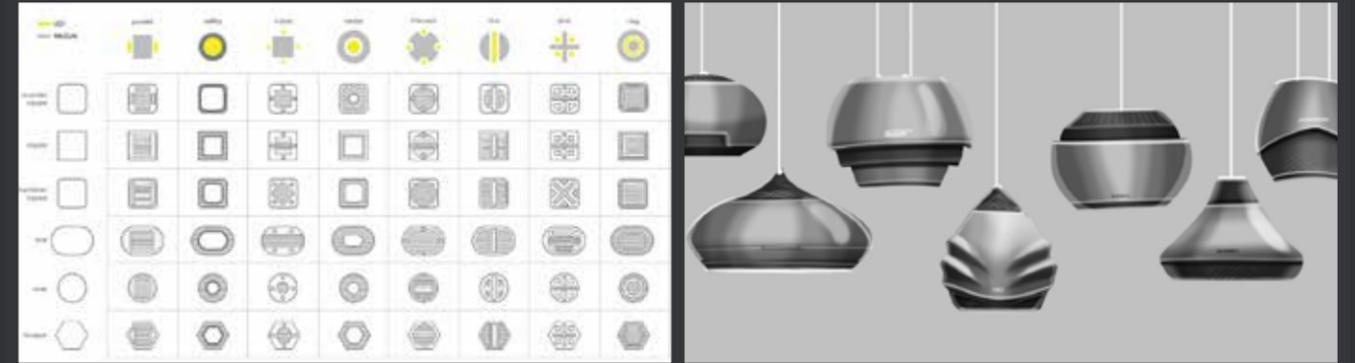
ANDRO - Island Cooker Hood

ANDRO is a ceiling-mounted island cooker hood that transforms a functional appliance into a sculptural focal point. Designed for open-plan kitchens, its geometric form serves as both ventilation and ambient lighting.

The body is wrapped in acoustic materials to ensure quiet operation, while a hidden airflow system maintains clean lines. LED rings embedded around the base provide soft, directional illumination over the cooking zone.

ANDRO blurs the boundaries between appliance and architectural object—offering ventilation with presence and visual poetry.

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Ferre



In Production



AEC - Angled Cooker Hood

AEC is a wall-mounted cooker hood with an angled glass surface, designed to improve visibility and headroom while cooking. The black tempered glass finish is paired with discreet touch controls for a sleek, modern appearance.

Behind its surface, a high-performance fan and dual LED bars ensure efficient extraction and task lighting. The grease filters are easily accessible via a magnetic front panel, streamlining maintenance.

With its minimalist geometry and smart interaction, AEC offers both function and refinement—tailored for compact, design-conscious kitchens.

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Ferre



In Production



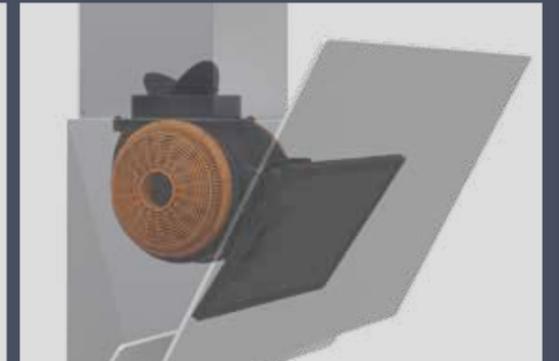
DUAL - Luxury Angled Cooker Hood

DUAL is an angled cooker hood designed for Ferre, bringing a bold and sculptural presence to modern kitchens. Its asymmetrical front breaks from convention, offering a distinct contrast between glossy glass and matte metal surfaces.

The slanted form is divided into two zones: a control panel positioned directly in the user's line of sight, and a textured upper section that softens the technical look with geometric patterns.

This thoughtful placement improves usability without compromising aesthetics. DUAL combines refined material finishes with a strong architectural identity—blending utility and design in one iconic appliance.

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Ferre



In Production



LAYERED - Luxury Angled Cooker Hood

LAYERED is a premium angled cooker hood developed with Ferre, defined by its dramatic contrast between materials and its centered control layout. Glass and stainless steel meet in sharp, expressive lines, giving the product a bold, modern character.

The control panel sits at the visual center, framed by angled glass and wrapped in a gently curved stainless steel body that reflects light and softens the form.

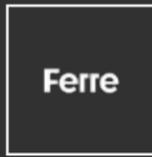
Designed to be both functional and visually distinctive, LAYERED transforms a utilitarian object into a kitchen statement—merging clarity of form with premium materiality.

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DEVICE INTERFACE FOR BUTTONS





In Production

SL60M - Modular Built-in Gas Hob

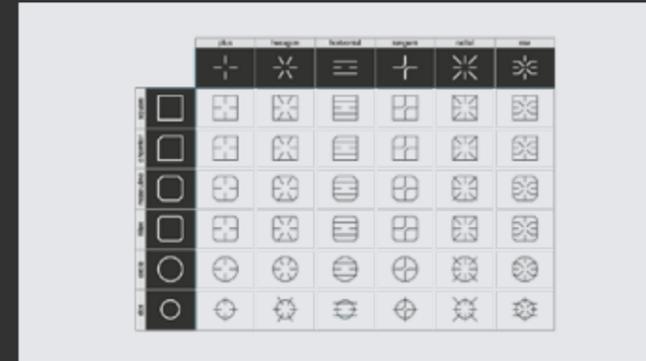
SL60M is a modular built-in gas hob developed by Formeta Design and Ferre to redefine safety and functionality in modern kitchens. Its horizontally oriented structure features extended pan support grids that enhance cookware stability and reduce placement errors.

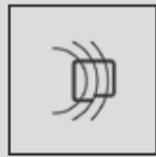
This elongated design improves pot balance and minimizes the risk of accidents. High-quality inox and enamel materials contribute to its sleek, durable appearance.

The control knobs are visually distinct and ergonomically positioned, adding a modern edge to the traditional gas hob format. SL60M merges modular precision with elegant design—bringing form, safety, and performance into perfect alignment.



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Ferre



In Production

BUTTERFLY - Curved Built-in Gas Hob

The BF60a is a compact, next-generation gas hob by Formeta Design that blends refined aesthetics with enhanced cooking performance. Its standout feature is a front-positioned wok burner, improving access and allowing for simultaneous multi-burner use.

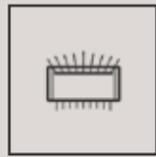
Ergonomic layout and repositioned knobs reduce heat exposure for safer handling. Curved pan supports create visual softness while increasing pot stability by maximizing spacing between burners.

Made from high-grade stainless steel, the BF60a offers both durability and elegance. Suitable for traditional and modern kitchens alike, it reflects Formeta Design's commitment to safety, user focus, and visual harmony.



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Market Ready

CONVECTION HEATER - Heating Unit

Designed by Formeta Design for Arçelik, the Convection Heater offers a clean, efficient solution for both home and office environments. Its dual functionality allows it to be wall-mounted for permanent use or used as a portable unit with discreet support feet.

The heater uses convection currents to distribute warmth evenly, providing comfort without visual intrusion. Clean lines and a matte finish create a minimal aesthetic that blends into any modern interior.

Formeta Design's approach emphasizes adaptability and simplicity—resulting in a product that is both reliable and spatially considerate, perfect for users who value comfort, versatility, and visual harmony.



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Market Ready

MEAT PROBE - Precision Cooking Sensor

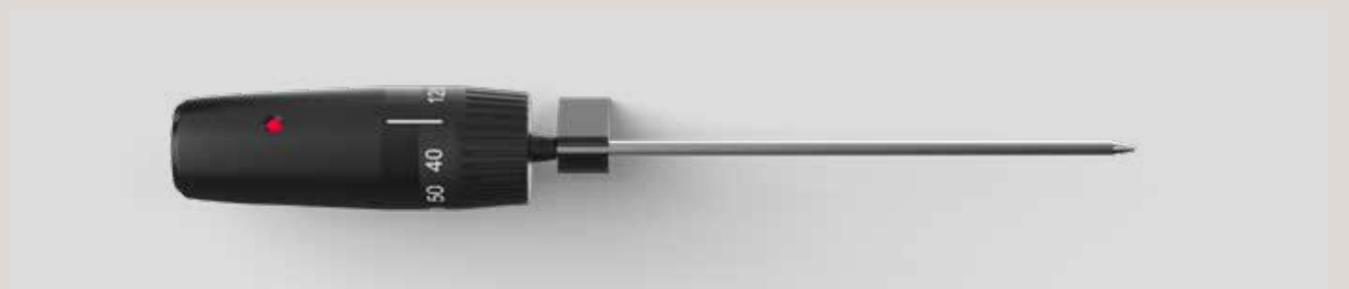
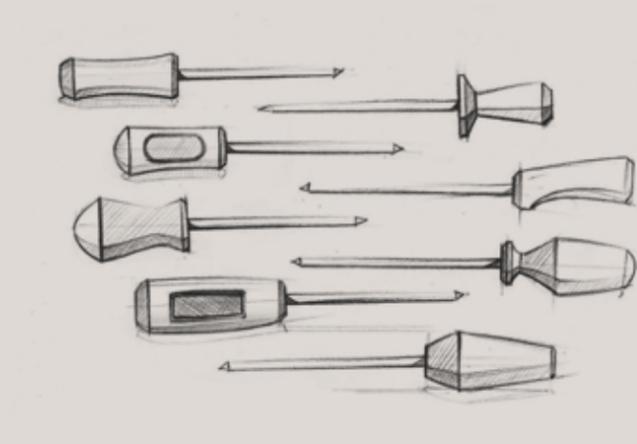
The Meat Probe, developed by Formeta Design for Arçelik, delivers precise, real-time temperature monitoring for both oven and grill use. Its triple-sensor system tracks internal and external meat temperatures, ensuring optimal cooking results with every use.

Ergonomically shaped for comfortable handling, the probe pairs professional-grade function with a sleek, modern design. It empowers users to avoid over- or undercooking through real-time feedback and easy-to-read data.

Whether for home chefs or culinary professionals, the Meat Probe exemplifies Formeta Design's ability to combine performance, usability, and elegant detailing into one compact and indispensable kitchen tool.



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Concept Design

FLEXTRAWASH - Smart Dishwasher

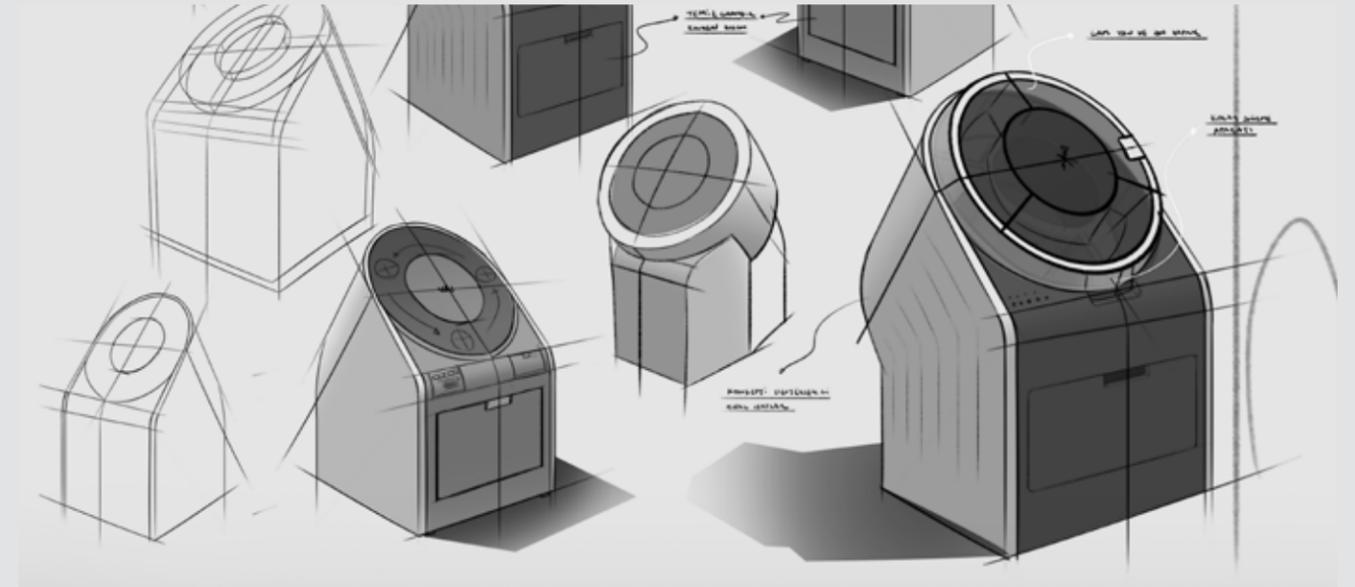
Developed for Bosch in collaboration with BSH, Flextrawash is a modular dishwasher designed for flexibility and space optimization. Its structure includes three independently operable compartments, enabling staggered or simultaneous dishwashing based on user needs.

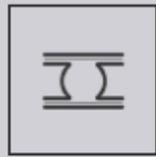
The top rotating drum is divided into three equal sections, each able to function separately—ideal for varied dish loads throughout the day. The lower drying unit operates in sync with the main washing zone, and a pull-out drawer allows washed items to drop down for easy access.

Controlled via mobile app and equipped with Auto Dosage, Flextrawash elevates convenience and efficiency in everyday kitchen routines.



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Market Ready

AC LOCALIZATION - Air Conditioner

Formeta Design partnered with Bosch to redesign the front panels of their air conditioning units, blending functional performance with visual refinement. Staying aligned with Bosch's brand identity, the updated panels reflect both regional cultural relevance and current design trends.

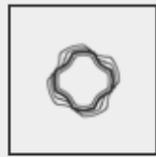
While the core system remains technical, the refreshed face makes the appliance more domestic and less intrusive in home environments.

By focusing on minimal surface shifts and material tone, we turned a utilitarian product into a design-conscious object—helping Bosch stand out in a crowded market while enhancing the overall user experience.



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In Production

ERGO - Dual-Use Spice Grinder

The ERGO Spice Grinder, designed for Chef Seasons, offers an ergonomic, adaptable grinding experience tailored to user comfort. Unlike traditional grinders, ERGO supports two grip methods: users can twist the cap in a classic motion or rotate the textured base for greater control.

The angled refill opening and recessed top simplify refilling, while textured surfaces improve grip and aesthetics. Designed with versatility and ease in mind, ERGO rethinks daily kitchen tasks through intuitive form and tactile function.

It merges clean lines, user research, and physical comfort—offering a fresh take on an everyday tool for spice lovers.



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In Production

NESTED - Modular Spice Rack

NESTED is a space-efficient spice rack created with Chef Seasons to bring order and elegance to kitchen storage. Departing from typical stacked forms, it features interlocking circular compartments with sculpted geometries that allow for easy organization and retrieval.

The rounded shape saves space while offering a tactile, sculptural presence. A writable top surface allows for personalization—helping users identify contents even when stacked.

NESTED combines function with design intelligence, making everyday spices both accessible and beautifully stored. It exemplifies Formeta Design's focus on practical innovation within domestic environments.



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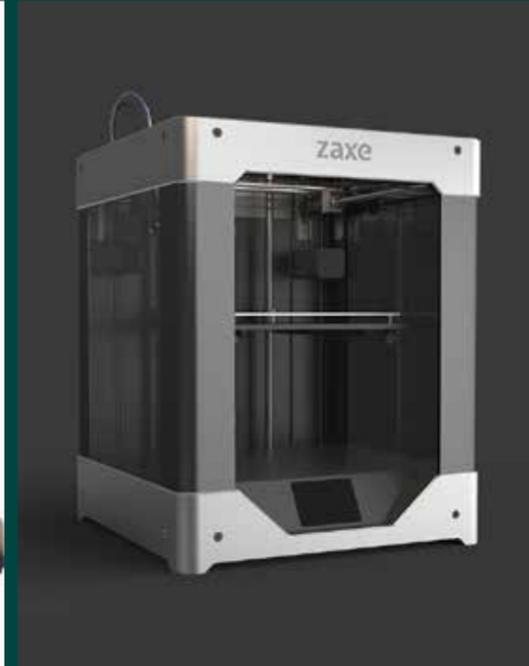


INDUSTRIAL EQUIPMENTS

The industrial sector demands products that are robust, efficient, and safe—built to endure harsh environments and operate reliably over time. At Formeta Design, we create equipment that balances heavy-duty performance with intuitive usability.

