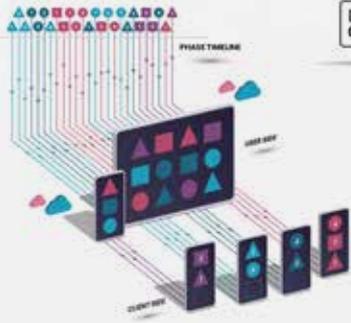




## Standardize visibility. Reduce delivery risk. Control design execution at scale.

Designlogger is a design operations platform that gives leadership operational clarity and early risk signals across teams and external vendors.



*"We believe that great design deserves a great process."*

### What Designlogger delivers:

- **Fast Pilot Setup**  
Deploy quickly for pilots or specific programs without heavy IT or operational overhead.
- **Single Source of Truth**  
One shared system for design progress, decisions, and approvals across Product, Marketing, Engineering, and external partners. No fragmented tools. No conflicting reports.
- **Standardized reporting and governance**  
A consistent reporting structure for milestones, ownership, and delivery status. Leadership sees what is on track, what is delayed, and why.
- **Accountability and audit trail**  
Every decision, approval, revision, and change request is documented and traceable. No missing approvals. No undocumented scope changes.
- **Enterprise-grade security**  
Controlled access for internal teams and external vendors without exposing sensitive information. Meet enterprise security expectations without slowing delivery. Reduce vendor risk while maintaining delivery speed.

### Where Enterprise Teams Use Designlogger:

- Cross-team design execution across regions and business units
- External vendor and partner coordination
- Design readiness reviews before launch
- Approval-heavy workflows with compliance requirements

### What Breaks Without Clear Design Visibility:

- Limited visibility across parallel design projects and suppliers
- Inconsistent reporting between teams and regions
- Status meetings replacing real progress tracking
- Missing approvals leading to late-stage rework
- Feedback loops becoming bottlenecks instead of accelerators

### The Hidden Cost of Design Delays:

- **Design delays are rarely design problems.**
- **They are visibility problems.**
- Missed approvals, unclear ownership, and late feedback quietly add weeks to delivery timelines and increase rework costs.
- Designlogger exposes these bottlenecks early, allowing teams to act before delays become expensive.

### How it works



### Pilot Program

A structured pilot designed to demonstrate measurable impact with minimal risk.

#### Pilot includes:

- Setup for 1-2 active programs
- Workflow and milestone mapping
- Standardized weekly reporting
- Success metrics evaluation (visibility, lead time, revision cycles)

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PRIVATE BETA