



International Recognition and Global Market Validation of Product-Led Innovation

Formeta Design was selected among the Best 100 Professional Studios worldwide at the Kyoto Global Design Awards 2023, following evaluation of over 3,000 submissions from more than 40 countries by an international jury. The Best 100 Professional Category is invitation-only and assigned directly by the jury based on overall methodological excellence and sustained innovation capability, rather than a single project submission.

This recognition reflects the studio's ability to deliver scalable, system-driven product innovation across multiple industries, including mobility, consumer products, and technology-enabled solutions. The jury selection validates the process maturity, operational scalability, and international competitiveness of the methodologies I have led and developed.

Beyond the award itself, the recognition resulted in international media exposure, invited interviews during the award ceremony, and inclusion in official global winner listings. This demonstrates not only peer recognition but also market-level validation of a product-led innovation approach capable of operating at international scale.



This evidence supports Optional Criterion by demonstrating:

- International recognition validating sustained innovation capability.
- Peer-reviewed selection through a competitive global evaluation process.
- Market-level validation of scalable product and system development methodologies later translated into digital platforms.



Official certificate issued by Kyoto Global Design Awards



Award ceremony hosted at Kyoto Museum of Crafts and Design. jury + international design leaders attended.



International media coverage following Kyoto Global Design Awards 2023

Invited interview during KGDA ceremony

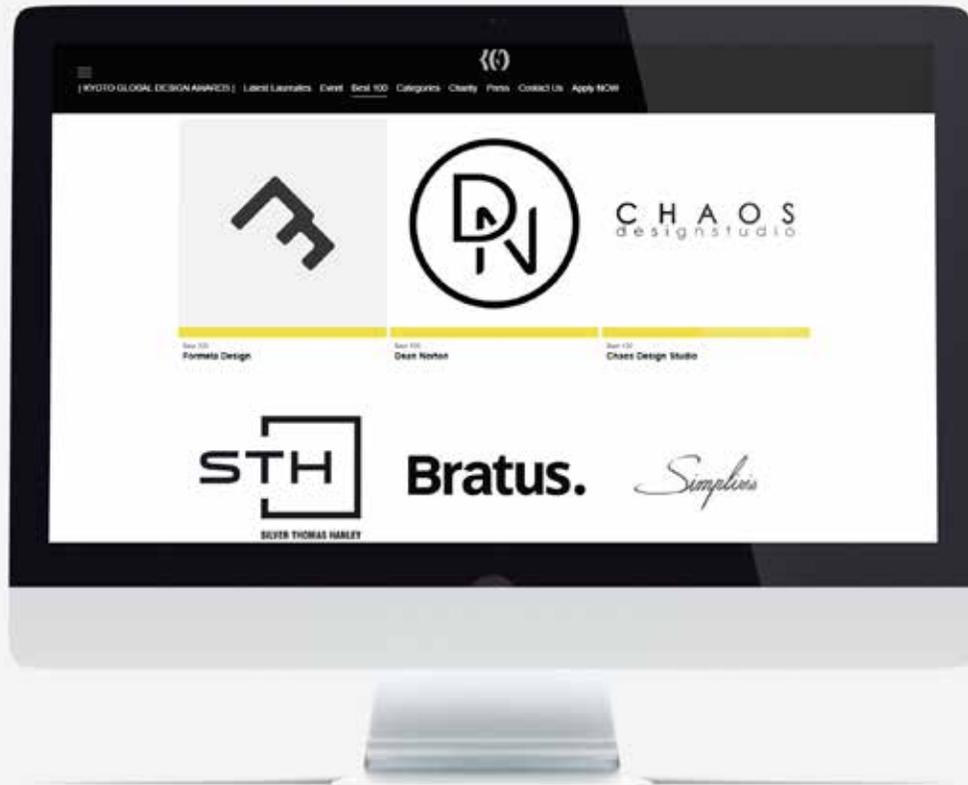
Recognition extended beyond the award, showcasing product development methodology and system-level innovation publicly



Screenshot from video interview (link embedded)

Why This Matters (Reframed for Digital Technology)

- Selected from 3,000+ global entries across 40+ countries, demonstrating international competitiveness.
- Best 100 Professional Category is jury-assigned and invitation-only, reflecting peer-level recognition.
- Recognition is based on systemic innovation capability and methodological maturity, not a single aesthetic outcome.
- Validates the scalability of product development frameworks later translated into digital platforms such as Designlogger.
- Positions my work within a globally recognised ecosystem of innovation-led organisations.



Public link to KGDA Official Winner Gallery

Full Best 100 List (Official KGDA Website)

Selected projects published by international innovation and product-focused media



Online press coverage: designwanted.com



Online press coverage: archup.com