Whether it's large-scale machinery or precision tools, our approach focuses on function, user safety, and ergonomic operation. We collaborate closely with industry partners to meet strict technical standards while introducing thoughtful design improvements.

By prioritizing both human and mechanical needs, we help businesses increase productivity and reduce user fatigue—delivering industrial solutions that are as smart as they are strong.





In Production

T-ROX - Dental 3D Printer

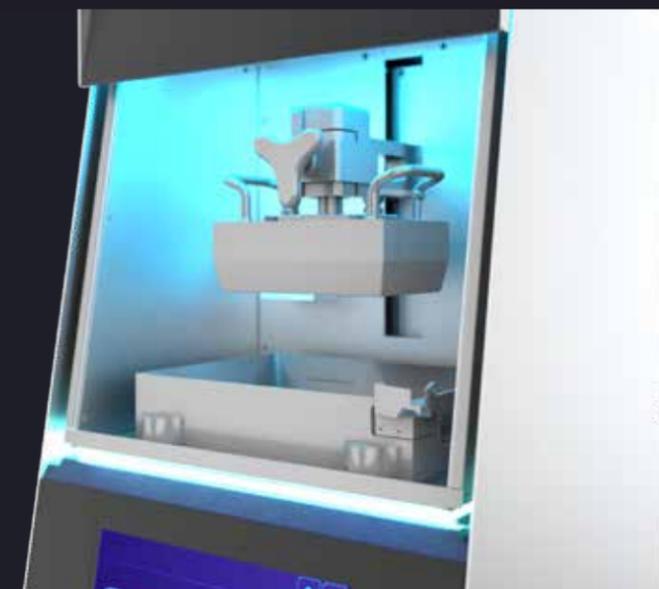
Developed with Tolard Technology, the T-ROX Dental DLP 3D Printer introduces a new benchmark in dental printing by merging precision with style. Its unique upward-opening mechanism, activated via motion sensor, offers intuitive access while adding a futuristic edge.

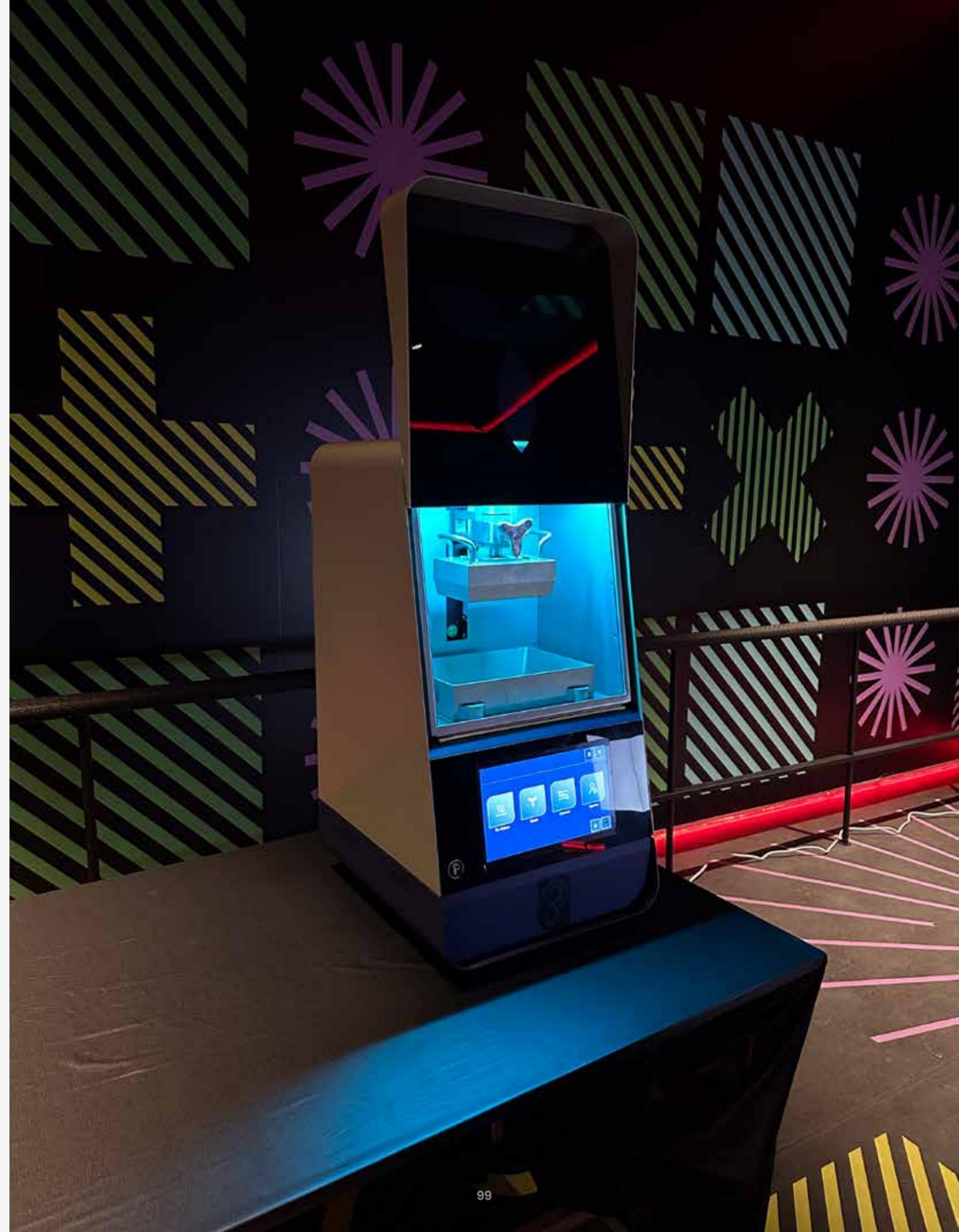
Angled surfaces, seamless glass integration, and a carefully positioned UI screen ensure a smooth user experience. Internally, it delivers top-tier performance for high-precision dental applications.

T-ROX balances industrial performance with refined design, making it not only efficient but also aesthetically elevated—suitable for modern clinics that value both form and function.



Interface Screenshots







Co-Developed

HERMET LUX - Smart Decanter

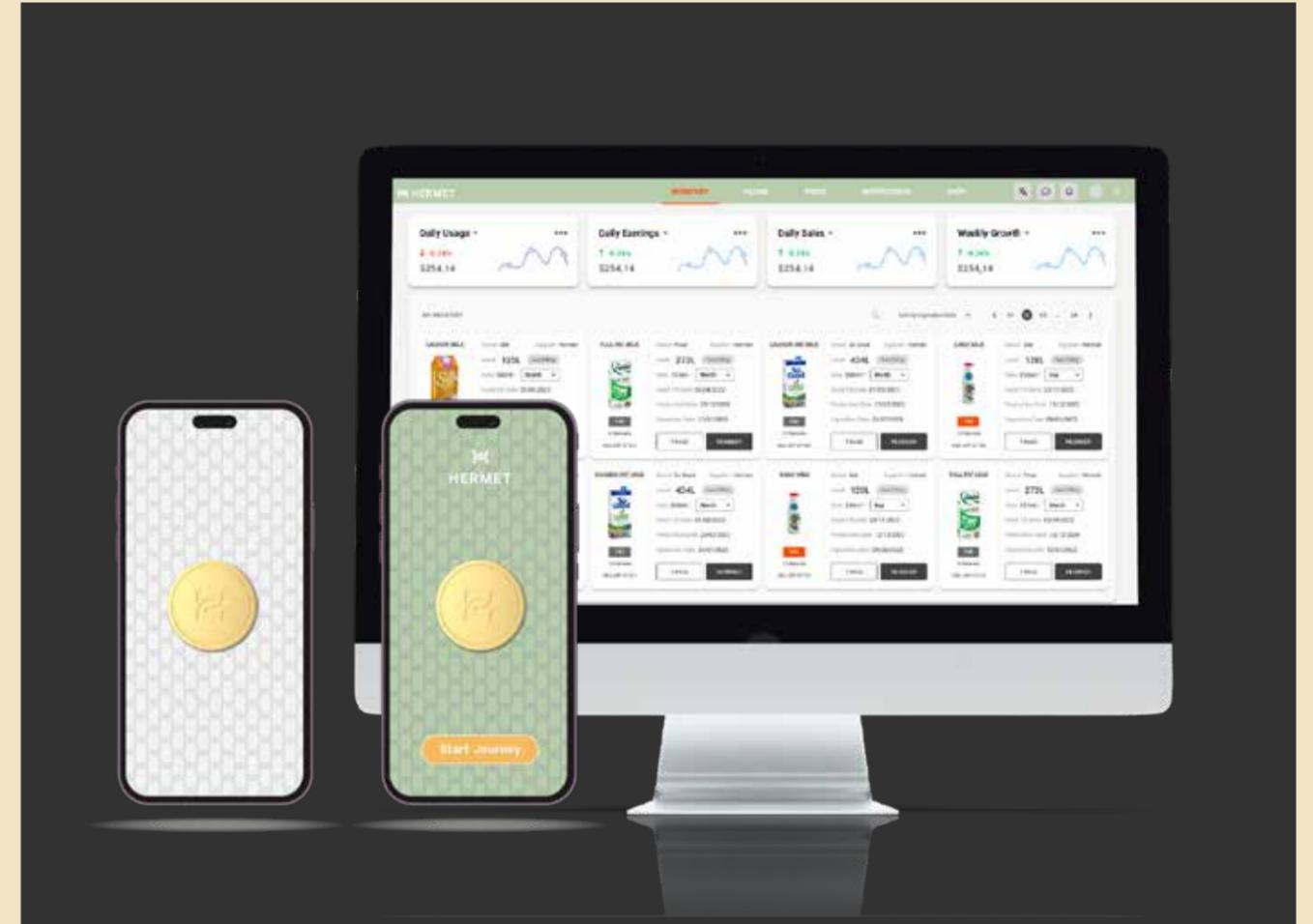
LUX is a smart decanter co-developed with Hermet to combat beverage waste in the hospitality sector. Designed to preserve freshness, it uses IoT technology to block air exposure and track liquid volume in real-time.

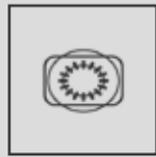
This system allows businesses to store unfinished drinks longer, cutting both costs and waste. A high-end design with smooth surfaces and intuitive use complements upscale service environments.

The LUX Smart Decanter not only helps reduce environmental impact but also elevates user experience—merging sustainability with sophistication for the food and beverage industry.



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Market Ready

SMART BOX - Energy Tracking Device

Created for Enerjisa, Smart Box is a home energy management device that visualizes electricity consumption in real-time. Its mobile app integration allows users to track usage, compare bills, and set personalized targets.

The design features a sleek moiré pattern, produced by central LED diffusion, blending visual elegance with functionality.

Smart Box empowers users to reduce costs and environmental impact while maintaining a subtle presence in modern interiors. It exemplifies how thoughtful design can turn technical data into daily awareness.



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In Production

CONDENSING UNIT - Redefined Industrial Cooling

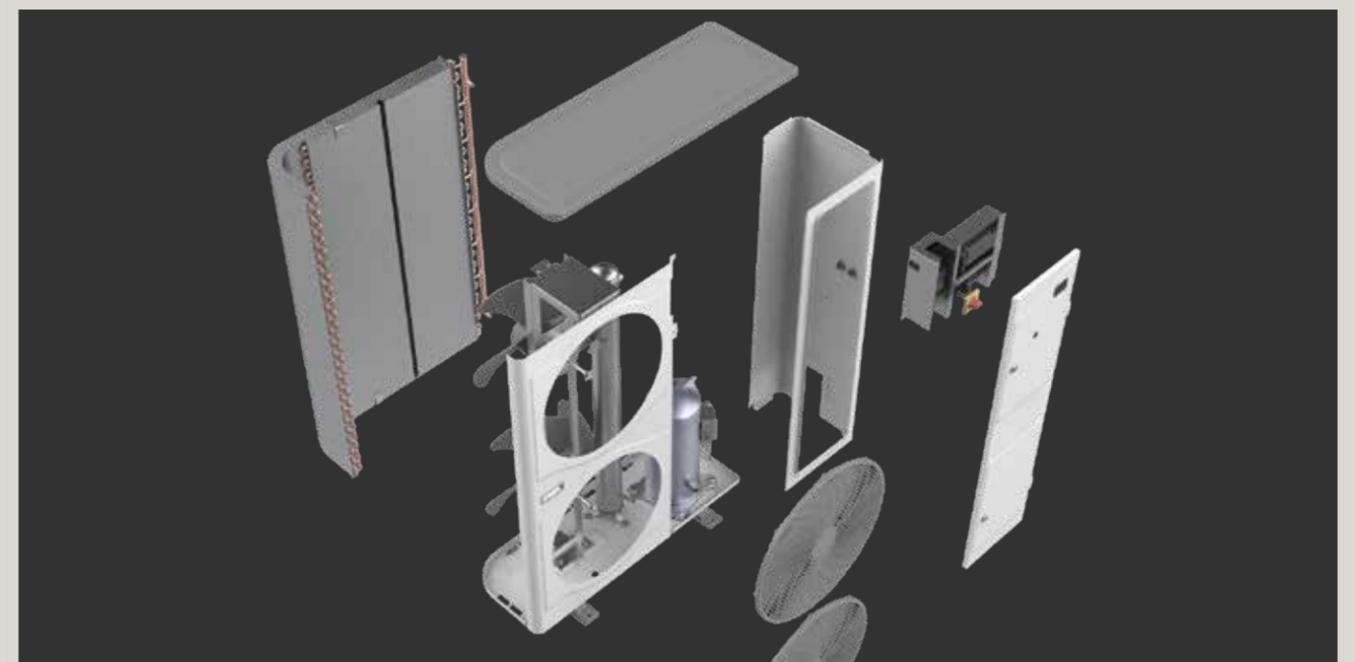
Typically hidden behind walls or wire mesh, condensing units are often treated as purely functional, overlooked components of industrial architecture. In collaboration with Emerson, Formeta Design reimagined this product with equal attention to performance and aesthetics.

The redesigned unit maintains robust technical standards while introducing clean surfaces, refined proportions, and organized ventilation patterns.

Its form blends seamlessly into outdoor environments—no longer something to conceal, but a visible expression of thoughtful engineering. Expanded: The visual structure is optimized for efficient airflow and easier maintenance access. By elevating industrial infrastructure through design, the condensing unit repositions itself as an architectural element, not just an engineering afterthought.



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In Production

ASSET TAG - IoT Edge Device for Smart Tracking

Developed with Borda Technology, ASSET TAG is an IoT edge device designed to optimize asset tracking across complex environments. Engineered for Industry 4.0, it combines modular hardware with an adaptable interface system—featuring a replaceable membrane surface that allows for cost-effective customization across sectors.

The minimal exterior supports easy mounting and detachment, making it ideal for use in hospitals, factories, and logistics systems.

By pairing sleek, universal design with scalable IoT performance, ASSET TAG delivers precision tracking while remaining flexible to future upgrades. Expanded: Its discreet footprint allows it to integrate naturally into existing infrastructures. ASSET TAG proves how smart design can simplify complexity without sacrificing performance.





