



Ventura Future at BASE Milano
part of Milan Design Week 2019,
featuring selected international studios.

Global Exposure

Through its participation in internationally recognized exhibitions, Formeta Design demonstrates a consistent presence within the global design community.

By presenting innovative concepts under both the Formeta Design and Molenore brands, the studio has showcased its ability to merge cultural awareness, product innovation, and design excellence on international platforms such as Milan Design Week (Ventura Future) and Design Week Türkiye 2021.

Selected exhibitions showcasing Formeta Design and Molenore's international visibility and contribution to global design culture.



Milan Design Week
(Ventura Future, 2019)



Design Week Türkiye
(2021)

Through these international showcases, Formeta Design has reached global audiences and established cross-cultural design collaborations.

Together, these participations reflect Formeta Design's expanding international presence and commitment to advancing design culture across borders.



Molenore

Part of Milan Design Week, held at BASE Milano (Ventura Future)

Founded in Istanbul by Melda Yanmaz and Mert Sezer, Molenore was selected to exhibit its conceptual product series Nomen Oblitum at Ventura Future, part of Milan Design Week, one of the most prominent international design events. The exhibition presented six distinctive products inspired by influential women throughout history, each designed to transform their life stories into meaningful physical forms. The project aimed to raise awareness of gender inequality while celebrating creativity, resilience, and forgotten names that shaped human history.

Showcased within Ventura Future's curated selection, Nomen Oblitum captured strong international attention for its blend of narrative, aesthetics, and cultural impact. The installation positioned Molenore among globally recognized studios contributing to the dialogue between design and social consciousness. This milestone marked a defining moment in the founders' journey, where design transcended function and became a medium for storytelling, empathy, and global awareness.

[Visit Molenore's Website](#)





Formeta Design at Design Week Türkiye 2021

Formeta Design participated in Design Week Türkiye 2021, the country's leading design and innovation event organized under the patronage of the Turkish Ministry of Trade and the Turkish Exporters Assembly (TIM). The exhibition featured four of the studio's key projects across mobility, consumer products, and home solutions, including Unibody, S-PRO, Iris, and Carryfix. During the event, Unibody received a design award, further strengthening the studio's recognition within the national design ecosystem.

The exhibition also marked the public launch of Formeta House, the consumer brand of Formeta Design, with its debut product Carryfix introduced to visitors for the first time. Positioned at the center of the exhibition area, Formeta's stand became a focal point of interest for professionals, press members, and visitors, reinforcing the studio's contribution to Turkey's contemporary design scene and its growing presence in global design dialogue.

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T.C. TİCARET BAKANLIĞI

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