



## Public Speaking

Throughout his career, Mert Sezer has been invited as a speaker to national design conferences and summits, representing industrial design leadership in Türkiye.

His talks focus on the evolving role of design-led digital systems in shaping industry, innovation, and public collaboration, with a particular emphasis on Industry 4.0, digital transformation, and system-level thinking

These engagements positioned Sezer not only as a practitioner, but as a strategic voice shaping how design is understood and applied within national innovation and industrial policy contexts.

 <p>REPUBLIC OF TÜRKİYE MINISTRY OF TRADE</p>	 <p>REPUBLIC OF TÜRKİYE MINISTRY OF INDUSTRY AND TECHNOLOGY</p>	
 <p>İSTANBUL METROPOLITAN MUNICIPALITY</p>	 <p>İSTANBUL CITY OF DESIGN United Nations Educational, Scientific and Cultural Organization Designated UNESCO Creative City in 2017</p>	
 <p>TİM TÜRKİYE EXPORTERS ASSEMBLY</p>	 <p>TIW<sup>20</sup><sub>24</sub> TÜRKİYE INNOVATION WEEK</p>	 <p>İSTANBUL DEVELOPMENT AGENCY</p>
 <p>ENDÜSTRİYEL TASARIMCILAR MESLEK KURULUŞU INDUSTRIAL DESIGNERS SOCIETY OF TURKEY</p>	 <p>TÜRKİYE TASARIM VAKFI</p>	 <p>İSO İSTANBUL CHAMBER OF INDUSTRY</p>

These speaking engagements demonstrate Sezer's influence and recognition as a thought leader within the Turkish design ecosystem. By contributing to panels organized by institutions such as the Ministry of Trade, Turkish Exporters Assembly (TİM), and the Istanbul Chamber of Industry (İSO), he has helped highlight the strategic importance of design for innovation, sustainable production, and urban development.

### This evidence supports Optional Criterion by demonstrating:

- Sector-level recognition as an invited speaker at nationally significant design and innovation platforms.
- Thought leadership influencing public institutions, industry stakeholders, and professional design communities.
- Contribution to strategic discussions on design, technology, and industry transformation beyond commercial practice.
- Contribution to national-level discussions on digital transformation, Industry 4.0, and system-oriented innovation relevant to technology-led economies.

# The Pen of Innovation: Design Processes

Saturday, October 12 // 12:00 – 13:00 // Innova Stage



**Aslihan YILMAZ**

Lecturer, Industrial Design Department,  
Medipol University



**Örsan Berkay TULUCE**

Design Strategist



**Tolgahan TOSUN**

Founder,  
Taler Technology Design



**Mert SEZER**

Founder & Design Director,  
Formeta Design

**OCT 10 > 12**  
HALIC CONGRESS CENTER

Focus: Innovating Through Design:  
A Key Discussion at Türkiye Innovation Week



Focus: "Istanbul, the City of Design" Panel  
Collaboration Between Local Government, Academia  
and Civil Society in Shaping the City's Design Vision



Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir.

**ETP** ENDÜSTRİ İÇİN TASARIM VE FÜZYONUNUN MERKEZİ

**ENDÜSTRİ İÇİN TASARIM ZİRVESİ** GELECEĞİ ŞEKİLLENDİRMEK

**Evren AKAR** Kurucu For LIX

**Prof. Dr. Gülnar TURAN** Endüstriyel Tasarım Bölümü, İTÜ

**Hotice ARMAGAN** Tasarım Direktörü, Arman Tasarım

**Korkut AVCI** Endüstriyel Tasarım Direktörü, Aruda

**Kuntay AKTAŞ** Kurucu FiybTech

**Mert SEZER** Kurucu Formetix Design

**Sertoç ERSAYIN** Avrupa Bölge Daire Başkanı, Dünya Tasarım Organizasyonu

**Ümit ALTUN** Kurucu Ortak Designium

Logos: T.C. SAGLIK VE TEKNOLOJİ BAKANLIĞI, TÜRKİYE TASARIM ZİRVESİ, İTÜ, TMMOB, İZMİR KANALI, İZMİR KANALI DERNEĞİ, İZMİR KANALI DERNEĞİ

Focus: Design Summit for Industry, Shaping the Future

**18.45 Konuşmaları**

**Mert Sezer**

**Endüstri 4.0 İçin Tasarım**

Kuzguncuk İskelesi | 13.02.2025 Perşembe | 18.45

Focus: Panel on "Design for Industry 4.0" with the Turkish Design Foundation