In Production

HYDROKON - Frequency Control Unit

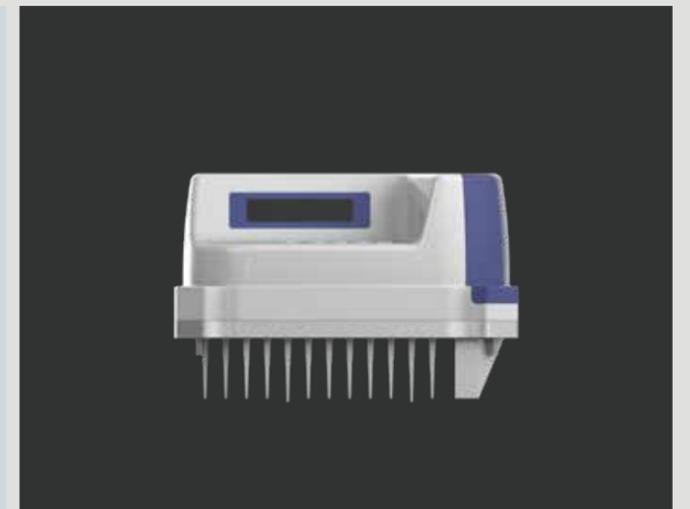
HYDROKON is a frequency control unit developed by Formeta Design for Etna, tailored to meet the technical and environmental demands of HVAC systems. To address moisture-related risks, the design includes a dual-layer top cover that separates electronic and plumbing components—enhancing durability and long-term reliability.

Its compact, modern form aligns with Etna's design identity, while intuitive controls and clear visual indicators support ease of use.

HYDROKON balances rugged functionality with clean aesthetics, offering a system-ready device that integrates seamlessly into commercial infrastructure. It reflects Formeta Design's ability to deliver performance-driven products with refined industrial appeal.



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In Production

LOCATOR - Companion IoT Device

LOCATOR is a companion IoT device designed by Formeta Design for Borda Technology to enable seamless communication between asset tags and central systems. Serving as a bridge in smart tracking infrastructures, it ensures reliable data flow and system stability.

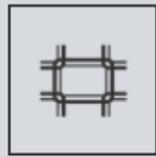
The device features a modular shell that discreetly accommodates an optional antenna—designed to adapt across various ceiling types without compromising aesthetics.

Compact, intelligent, and installation-friendly, LOCATOR merges technical precision with refined form. Developed through close collaboration and iterative prototyping, it reflects Formeta Design's commitment to making backend technology visually integrated and operationally effortless.



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In Production

HYDROPAN - Dual-Pump Control Panel

HYDROPAN is an LCD-equipped control panel designed by Formeta Design for dual-pump booster systems, offering both electronic control and real-time monitoring. Engineered for HVAC and industrial environments, it features a compact, sculpted form with bold visual language and color-coded zones: blue for operations, red for fire safety.

The panel's intuitive layout and ergonomic build enhance user interaction, while high-quality materials ensure durability in demanding settings.

By replacing the standard white housing with a more expressive visual identity, HYDROPAN stands out as a performance-driven, visually refined component—elevating functionality and form in pump system infrastructure.



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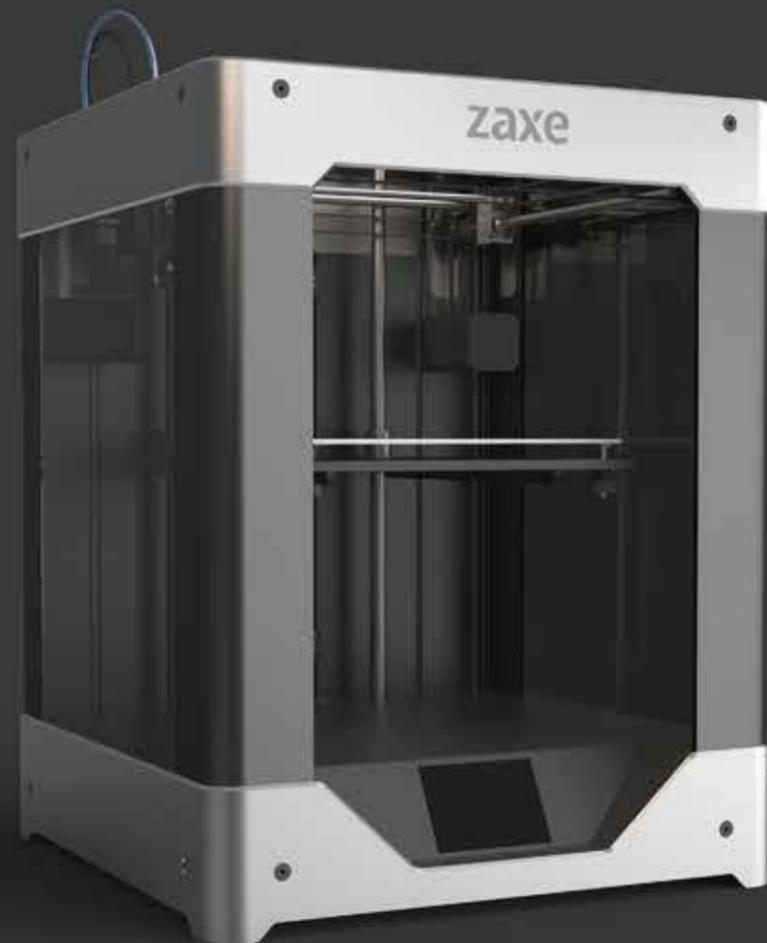
Concept Prototype

ZAXE - 3D Printer

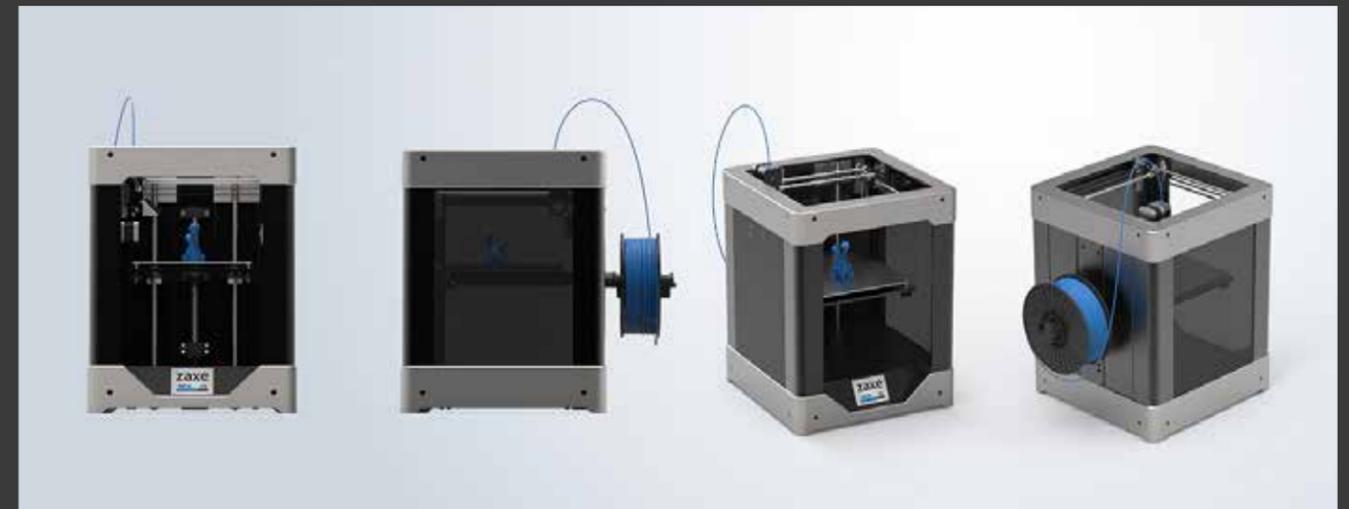
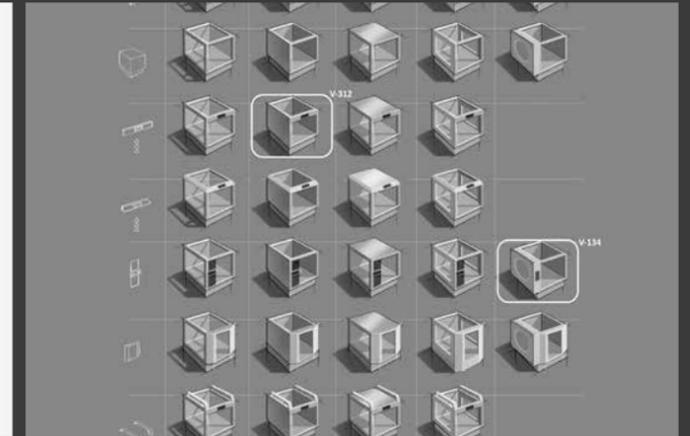
Developed in collaboration with Zaxe, one of Turkey's pioneering 3D printing brands, this concept aims to shift the perception of 3D printers from industrial machinery to refined consumer tech. Formeta Design redefined the product's form language to be sleeker, more approachable, and aligned with high-end electronics.

The Zaxe V1 features a compact 3-in-1 extruder, a unibody aluminum frame, and integrated components for heating, cooling, and filament feed.

Though currently a concept, the project demonstrates Formeta Design's role in merging advanced engineering with clean aesthetics—positioning Zaxe as a modern, design-driven leader in additive manufacturing.



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HEALTHCARE SOLUTIONS

In healthcare, design is not only about aesthetics—it's about safety, empathy, and performance. At Formeta Design, we create medical devices and digital solutions that support both professionals and patients through intuitive, user-centered design.

We prioritize usability, regulatory compliance, and accessibility, ensuring that every product is functional, safe, and easy to operate.

Our experience spans physical and digital healthcare systems, always focusing on enhancing efficiency and patient care. With a deep sense of responsibility, we design for better outcomes—where innovation meets compassion.





Market Ready

AURA - Hearing Aid Device

AURA is a hearing device concept developed by Formeta Design to rethink how assistive technology fits into users' daily lives. With a sleek, minimal form factor, AURA offers enhanced discretion and comfort—prioritizing both function and emotional acceptance.

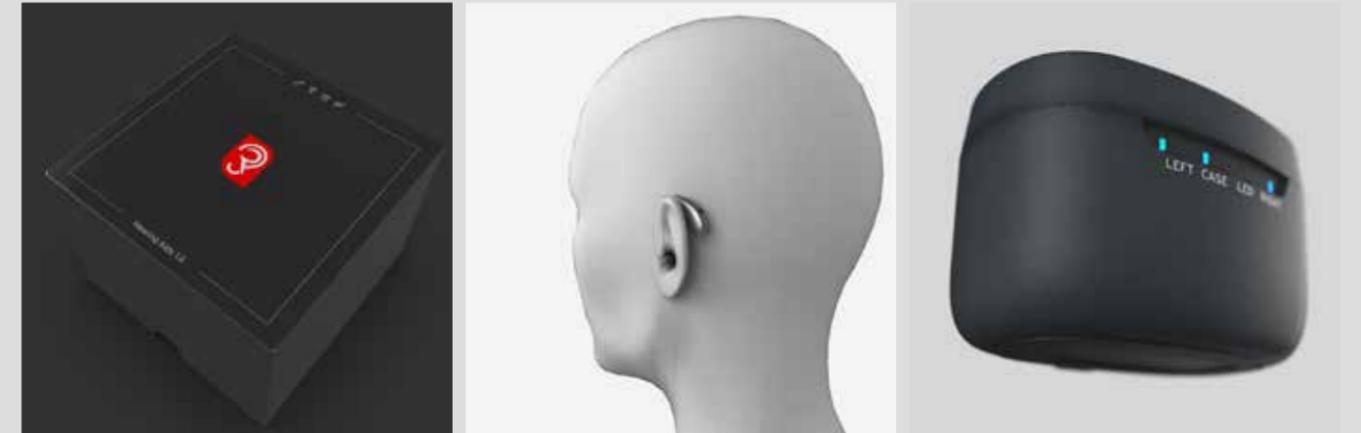
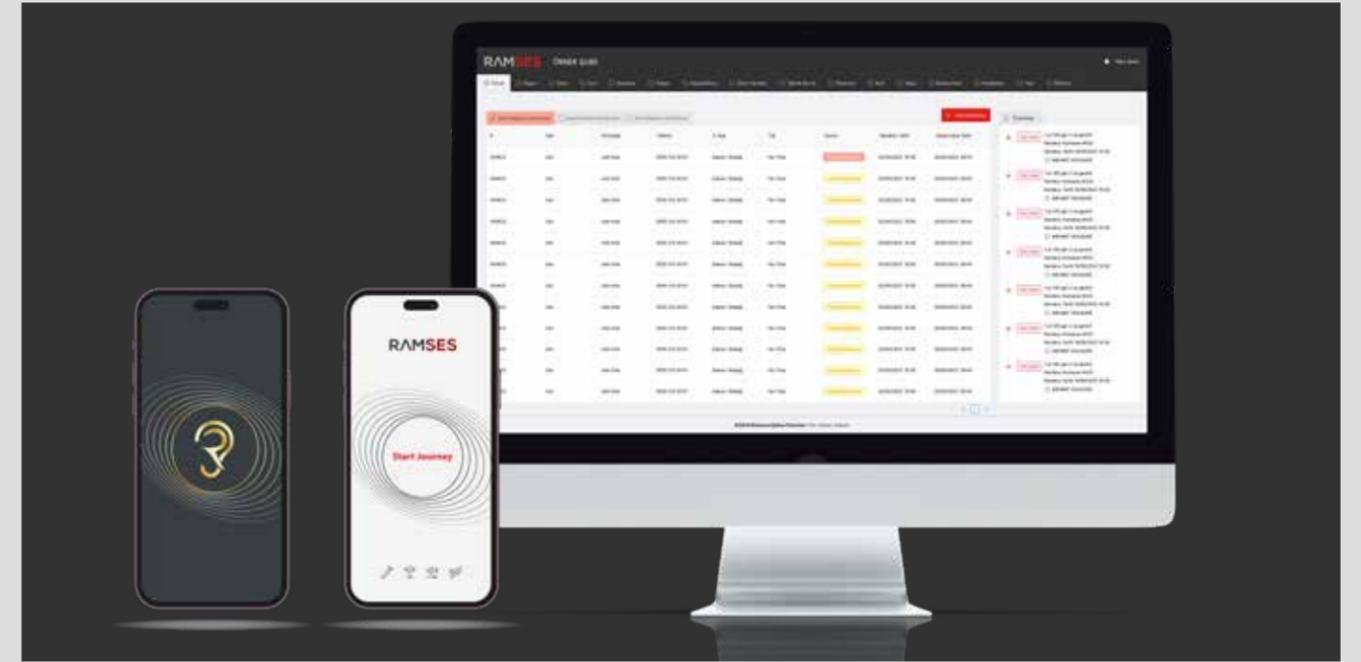
Its ergonomic curve follows the natural shape of the ear, while advanced controls and connection features are intuitively positioned for effortless use.

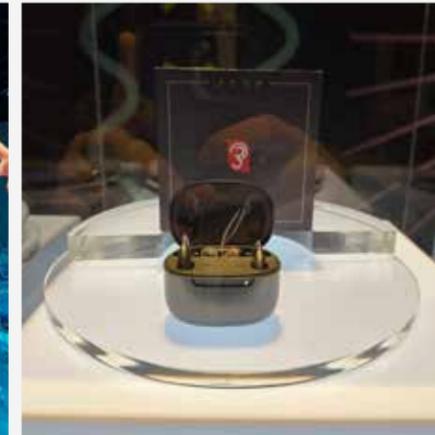
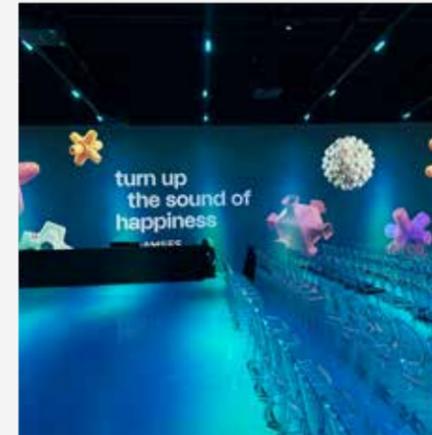
Designed with a human-centered approach, AURA avoids the clinical appearance of traditional hearing aids—offering a more integrated, lifestyle-oriented product.

