Formeta Design DMAG Archive

A Systematic Knowledge Framework for Digital Product and System Innovation

Documenting multi-sector design intelligence translated into scalable digital platforms and IoT systems.

DMAG functions as a structured knowledge framework that captures recurring patterns, system challenges, and operational insights across more than 450 projects delivered in multiple sectors.

Rather than acting as a visual archive, DMAG enables cross-sector pattern recognition in areas such as lifecycle management, user-system interaction, scalability constraints, and hardware–software integration.

These insights were operationalised into system logic, workflow structuring, and feature-level definitions, directly informing the development of:
- Designlogger, a SaaS platform translating multi-phase design workflows into a structured, traceable digital pipeline.
- Hermet, an IoT-enabled circular system integrating physical assets, real-time data capture, and platform-level orchestration.

DMAG therefore represents a foundational layer of applied design intelligence that enabled the transition from consultancy-based delivery to scalable digital product and system development.

This evidence supports the Optional Criterion by demonstrating:
- Sustained leadership in converting long-term, cross-sector delivery data into reusable digital system logic.
- The creation of a proprietary knowledge framework informing SaaS and IoT product architecture
- The ability to identify recurring system-level problems and translate them into scalable digital solutions
- A clear transition from consultancy-based services to product-led digital innovation.
- Demonstrated ability to inform digital product definition prior to technical implementation through long-term applied knowledge.
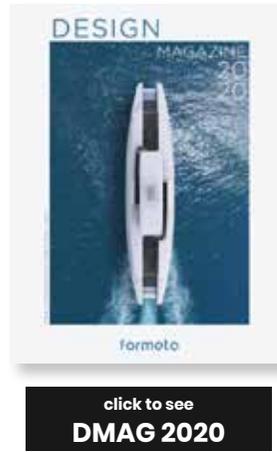
DMAG functions as an applied knowledge framework that translates long-term project experience into structured insights used during early-stage product definition.

By consolidating patterns related to workflow logic, phase sequencing, stakeholder interaction, and operational constraints, DMAG informed product scoping, feature prioritisation, and system boundary decisions in both Designlogger and Hermet.

This approach enabled the transition from consultancy-driven delivery to product-led digital development without over-reliance on theoretical or speculative assumptions.

click to see
DMAG 2020

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arçelik	ROQUMOBILITY	B/S/H/	Tolard	*robeff	borda
inotel	CINKOSAN Yüzey Kaplama Teknolojileri	LEO DRIVE	CHEF seasons	ORTHERO	normod
ENERJiSA	YANMAZ YATIRIM HOLDING	HERMET	RAMSES İŞİTME CİHAZLARI	STACONN	DAOG
FETGAP	ETNA	Femas	ŞARJON	KAANTUM	matesis marine & engineering
MENATEK	DENTUR AVRASYA	MAMURTECH	ACAR group	CFM	HERMET

DMAG is shaped by more than 70 client collaborations across multiple sectors, reflecting the depth and continuity of our practice.

DMAG functions as more than a magazine; it is the most transparent proof of our:

- **Long-term capability:** 13+ years of sustained design work
- **Range and depth:** hardware, software, UX, engineering and strategy
- **Commercial impact:** projects that reached mass production
- **International presence:** work delivered across Europe, the Middle East and Asia
- **Studio maturity:** a methodology-driven, scalable design practice

This format allows panelists to see not only what we created but how we think, lead and deliver across sectors.

Many of the products developed under Formeta Design have reached commercial deployment across Europe, the Middle East, and North America, strengthening the studio's measurable contribution to international markets.

Sector One-Pagers

A clear, high-level view of
Formeta's multi-sector design capability

Formeta's Sector One-Pagers distill more than a decade of cross-industry experience into concise and highly structured summaries. While DMAG reveals our depth in strategy, process and evolution, the One-Pagers provide the breadth. Each document highlights the challenges, opportunities and design principles unique to a specific sector, from healthcare and consumer goods to mobility, industrial equipment and digital platforms. This format demonstrates how we adapt our methodology to different technical, regulatory and user environments.

Together with DMAG, the One-Pagers offer a complete view of our portfolio. They show not only the scale of our practice, with more than 450 projects delivered across 10 countries, but also the systems thinking behind it. By combining sector-specific clarity with long-form studio insights, this framework allows panelists to understand how we consistently deliver manufacturable and future-ready solutions across diverse industries.
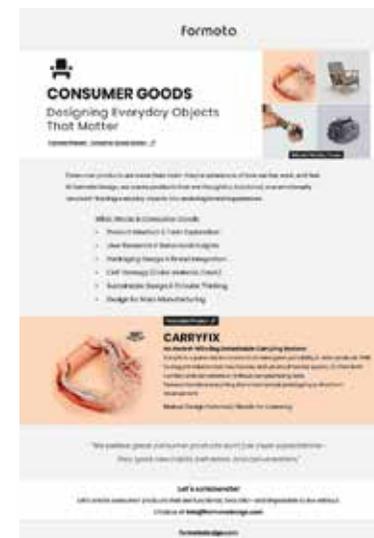

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