



SMART TRANSPORTATION

Reimagining Urban Mobility
Through Design

[Formeta Website - Smart Transportation Section](#)



Case Samples

Mobility is being redefined not by speed, but by how well it fits into our lives. At Formeta Design, we create transportation systems that are intuitive, human-centered, and designed to resonate with the rhythms of modern cities, bridging innovation with everyday usability across all modes of movement.

What We Do in Smart Transportation:

- Vehicle Concept Development
- User Interface & Dashboard Design
- Interior/Exterior Form Language
- Charging & Docking Station Design
- Design for Manufacturability (DFM)
- Multimodal Mobility System Mapping



Selected as
one of the Top 100
Design Studios Worldwide



Featured Projects

S-PRO

A No-Touch Aircraft Seating System for Next-Gen Travel

S-PRO is a smart aircraft seat concept designed for post-pandemic comfort, hygiene, and privacy. Passengers can adjust lighting, recline, and tray table via their personal devices, eliminating the need for direct contact. With nano-coated surfaces, acoustic headrests, and modular storage, S-PRO sets a new standard for clean, touch-free, and personalized air travel.

Status: Ready for Production

"Mobility is no longer just about movement – it's about meaningful transitions.

Our job is to make them intuitive, sustainable, and elegant."

Let's collaborate!

Reach out to explore how we can bring your next design vision to life.

Email us at info@formetadesign.com



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