It reflects Formeta Design's focus on accessibility, elegance, and user dignity within medical technology.



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In Production

INFANT TAG - RFID Healthcare System

INFANT TAG is an RFID-based hospital safety system developed with Borda Technology to prevent infant abductions and ensure proper newborn identification. The system includes paired mother-infant tags, nurse badges, and reader units—all linked via RTLS (Real-Time Location System) for continuous tracking.

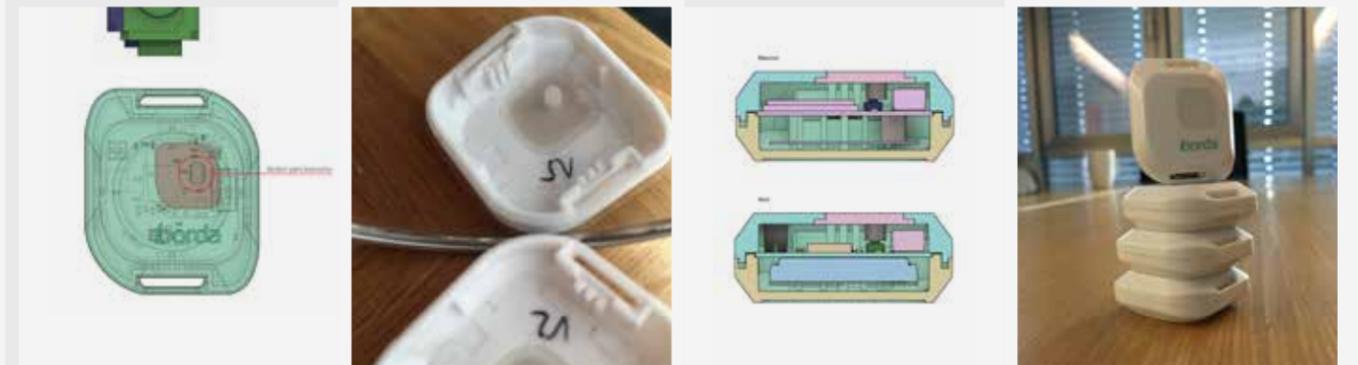
Color-coded visual indicators and icon-based graphics on each tag ensure clarity and fast recognition by staff.

Emergency paging buttons are embedded in both infant and mother tags for direct contact with medical teams.

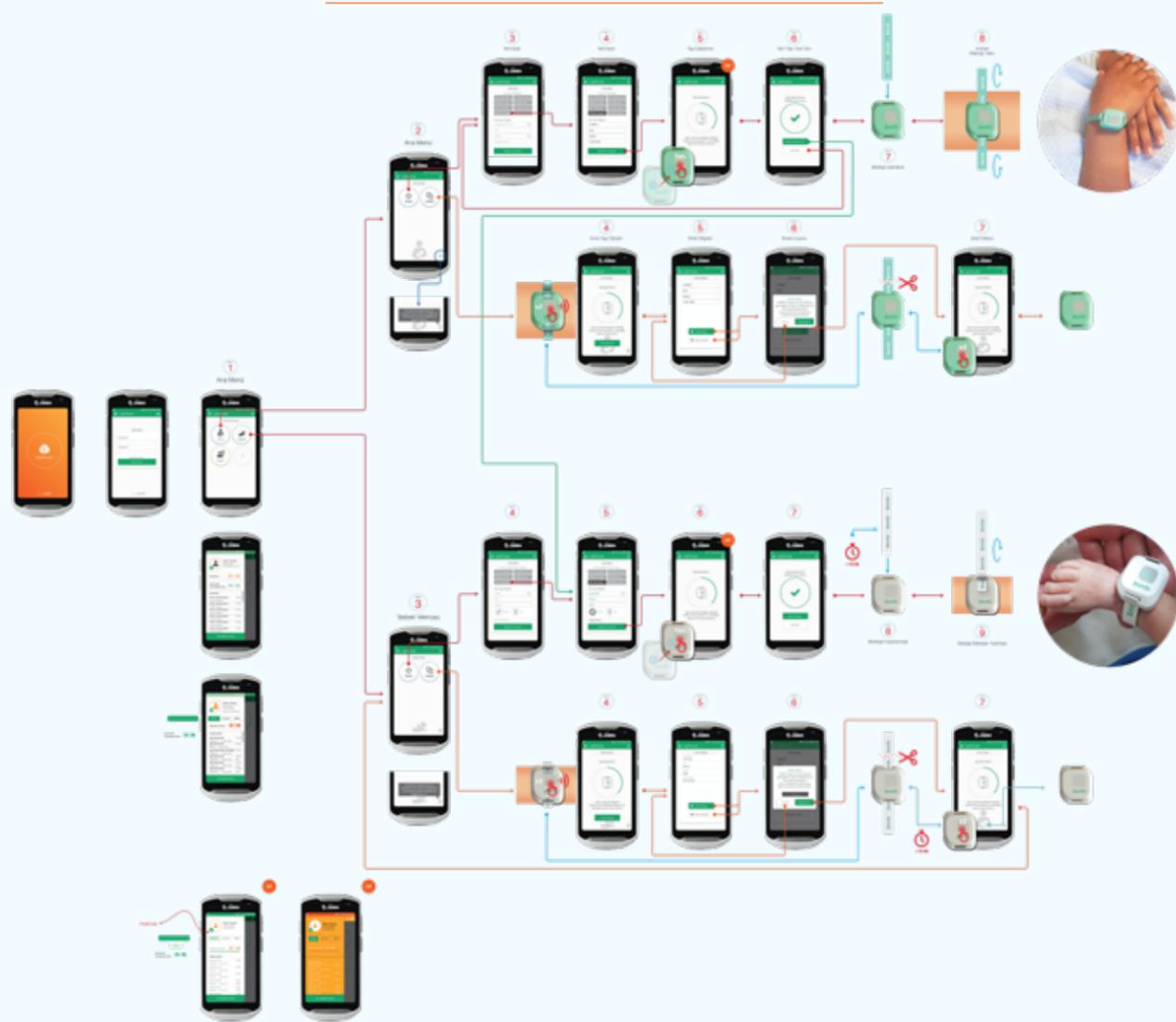
Formeta Design oversaw the system's industrial design and prototyping—creating a cohesive, intuitive solution that raises hospital safety standards for newborn care.



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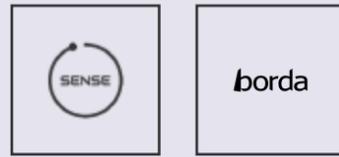


Interface Screenshots



Infant Tag & Mother Tag with their stand





Internal Tool

SENSE - Asset Tracking App & IoT System

SENSE is an IoT-powered asset tracking solution developed by Formeta Design for Borda Technology. It monitors real-time environmental data such as temperature, humidity, air quality, orientation, and device location—making it ideal for smart infrastructure and HVAC applications.

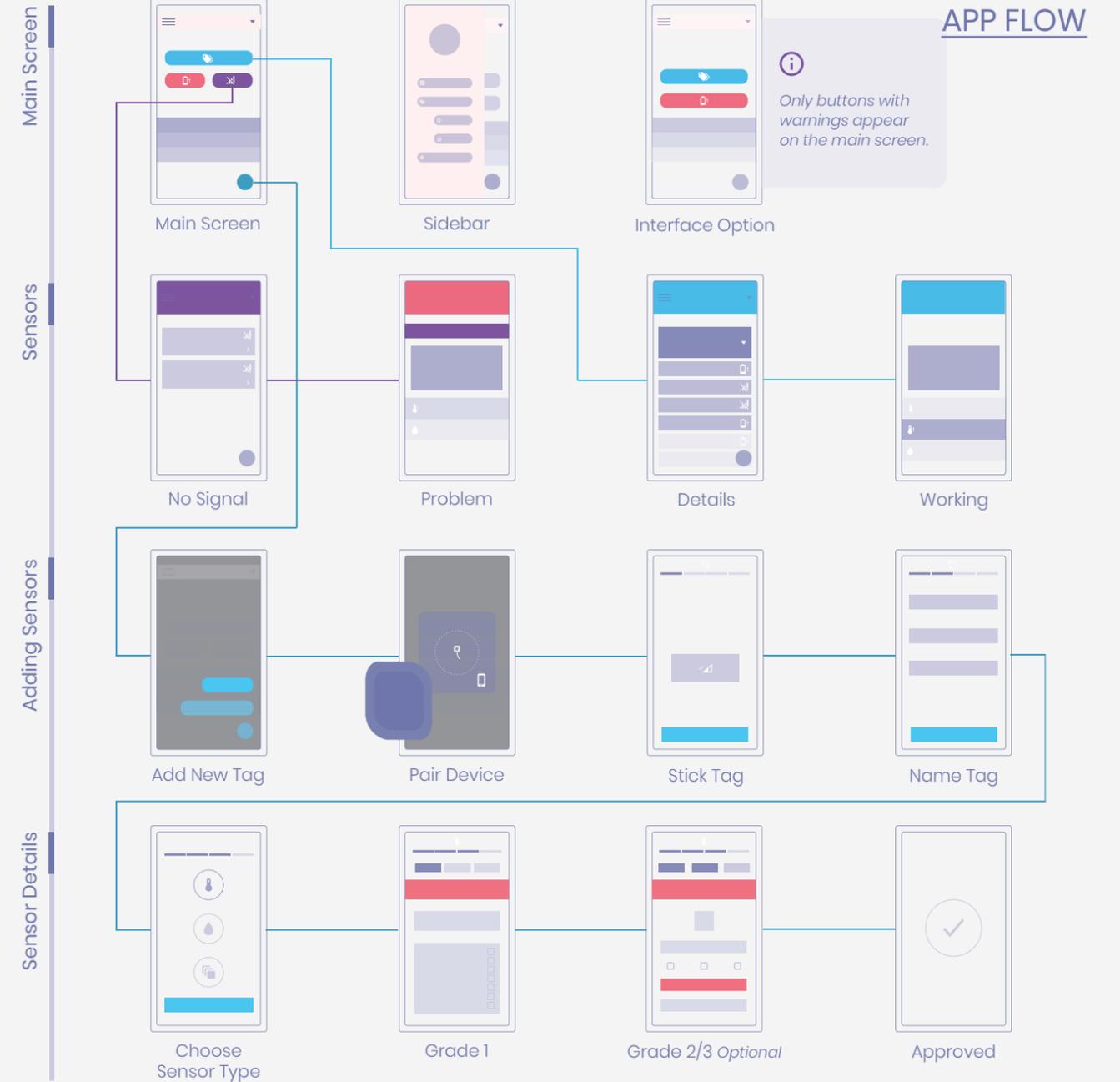
The system delivers instant alerts when preset thresholds are exceeded, enabling users to act before issues escalate.

Formeta Design handled both software and hardware integration, focusing on seamless user experience and compact form.

SENSE merges responsive control with intuitive design, offering an essential tool for industries where precision, speed, and oversight are critical.



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In Production

PEARL - Retainer Case for Aligners

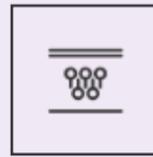
PEARL is a premium retainer case designed for Orthero, a brand offering clear dental aligners as an alternative to traditional braces. Developed by Formeta Design, the case protects aligners while elevating the user experience with an elegant, pearl-inspired form.

Compact and stylish, PEARL moves beyond medical utility—resembling a fashion accessory that users can carry confidently.

Its organic shell form reflects Orthero’s brand values of comfort, clarity, and modernity.

As part of a long-term design partnership, PEARL reinforces Formeta Design’s ability to combine brand identity, aesthetics, and everyday usability in personal healthcare products.





Internal Tool

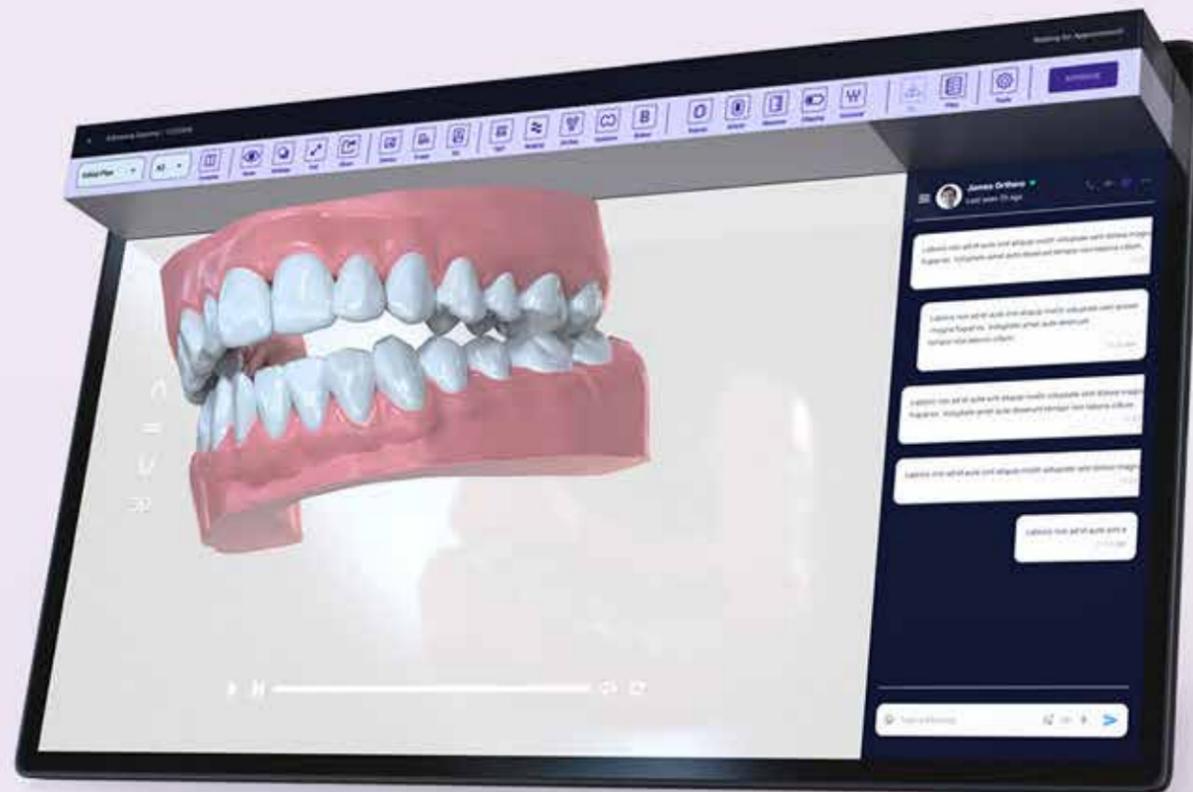
CLIENCHECK - Doctor Web Portal

CLIENCHECK is a digital ecosystem developed for Orthero to help orthodontists and dentists manage clear aligner treatments more effectively. Designed by Formeta Design, the platform includes a doctor web portal, patient tracking interface, and companion apps for both professionals and patients.

