



## CONSUMER GOODS

Designing Everyday Objects  
That Matter

Formeta Website – Consumer Goods Section [↗](#)



Case Samples

Consumer products are more than tools. They are extensions of how we live, work, and feel. At Formeta Design, we create products that are thoughtful, functional, and emotionally resonant, transforming everyday objects into lasting brand experiences.

### **What We Do in Consumer Goods:**

- Product Ideation & Form Exploration
- User Research & Behavioral Insights
- Packaging Design & Brand Integration
- CMF Strategy (Color, Material, Finish)
- Sustainable Design & Circular Thinking
- Design for Mass Manufacturing



Selected as  
one of the Top 100  
Design Studios Worldwide

Featured Projects [↗](#)

360°

### **CARRYFIX**

#### **An Award-Winning Detachable Carrying System**

Carryfix is a patented innovation that reimagines portability in everyday products. Through its elegant detachment mechanism and universal handle system, it delivers comfort and convenience without compromising style. Formeta handled the full process, from mechanical prototyping to final form development.

**Status:** In Production



*“We believe great consumer products do not just meet expectations.  
They spark new habits, behaviors, and conversations.”*

### **Let's collaborate!**

Reach out to explore how we can bring your next design vision to life.

Email us at [info@formetadesign.com](mailto:info@formetadesign.com)



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