



2021
Good Design Award



Commercial Impact

Over the past decade, Formeta Design has established a measurable commercial footprint across multiple industries including mobility, healthcare, and energy. Each collaboration has turned design excellence into tangible business results, helping clients enter new markets faster, reduce production costs, and build stronger product identities.

By combining industrial design with strategic thinking, the studio continues to expand its influence through long-term partnerships and repeat commissions from international clients.

Formeta Design in Numbers



70+

Clients



450+

Projects



13+

Years

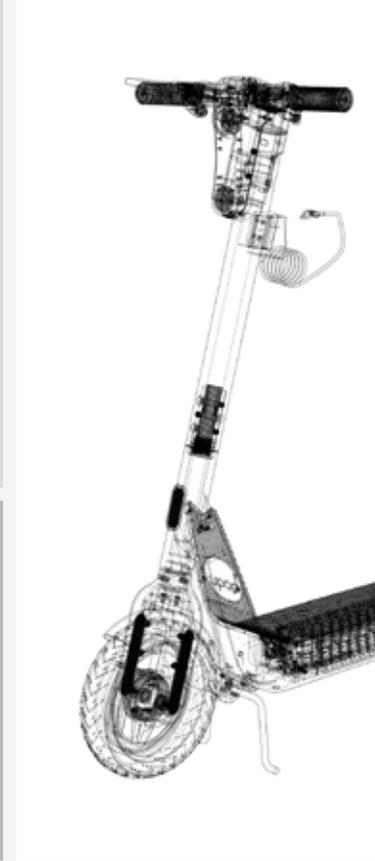
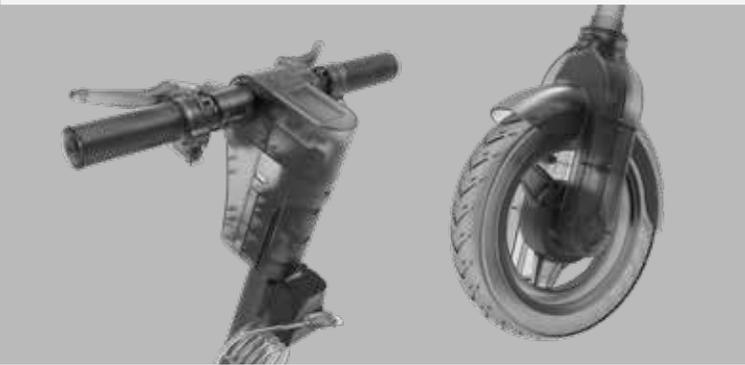
450+ completed projects across consumer goods, healthcare, mobility, and energy sectors

70+ international clients from Europe, the Middle East, and North America

15+ years of design experience in strategic and industrial product development

Projects delivered in 10+ countries, including Türkiye, the UAE, the Netherlands, and the USA

90% repeat client rate, reflecting long-term business impact and client satisfaction



UNIBODY

B2B eScooter

Designed by Formeta Design for Roqu Mobility, the Unibody eScooter offers a seamless one-piece structure that reduces production complexity and cost.

Its minimal form and integrated lighting system set a new benchmark in micromobility, helping the client expand into multiple European cities with a durable, scalable design.

[View Project](#)



T-ROX

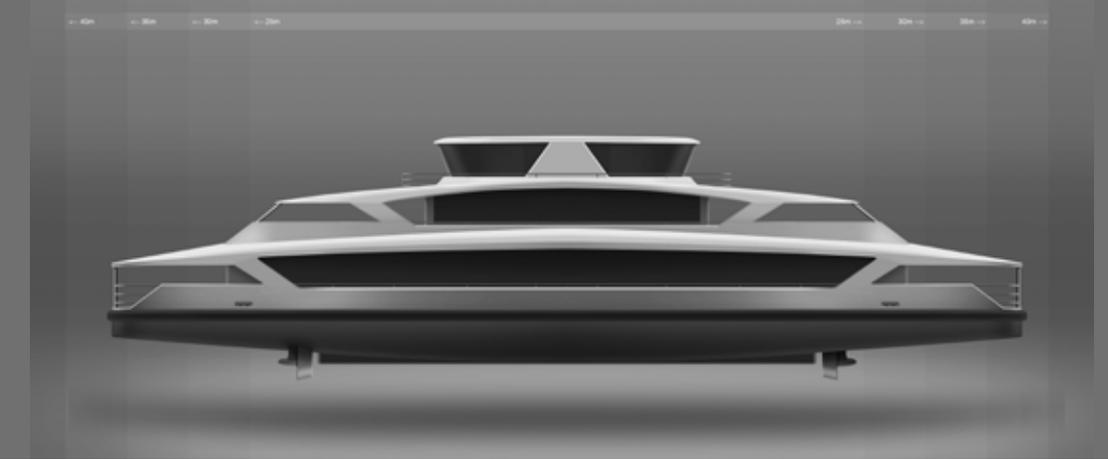
Dental 3D Printer

Developed with Tolard Technology, Formeta Design created the T ROX Dental DLP 3D Printer combining precision engineering and refined usability.

Its upward opening system and intuitive interface improved workflow efficiency and strengthened Tolard's position in the global dental technology market.

[View Project](#)





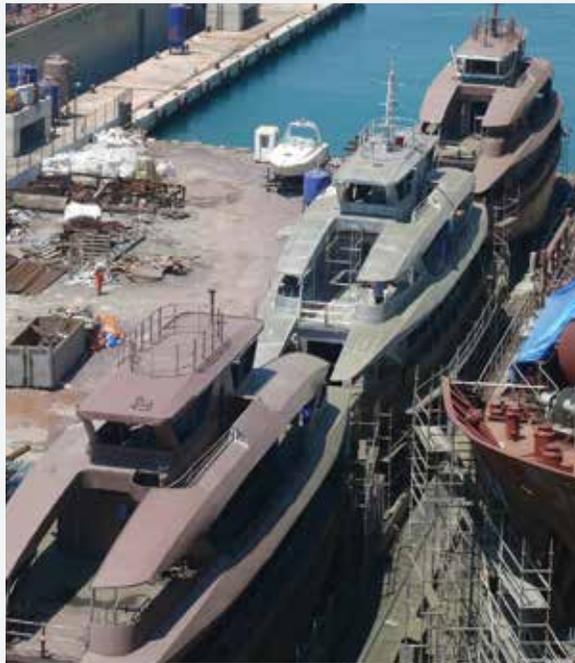
KANUNI

Passenger Vessel

Formeta Design developed Kanuni, a 37 meter double ended passenger vessel for Dentur Avrasya Group, enhancing both efficiency and safety across Istanbul's busy waterways.

Its optimized hull design and modern interior reduced travel time by 40 percent and improved accessibility for passengers with disabilities, setting a new benchmark for sustainable public sea transport.

[View Project](#)



INOCHARGE

AC Charging Station

Created for Inotel, Inocharge merges industrial design with advanced EV technology to elevate the user experience in electric mobility.

Its sculpted form, illuminated interface, and modular structure enabled scalable production and stronger brand visibility in the rapidly expanding EV infrastructure market.

[View Project](#)



Appendix:

The appendix provides supporting materials that highlight Formeta Design's active commercial presence and industry recognition.

It includes the studio's website, showcasing over 450 projects across multiple sectors, and the 2025 Design Magazine, featuring selected case studies and collaborations with international clients.



Website View of Formeta Design

formetadesign.com