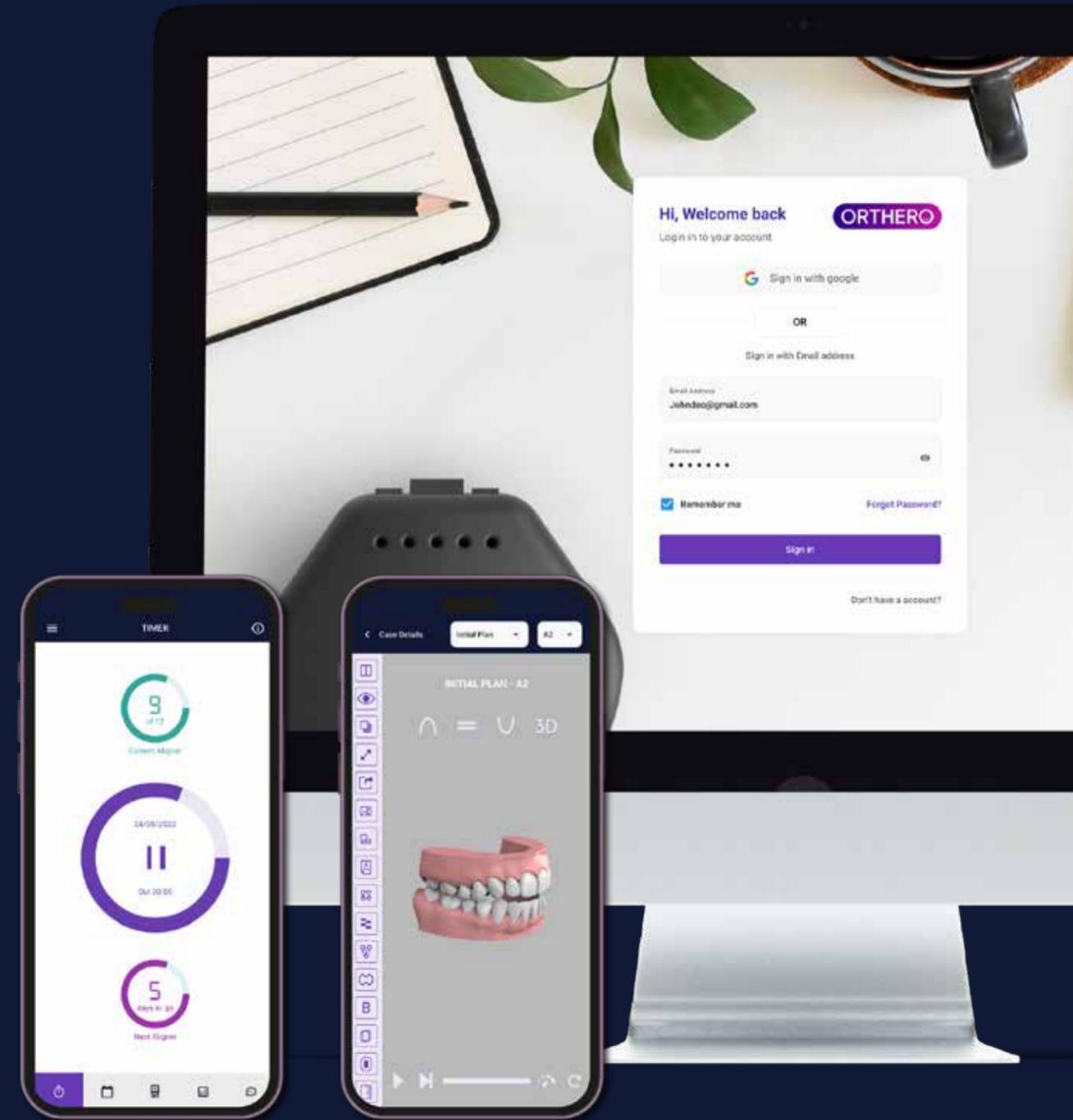
The system enables doctors to view 3D dental plans, monitor progress, and streamline clinical workflows.

With an intuitive UI/UX structure, the platform improves treatment efficiency and communication across stakeholders.

CLIENCHECK demonstrates how healthcare tech can merge clinical precision with user-centric design—enhancing both patient outcomes and the day-to-day experience of practitioners.



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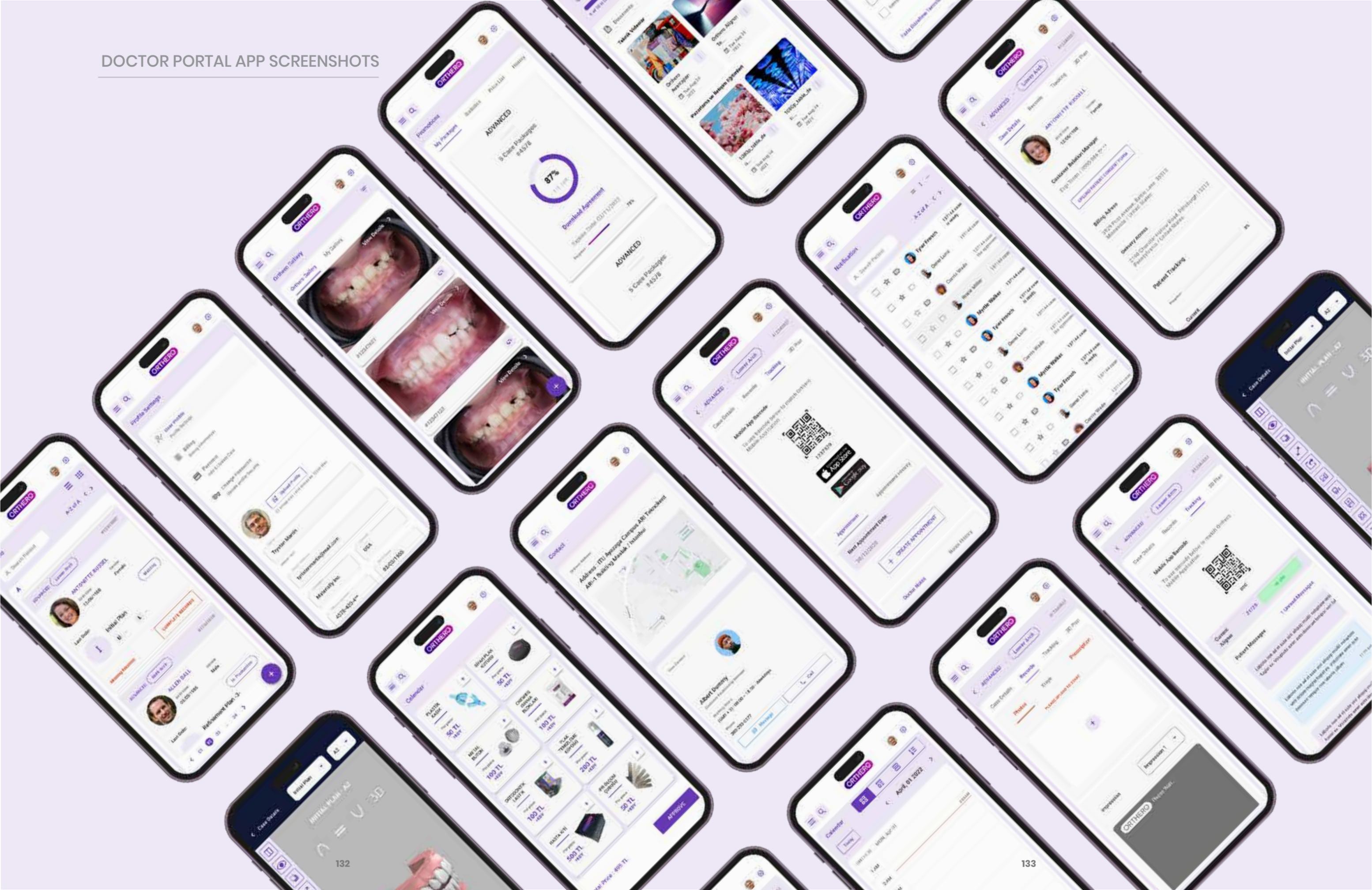


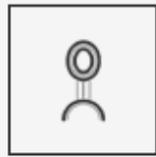
Patient App

Doctor Portal App

Clinic Portal Web

DOCTOR PORTAL APP SCREENSHOTS





GHANI



Market Ready

GHANI - Travel Neck Support

GHANI is a portable neck support device designed to enhance comfort during long trips by improving posture and reducing strain. Developed with ergonomic precision, it supports the natural alignment of the head and neck—offering relief during extended rest or travel.

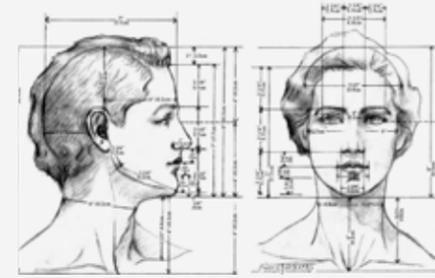
A built-in Bluetooth speaker adds an immersive relaxation element, allowing users to listen to music or calming audio.

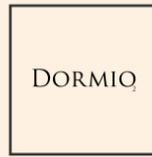
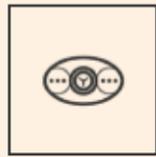
Its foldable form compacts to headphone size, making it easy to carry and store.

GHANI blends anatomy-conscious support with audio functionality—offering a smart solution for travelers seeking comfort, health, and entertainment in one compact product.



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In Production

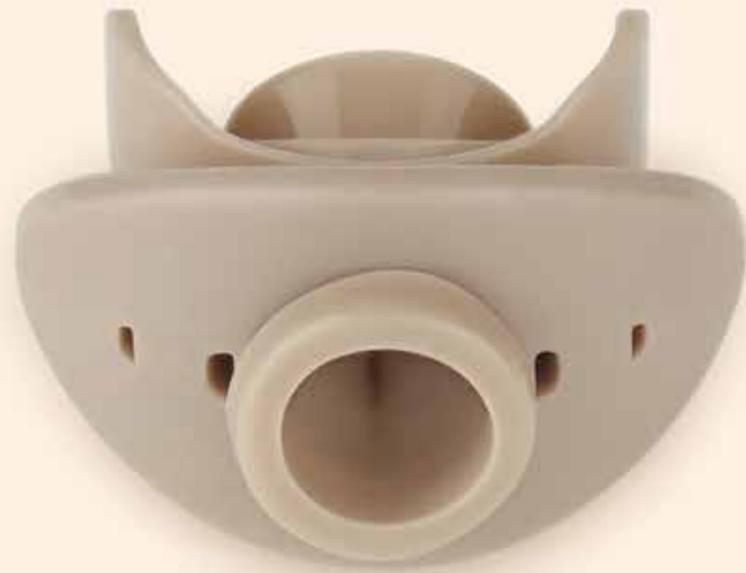
DORMIO - Intraoral Device for Sleep Apnea

Developed with Respo Gadgets, DORMIO is an innovative intraoral device designed to combat obstructive sleep apnea and reduce snoring. Formeta Design reimagined the product as an “adult pacifier,” creating an ergonomic, approachable form that promotes jaw alignment and airway openness during sleep.

The unibody structure ensures durability, comfort, and correct positioning, helping users breathe better and sleep more deeply.

By balancing clinical function with user-friendly design, DORMIO offers a non-invasive, effective solution for millions affected by disrupted sleep.

It exemplifies how thoughtful design can support health and wellness—improving life one night at a time.



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Market Ready

PAÓ - Posture Reminder & Wellness Device

PAÓ is a wearable wellness device designed to promote spinal health and improve posture—especially for desk-bound professionals. Created with Türker Acartürk, Formeta Design supported product architecture, housing integration, and mold development.

The device uses smart sensors to gently remind users to maintain proper posture, while also tracking movement and fitness activity.

A seamless shell, paired with a compact circuit interface, creates a balanced aesthetic that blends into daily life.

PAÓ is not just a tracker—it's a lifestyle tool that supports physical awareness and long-term health through subtle, intelligent design.



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Concept Prototype

Wearable Vagus Nerve Stimulation Device

VAGUSTIM is a non-invasive wearable device designed to relieve migraines through vagus nerve stimulation (VNS). Developed in collaboration with Formeta Design, the product delivers gentle electrical impulses via ear electrodes to balance the autonomic nervous system and reduce migraine symptoms.

Worn comfortably around the neck, the device eliminates the need for bulky accessories—offering portable treatment for both home and clinical settings.

Our design approach focused on simplicity, comfort, and discreet use—transforming advanced wellness technology into an elegant everyday solution.

VAGUSTIM sets a new standard for wearable wellness devices—where therapeutic function meets modern lifestyle design.



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CONSUMER GOODS

In the consumer goods industry, design shapes perception, usability, and desirability. At Formeta Design, we craft products that not only function flawlessly but also capture attention with their form and presence.

From electronics to household accessories, our focus is on durability, visual clarity, and user satisfaction. Each product reflects a balance of function and emotion—built to connect with users and reinforce brand identity.

Through bold ideas and refined execution, we help clients create products that stand out in crowded markets—where every detail speaks to quality and intent.





In Production

CARRYFIX - Ergonomic Handle for Heavy Bags

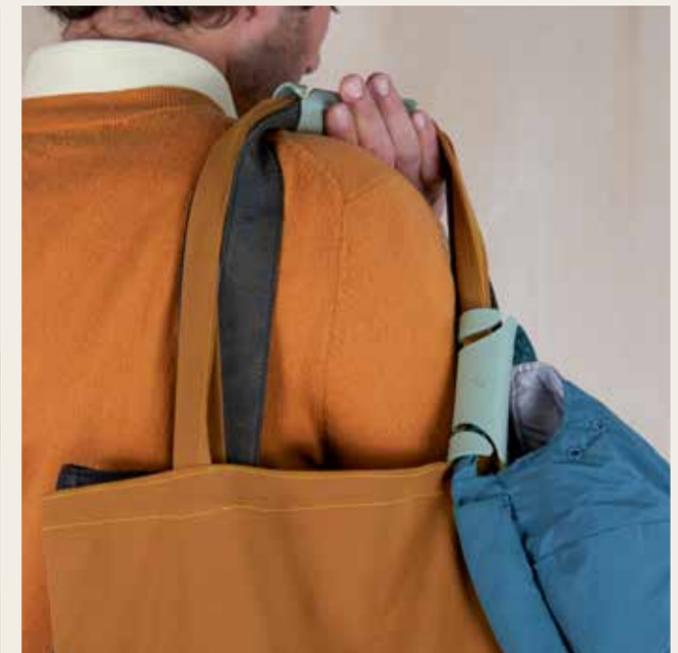
CARRYFIX is a compact carrying tool designed to ease the strain of holding multiple shopping bags. Developed by Formeta Design, it features a smart locking mechanism that securely gathers handles with a simple twist—allowing users to carry up to four bags in an organized, balanced grip.

Its ergonomic form reduces hand pressure and muscle fatigue, transforming everyday shopping into a more comfortable experience.

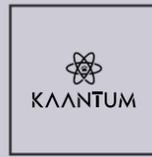
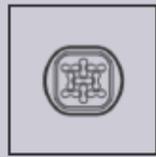
Durable, intuitive, and portable, CARRYFIX embodies Formeta Design's commitment to user-centric problem solving—offering a practical, stylish solution to a common inconvenience.



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In Production

PET BOX - Grooming Tool for Cats

The Pet Grooming Box, co-developed with Kaantum, offers a clean, user-friendly grooming experience for cat owners. Its patented design includes integrated air ducts that collect loose fur, paired with an intuitive button system for easy control.

Transparent plexiglass allows visual clarity, while ergonomic side handles make the unit easy to transport.

Smooth contours and well-placed ventilation holes enhance both usability and aesthetics, setting a new standard in pet care tools.

This thoughtfully engineered product reflects Formeta Design's expertise in blending function and form—bringing comfort and convenience to grooming routines for both pets and their owners.



