

Industry Leadership and Ecosystem Development

Between 2020 and 2023, I served as President of the Istanbul Branch of the Industrial Designers' Society of Turkey (ETMK), the country's largest professional body representing product, manufacturing, and innovation-oriented design practitioners.

ETMK plays a central role in shaping industry standards, professional governance, education alignment, and institutional dialogue across Türkiye's product development ecosystem. As Branch President, I held formal responsibility for strategic leadership, decision-making, and cross-sector coordination, working with manufacturing companies, technology-driven startups, academic institutions, and public stakeholders.

My role extended beyond community representation to include ecosystem governance, supporting the alignment of design-led product development with emerging technologies, digital tools, and industrial innovation needs. In parallel, my appointment as an Advisory Board Member at Marmara University's Faculty of Architecture reflects institutional trust in my ability to bridge industry practice, education, and evolving technology-driven workflows.



ENDÜSTRİYEL TASARIMCILAR
MESLEK KURULUŞU INDUSTRIAL
DESIGNERS SOCIETY OF TURKEY

This evidence supports the Mandatory Criterion by demonstrating:

- Formal leadership within a nationally recognised professional and institutional body.
- Governance and decision-making responsibility at sector level.
- Influence over industry standards, education alignment, and ecosystem development related to product and technology-driven innovation.

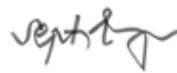
ETMK represents over 300 designers and supports a nationwide professional network spanning industry practitioners, academic institutions, and manufacturing stakeholders, contributing to ecosystem-level capacity building and professional standardisation.

To whom it may concern,

Industrial designer Mert Sezer, with TR ID number 12199053842, served as the president of ETMK(Industrial Designers Society of Turkey) Istanbul branch between 16 February 2021 and 25 March 2023.

In addition, Mert Sezer has been a member of our NGO since 19 August 2016 and his member number is 635.

ETMK President
Sertaç Ersayın



Official confirmation of Mert Sezer's presidency of ETMK Istanbul Branch (2021–2023), issued and signed by the ETMK Headquarters.



Events, talks and community programs organized during Mert Sezer's presidency, demonstrating his active leadership within ETMK.





IDEA4ISTANBUL

Cross-Institutional Product Development and Prototyping Initiative

IDEA4ISTANBUL is a cross-institutional initiative developed under the Competitiveness of Industries Programme of the Ministry of Industry and Technology and led by the Istanbul Chamber of Industry (ISO), with the support of the Industrial Designers' Society of Turkey (ETMK) and Istanbul Technical University (ITU). The initiative was established to strengthen Türkiye's product development ecosystem by creating a dedicated industrial design, prototyping, and innovation centre serving companies, entrepreneurs, and professional practitioners.

Following an extensive period of strategic planning and multi-stakeholder coordination, the initiative was formally approved and resulted in the establishment of Istanbul Chamber of Industry Industrial Design and Prototyping Inc., a fully ISO-owned entity. The centre provides integrated services across product development, advanced modelling, prototyping, and intellectual property support, contributing to industry competitiveness and innovation capacity.

In his role as President of the ETMK Istanbul Branch, Mert Sezer participated in cross-institutional governance meetings and contributed to discussions shaping the strategic direction and operational framework of the centre. His involvement focused on aligning professional practice, industry needs, and institutional collaboration to support scalable, technology-driven product development and long-term ecosystem growth.



28.02.2023

To whom it may concern,

Mert Sezer has been chosen for serving as a member of the Advisory Board at Marmara University, Faculty of Architecture, Industrial Design Department since 2022 because of his success in his career and his studies to improve the prestige and quality of Industrial Design profession in Turkey and Istanbul, being an active member of ETMK (Industrial Design Society of Turkey)

This document has been prepared by our department upon the request of Mert Sezer.

Prof. Dr. H. Humanur Bagli
Head of Department of Industrial Design
Marmara University
Faculty of Architecture and Design

Official letter from Marmara University confirming Mert Sezer's appointment as a Member of the Advisory Board of the Industrial Design Department (2022–present).