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Concept Design

PET TRACKER - Monitoring for Pet Safety

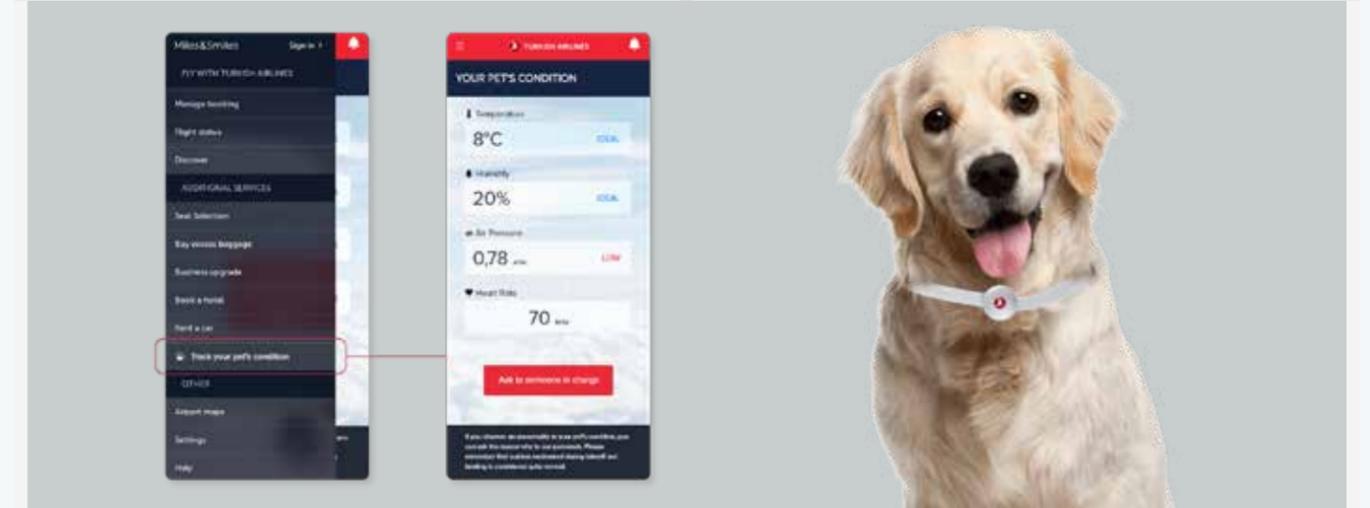
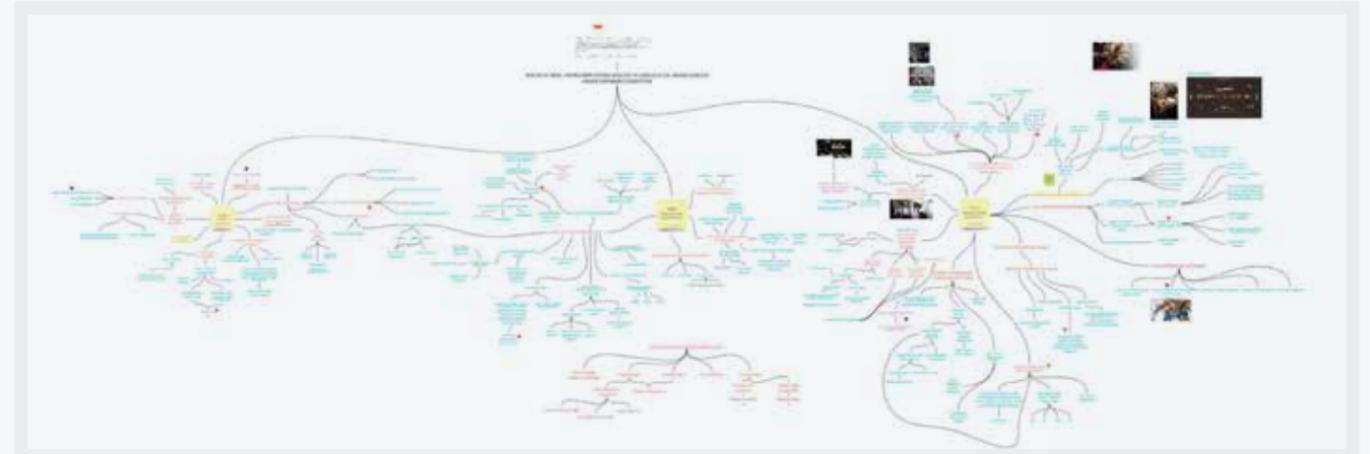
Developed with Turkish Airlines, PET TRACKER is a smart device designed to ensure the safety and well-being of pets during air travel. It monitors vital signs such as temperature, heart rate, and movement, sending real-time updates to the owner's mobile device throughout the flight.

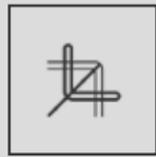
The system was created through intensive research and design thinking sessions led by Formeta Design.

PET TRACKER brings peace of mind to traveling pet owners—bridging the gap between comfort and care. It exemplifies how technology and design can enhance the passenger experience for both humans and their animal companions.



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In Production

LEVY - Tool-Free Modular Bergere

LEVY is a modular armchair designed by Formeta Design for Normod, offering tool-free assembly and a customizable, user-friendly experience. Built to meet the demands of modern living, the chair balances visual elegance with structural innovation.

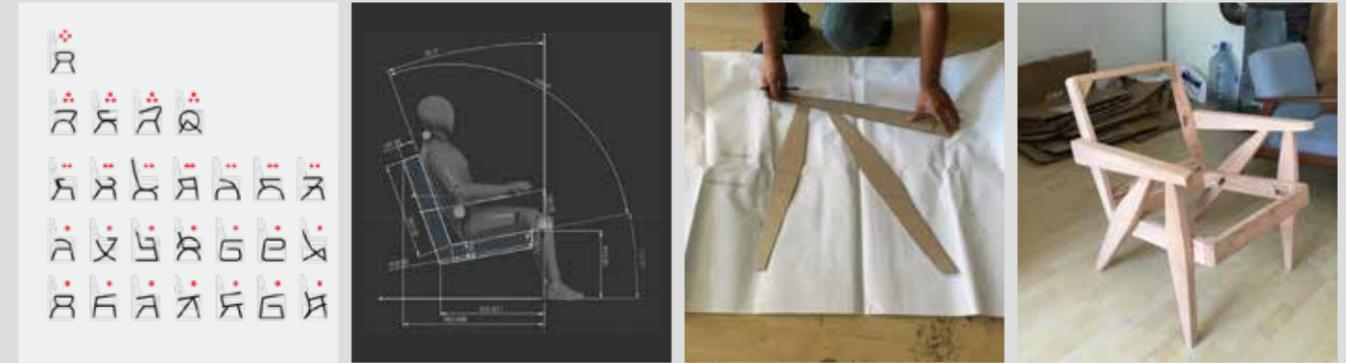
Each part is engineered for intuitive connection—eliminating screws and tools while maintaining strength and comfort.

The collaboration involved deep ergonomic study and iterative prototyping to optimize both usability and transportability.

LEVY empowers users to personalize and assemble their own furniture with ease, reinforcing Formeta Design’s role in shaping the next generation of intelligent, functional furniture systems.



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In Production

LYNO & ROA - Dining Table and Chair Set

Designed in collaboration with Normod, the LYNO & ROA set redefines dining furniture through tool-free modularity and refined aesthetics. The Lyno table and Roa chair are crafted for quick assembly, offering flexibility in layout and effortless adaptation to diverse interior settings.

Both pieces combine minimal form with practical function, elevating daily dining experiences.

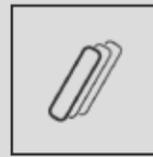
Developed through close teamwork and stakeholder input, the set reflects Normod's craftsmanship and Formeta Design's emphasis on usability.

LYNO & ROA meet the evolving needs of modern households—offering elegance, comfort, and convenience in a timeless, modular system.



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Market Ready

WRISTWATCH - Foldable Notepad

WRISTWATCH is a foldable notepad designed in collaboration with entrepreneur Seni Sulyman to offer a fast, low-tech alternative to digital note-taking. Crafted with a durable metal structure, it unfolds into a compact writing surface—ideal for quick thoughts, lists, or reminders on the go.

Its analog simplicity addresses digital fatigue, giving users a tactile, battery-free solution in a tech-dominated world.

Easily pocketable and always ready, WRISTWATCH blends practicality with minimalist style.

It reflects Formeta Design's ability to reimagine everyday tools—creating meaningful, intuitive objects that support focus and presence.



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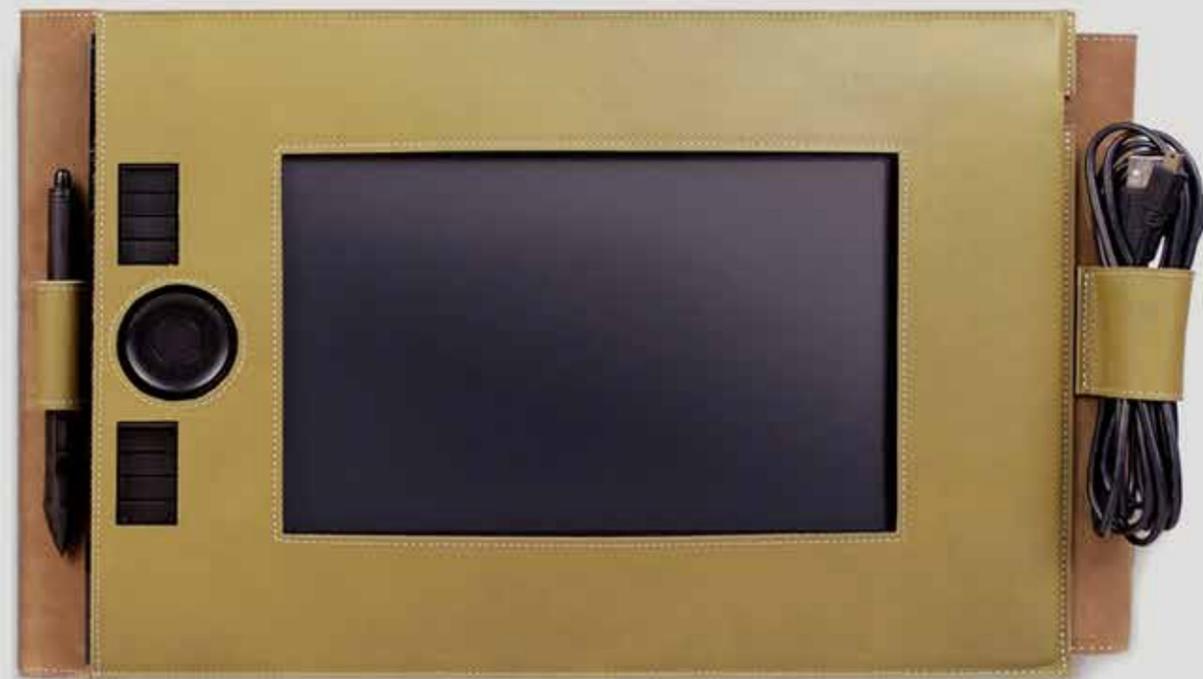
In Production

TABLET CASE - Custom Sleeve for Designer

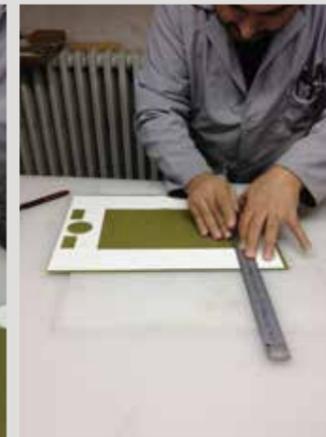
Designed by Formeta Design, the Tablet Case offers a refined carrying solution for graphic designers using devices like the Wacom Intuos 4. Originally a DIY concept, it evolved into a tailored product crafted from suede and vegetal leather—combining elegance with functionality.

With dedicated cut-outs for power ports and controls, the tablet remains usable without removal. A secure pen compartment protects sensitive tools while keeping them accessible.

Compact, protective, and visually sleek, the Tablet Case reimagines how creative professionals carry their essential tools—merging practicality with design sophistication in a product made for mobility and focus.



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In Production

LAPEL BROOCH - Identity Element

In collaboration with Turkish Airlines, Formeta Design developed a minimalist lapel brooch that reflects the airline's prestige and modern identity. Guided by brand strategy, the brooch transforms the airline's logomark into a refined 3D object—balancing simplicity with depth.

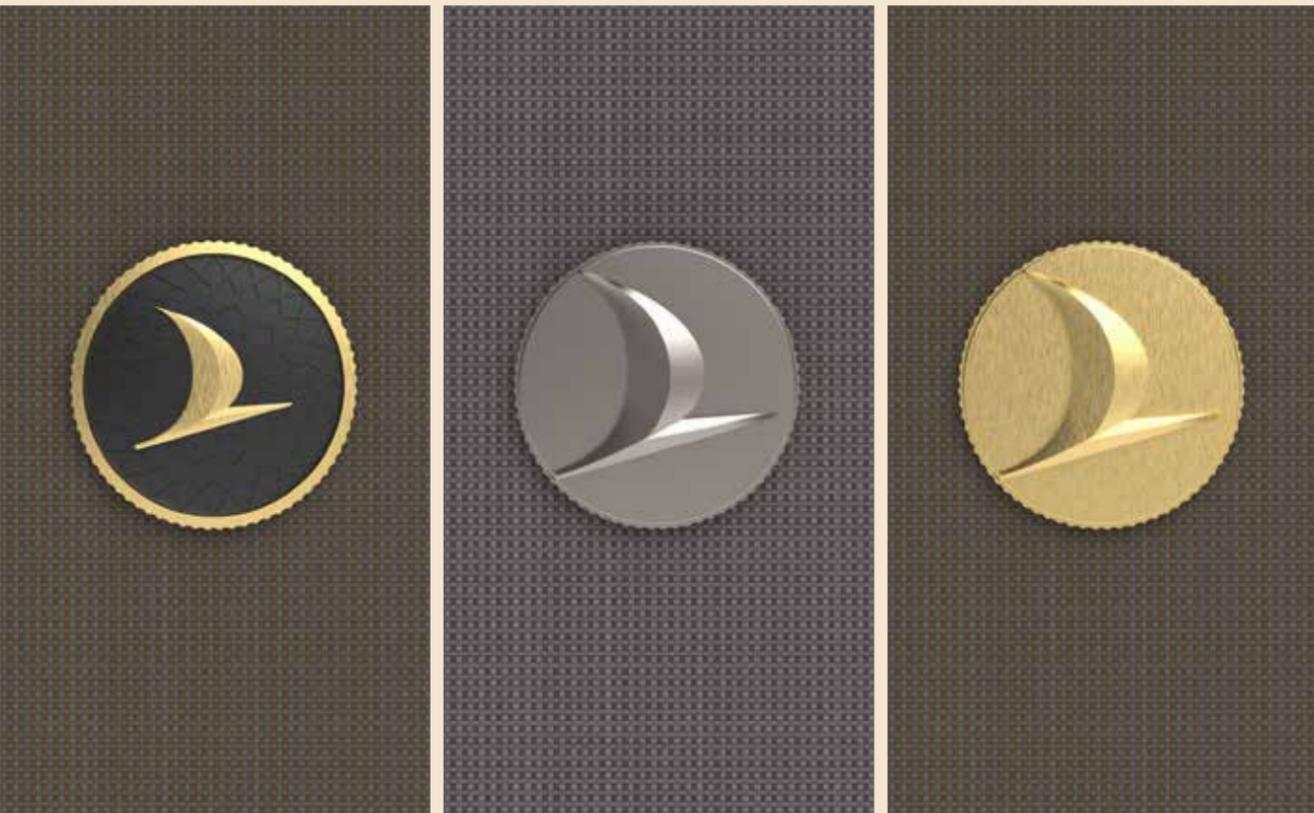
Its clean geometry and metallic finish offer versatility across uniforms, adding an understated yet powerful brand touchpoint.

More than an accessory, the brooch symbolizes unity, excellence, and corporate pride.

It exemplifies how subtle details in wearable branding can elevate perception while maintaining the elegance expected of a global aviation leader.



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Market Ready

ENDEMIC - Brand Strategy & Visual Identity

ENDEMIC is a new phytopharma brand offering essential oils, hydrosols, and plant-based wellness products. Formeta Design crafted its full brand identity—from logo to color palette—rooted in themes of nature, calm, and clinical clarity.

The visual language merges softness with precision, using gentle tones and minimal structures to convey purity and trust.

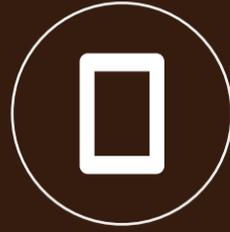
This holistic approach ensures brand coherence across packaging, communication, and touchpoints.

By aligning aesthetics with industry expectations, Formeta positioned ENDEMIC as a trusted name in the competitive wellness sector—where authenticity and emotional resonance matter most.



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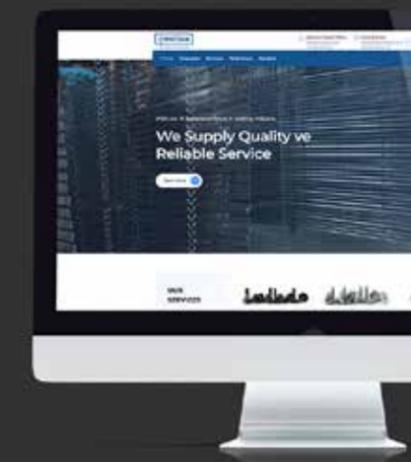
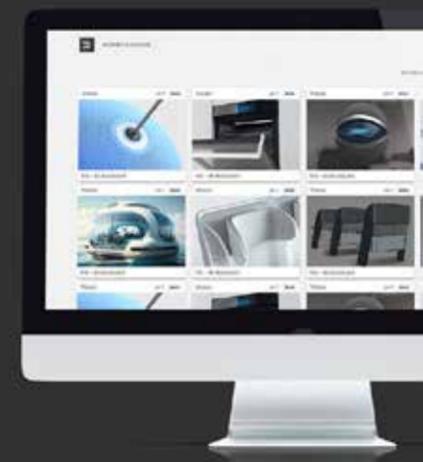
APP & WEB PLATFORMS

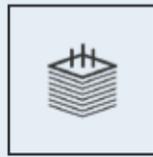
In today's digital landscape, thoughtful platform design is essential for engaging users and achieving business goals. At Formeta Design, we craft intuitive, responsive digital experiences—ranging from mobile apps to complex web platforms.

Our process is rooted in understanding user behavior, optimizing flows, and balancing functionality with visual clarity.

Every product is designed to perform seamlessly across devices, with an emphasis on accessibility and brand coherence.

By blending aesthetics with usability, we help businesses connect with their audiences through platforms that are as effective as they are elegant.





pharos

In Use

DEVİR-İ ALEM - Isometric City Game

DEVİR-İ ALEM is a mobile game developed with Pharos Media that lets users explore 3D isometric cities while earning and redeeming loyalty points. Each city—spanning from Tokyo and New York to Istanbul—is carefully illustrated to reflect its cultural and architectural identity.

Formeta Design led the art direction, 3D modeling, UI components, and iconography—ensuring an immersive experience that balances visual richness with compact efficiency.

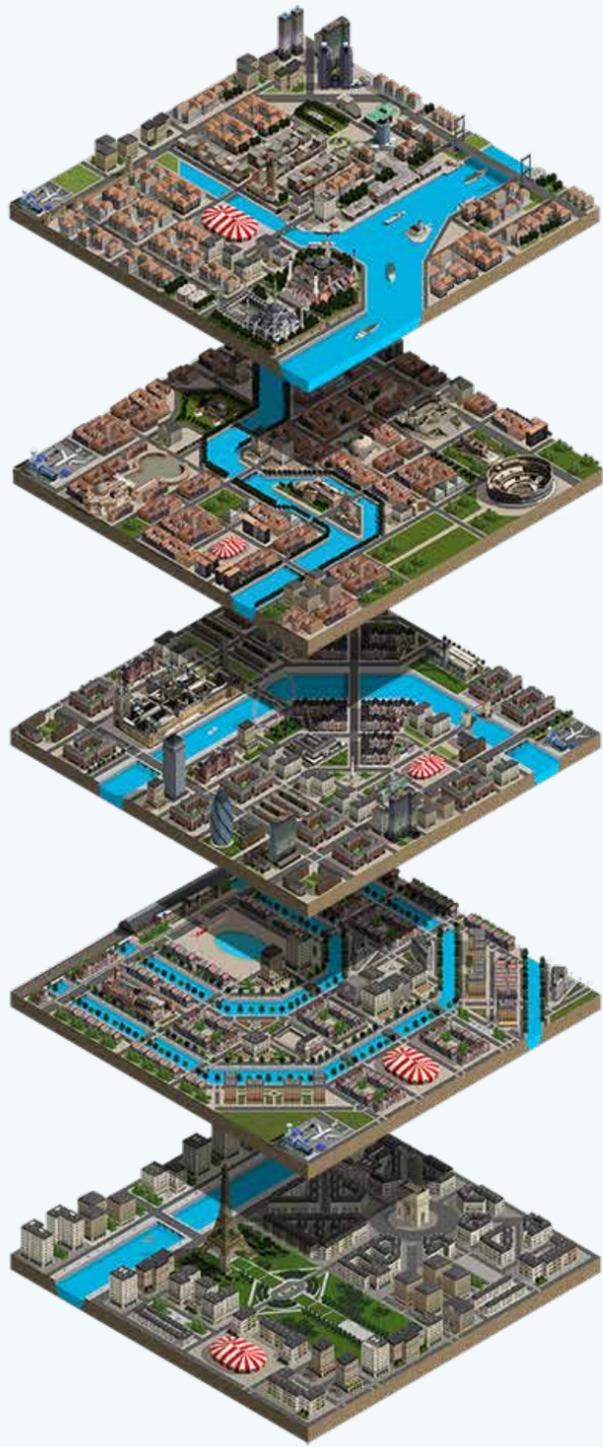
The game merges exploration with utility, offering players an engaging way to interact with rewards systems.

DEVİR-İ ALEM showcases how design can turn loyalty into a playful and meaningful journey across global landmarks.

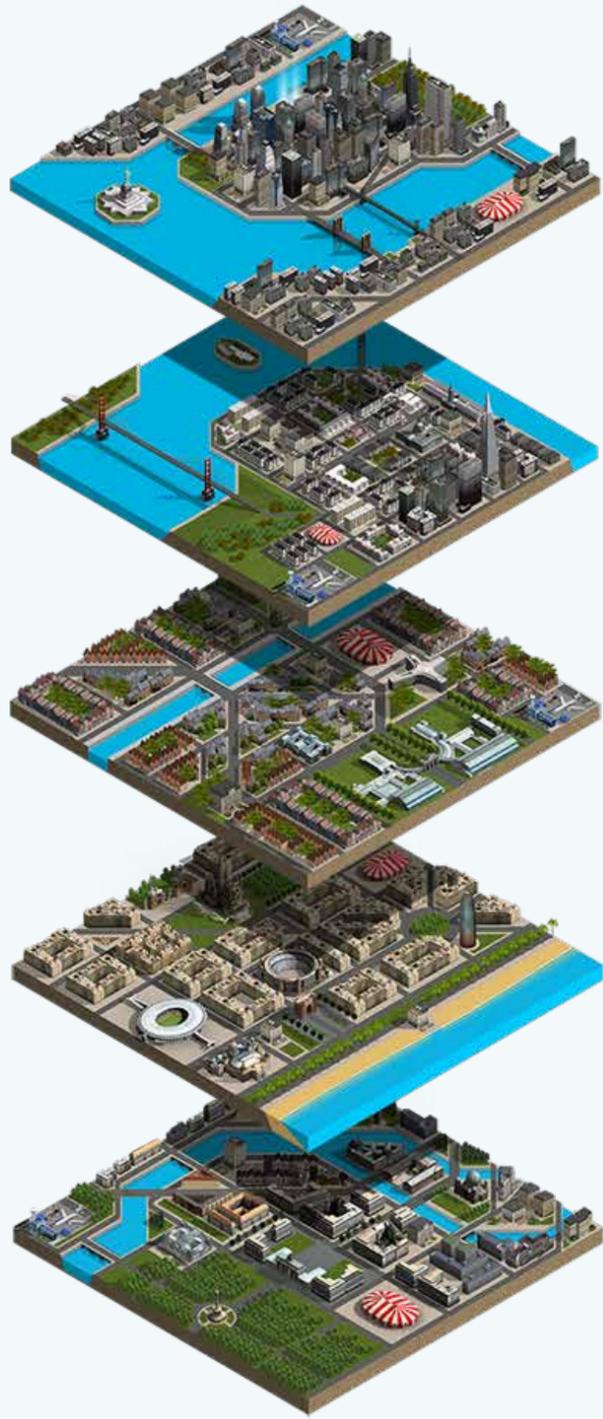


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- 1- İstanbul
- 2- Rome
- 3- London
- 4- Amsterdam
- 5- Paris



- 6- New York
- 7- San Francisco
- 8- Brussels
- 9- Barcelona
- 10- Berlin



- 11- Rio de Janeiro
- 12- Buenos Aires
- 13- Mexico City
- 14- Agra
- 15- Tehran



- 16- Sydney
- 17- Athens
- 18- Cairo
- 19- Moscow
- 20- Tokyo



In Development

RITZY GAMES - Mobile Poker Experience

RITZY GAMES is a mobile poker game designed by Formeta Design to deliver a premium digital experience. Every detail—from card sets and chips to tables and animations—was created to reflect elegance and exclusivity, aligning with the game’s luxury theme.

The user interface is intuitive and visually rich, featuring status levels visualized through “honor circles” that encourage progression and engagement.

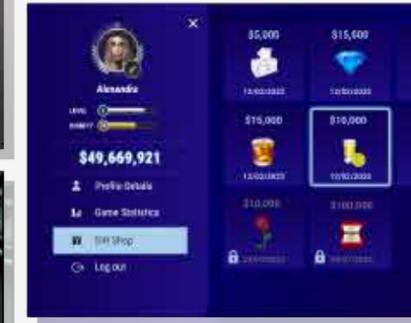
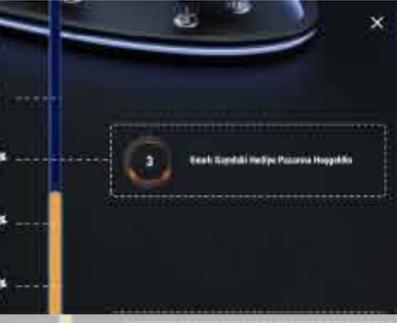
Formeta Design balanced game mechanics with sophisticated visuals to offer a seamless, immersive experience.

RITZY GAMES redefines mobile poker by merging smart design with glamour—elevating both the gameplay and visual storytelling.



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In Use

STACONN UX - Climate Control Systems

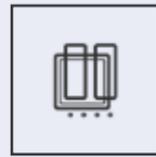
STACONN partnered with Formeta Design to develop intuitive user interfaces for their pharmaceutical-grade air conditioning systems. The goal: simplify complex HVAC interactions while maintaining clarity and precision in sensitive environments.

Each screen was designed to streamline workflows and deliver clear, real-time feedback. The interfaces align with Staconn's brand identity and address both technical performance and usability.

With minimal training, operators can monitor, control, and respond to system changes confidently.

This collaboration showcases how thoughtful interface design enhances safety, efficiency, and user satisfaction—especially in mission-critical industrial applications.





Internal Tool

INTERACTIVE - B2B Customization Catalog

Developed with Ferre, the INTERACTIVE B2B Catalog is a digital tool for exploring and customizing gas hob models across six parameters, including size, burners, knobs, and layout.

Formeta Design crafted a responsive UI/UX that lets users visualize changes in real-time—making configuration fast, clear, and efficient.

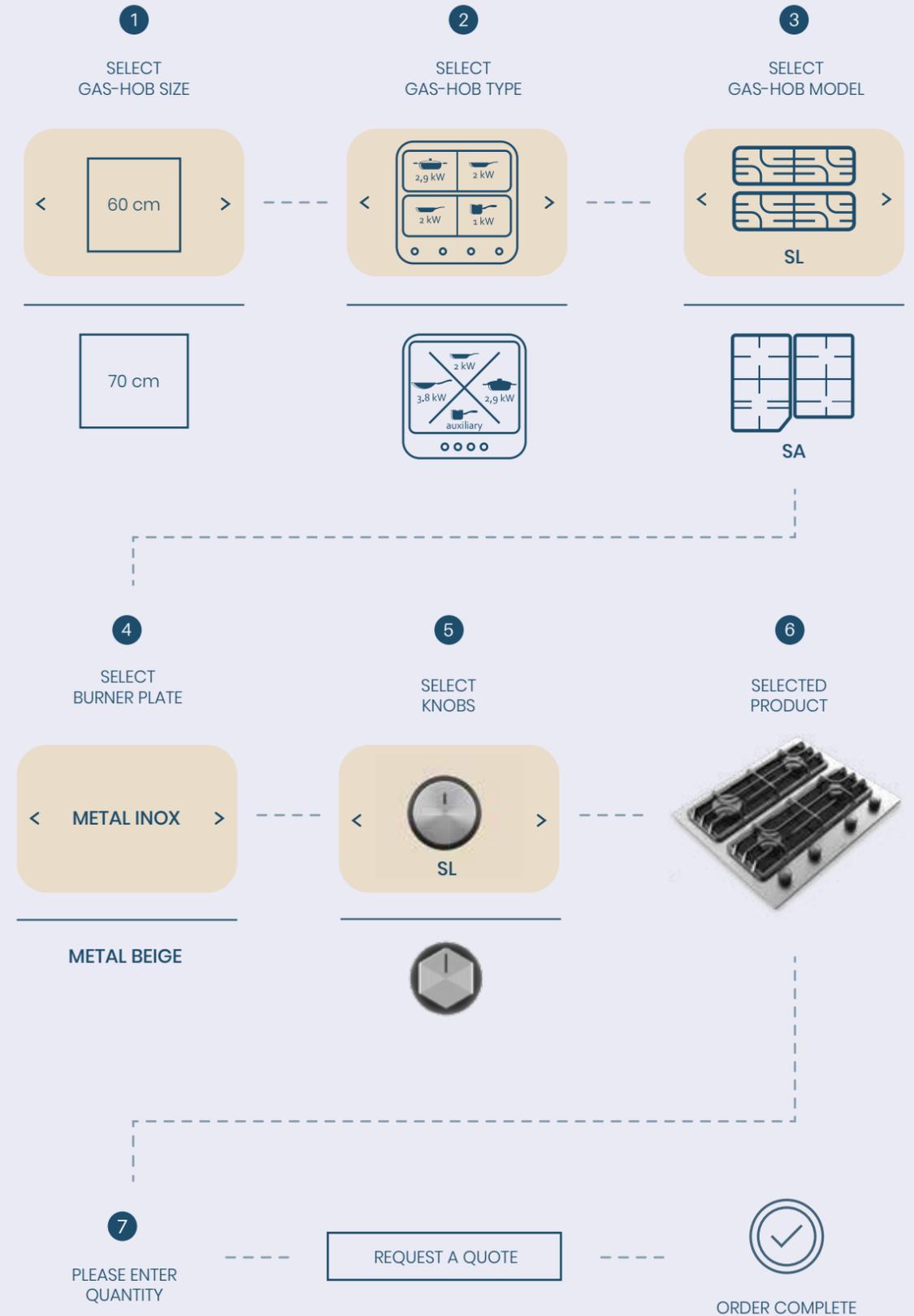
The system was engineered to handle large product databases, reflecting Ferre's OEM flexibility while enhancing their digital presence.

INTERACTIVE supports sales, engineering, and customer experience in one platform—merging design clarity with backend complexity for an engaging, professional decision-making tool.



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FLOW





In Use

SKYSENS 2.0 - Web Portal for Industrial IoT

SKYSENS 2.0 is a next-generation web portal developed for Skysens, a global leader in wireless IoT technologies. Designed to serve multiple industries—from smart buildings to healthcare—the portal streamlines device management, data monitoring, and network integration.

Formeta Design focused on creating a scalable and intuitive interface that supports real-time interaction, cross-device accessibility, and smooth onboarding.

Built on Skysens' proprietary infrastructure, the platform provides a unified view of complex IoT ecosystems while maintaining simplicity for end users.

This project reflects how digital design can make advanced technologies more accessible, functional, and impactful across industries.



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IoT PLATFORM - ADMIN DASHBOARD





Live

DESIGNLOGGER - CRM for the Design Industry

DESIGNLOGGER is a design-focused CRM platform developed by Formeta Design to support client relationships, project tracking, and team collaboration. Built specifically for creative workflows, it merges communication, documentation, and process management in a centralized digital space.

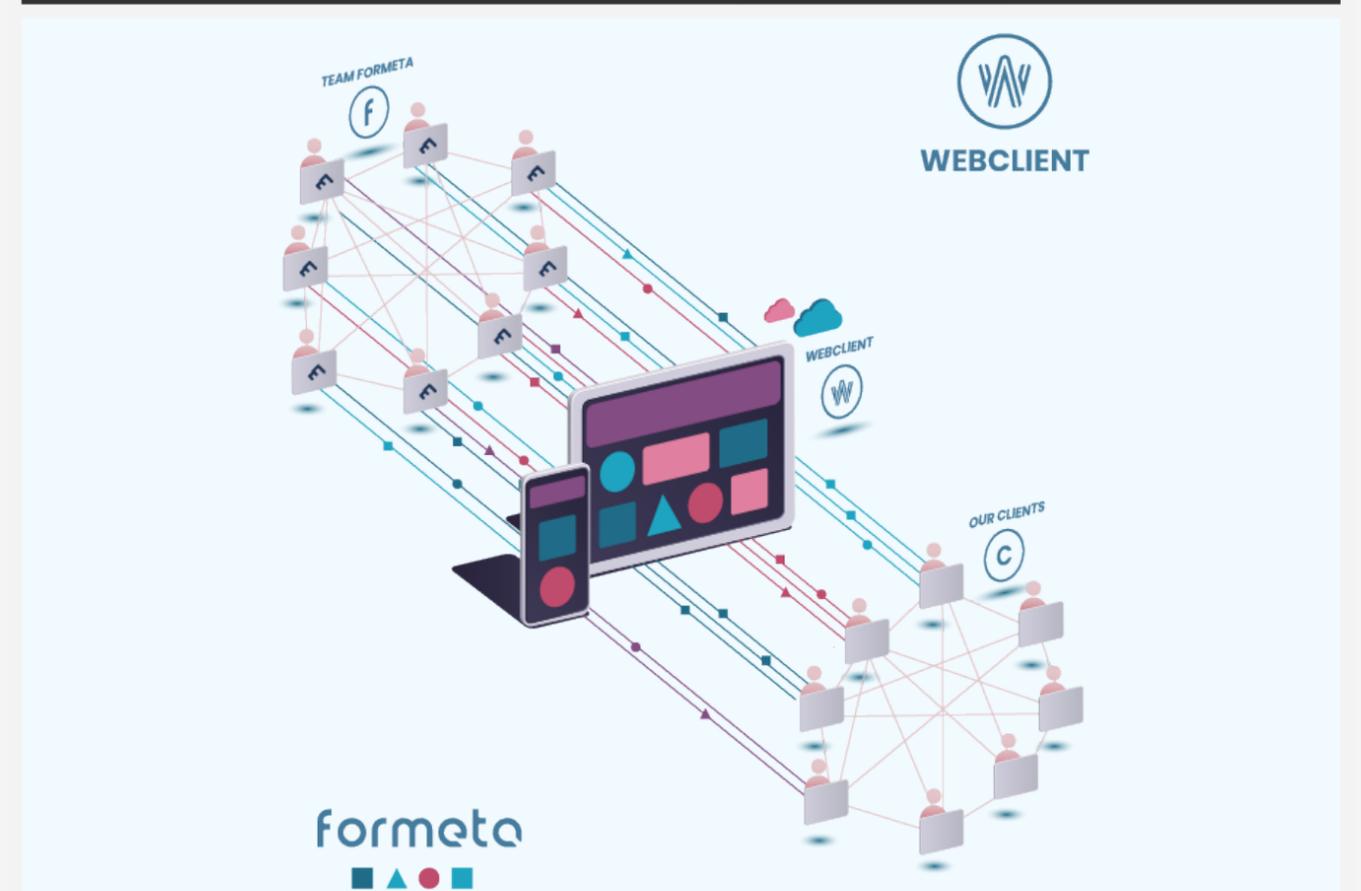
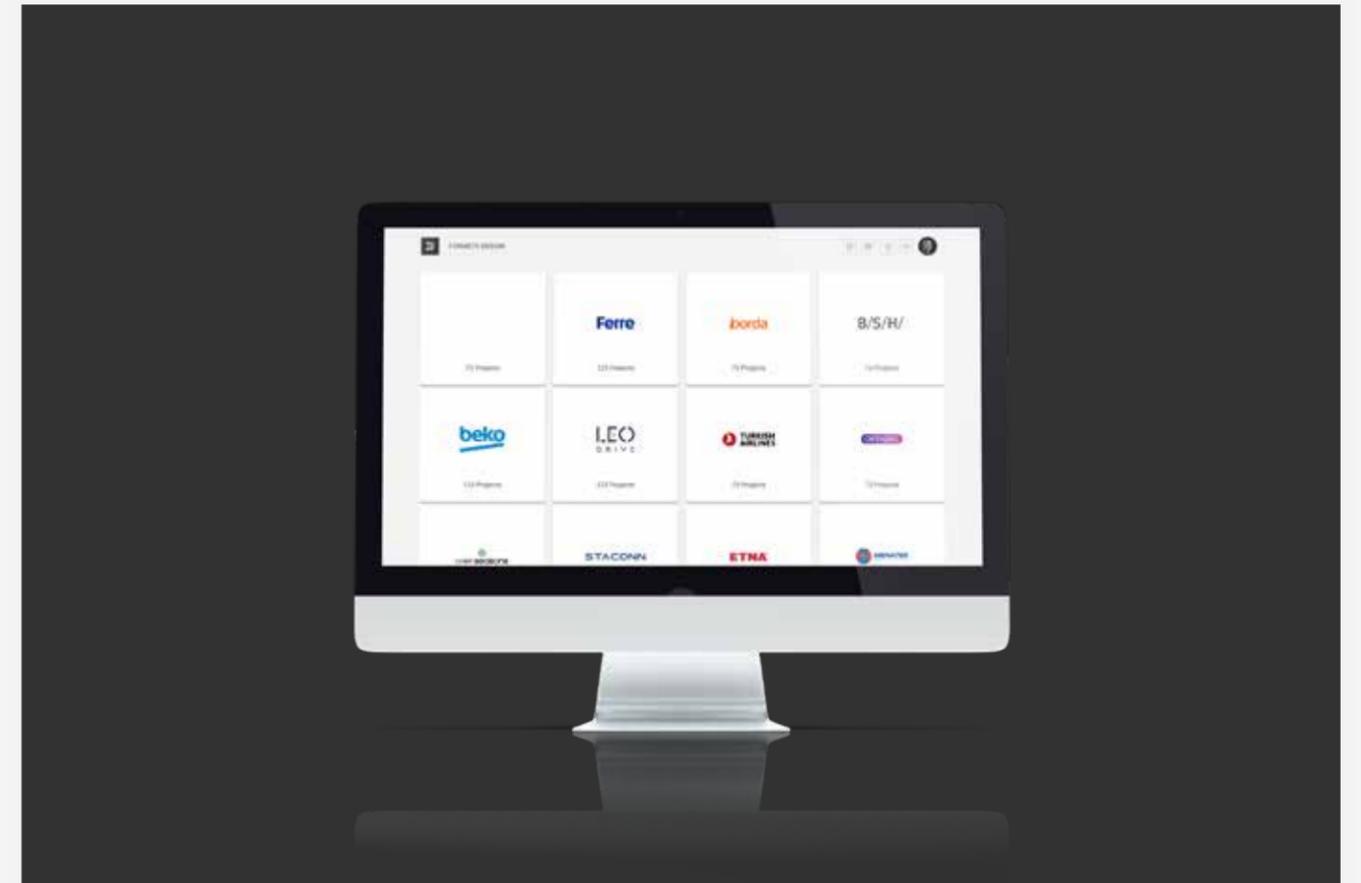
The name combines "Design" and "Logger," reflecting the system's role in capturing every step of the design journey.

DESIGNLOGGER simplifies internal operations while enhancing transparency for clients and partners.

As a digital-first solution tailored to evolving industry needs, it demonstrates Formeta Design's commitment to innovation—streamlining how design services are delivered, monitored, and experienced.



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Concept UX/UI

TAGTAG - Social Media Discovery App

TAGTAG is an iOS app developed with Onur Karsli that helps users explore trending hashtags and social media content based on geographic location. Whether moving to a new city or visiting temporarily, users can discover local interests, events, and lifestyle trends through a location-focused interface.

The app integrates with existing social media accounts, enabling users to boost visibility by connecting with high-traffic content.

TAGTAG combines intuitive navigation with cultural discovery—making it easier to adapt to new environments while enhancing online engagement.

It reflects Formeta Design's approach to turning social interaction into a purposeful, place-aware digital experience.



APP FLOW



Live

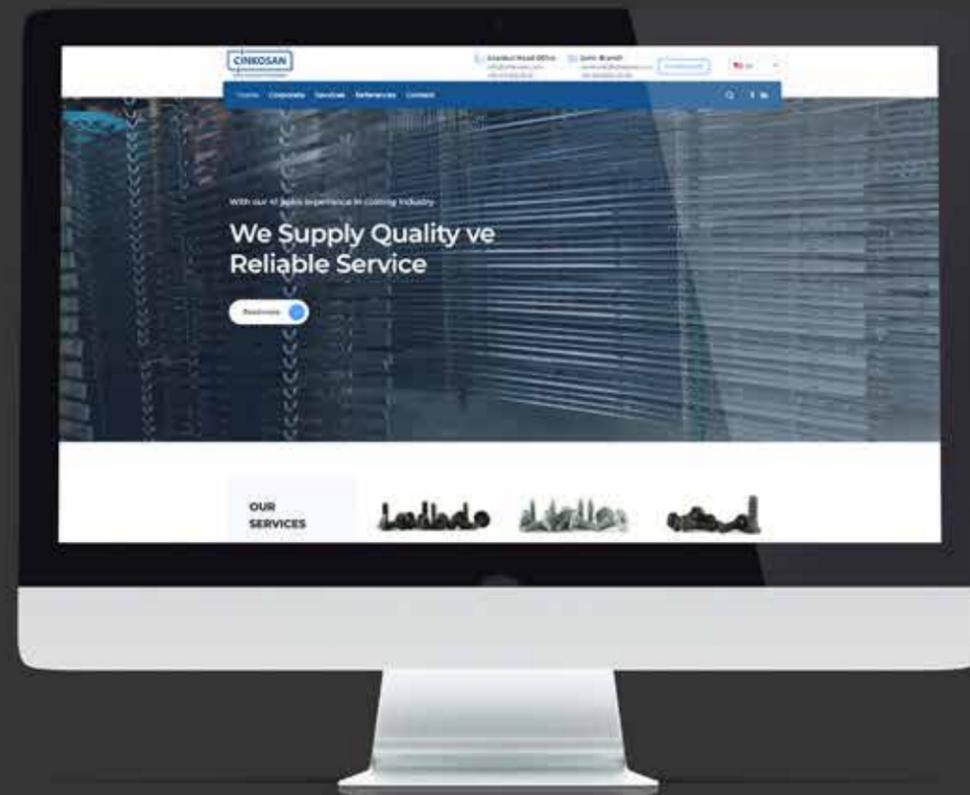
ÇINKOSAN - Industrial Coating Website Design

Çinkosan is a leading surface coating provider for industries such as automotive, defense, and home appliances. To reflect its technical expertise and long-standing reputation, Formeta Design developed a modern website that transforms dense service data into a clear, navigable experience.

The site features a structured layout, responsive design, and interactive service breakdowns—making complex information accessible to engineers and procurement teams.

With clean visuals and user-focused flow, the platform enhances Çinkosan's professional image while aligning with its global partnerships.

This project highlights our ability to translate industrial strength into digital clarity.



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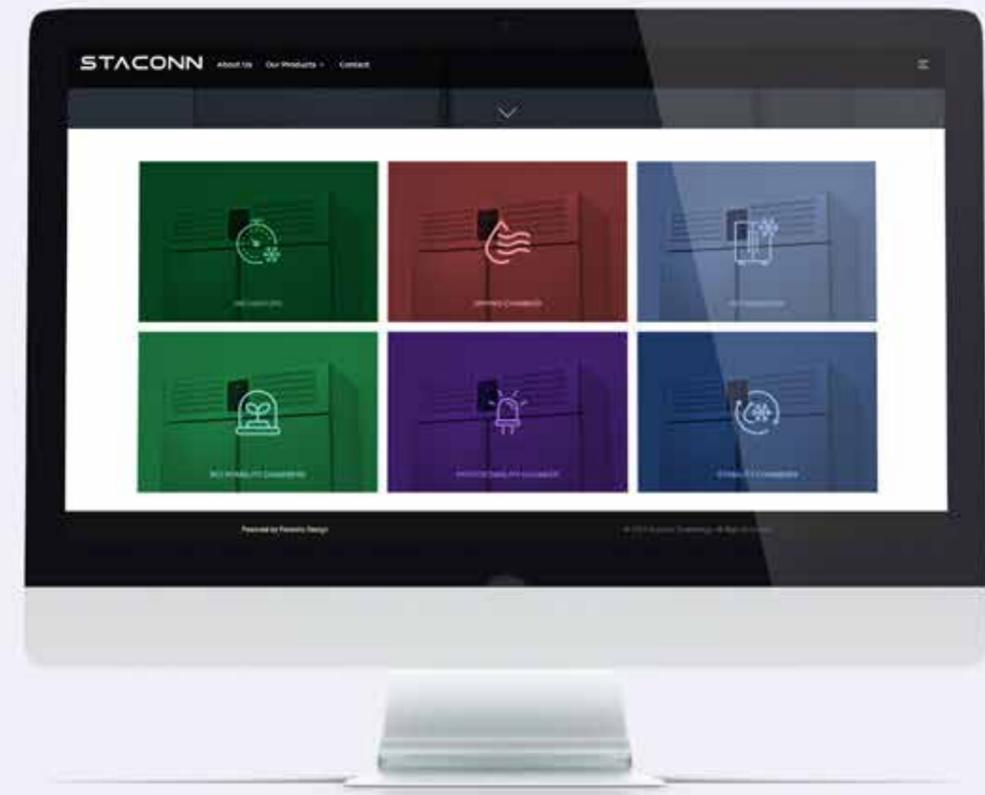
Live

STACONN - Digital UX for Environmental Systems

Staconn creates precision environmental systems for pharmaceutical and biotech applications. Formeta Design redesigned its website to communicate both technical capability and brand innovation.

The new platform uses modular layouts and simplified navigation to present complex products—such as stability chambers and photostability rooms—in a user-friendly format. By combining minimal aesthetics with product-driven visuals, we helped Staconn establish a stronger digital presence.

The result is a clean, responsive, and informative web experience that reflects the quality, intelligence, and efficiency of Staconn's technology.



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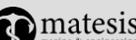
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WHY US?

We're proud to have collaborated with industry leaders and bold innovators.

Our collaborations span global corporations, startups, public institutions, and design-driven ventures.

Selected Collaborations

From concept to reality, we shape ideas that endure.

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Thank you for exploring our work.

Let's build what's next

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